DATA ANALYSIS UNDER UNCERTAINTY

Slides by Christoph Kinkeldey









Sources: National Weather Service; LandScan population database

(NYTimes 2016)



(Ash et al. 2014)



Important to know about uncertainty when

- analyzing and understanding data
- making decisions based on data

Geodata Uncertainty // Definition

Lack of knowledge about:

- objects of the real world due to
 - erroneous measurement,
 - vague definitions and concepts or
 - unknown and ambiguous meaning
- effects of transformations performed on the data
- the data's suitability for the intended application (*Leyk 2005*)

Uncertainty // Definition

Uncertainty and error are different concepts!

Error: True value is known Uncertainty: True value is not known

Uncertainty always describes a lack of knowledge
no 'correct' values of uncertainty

Uncertainty // Sources

- Variability in nature
- Deficiency in measurement methods and equipment (resolution, accuracy...)
- Deficiency in modeling (imprecision, lack of complexity...)
- Insufficient of conflicting information
- Others, e.g. uncertainty introduced when visualizing

Uncertainty // Categories

New challenges regarding....



Uncertainty // Categories

Epistemic uncertainty:

- "systematic uncertainty"
- Things we could in principle know but in practice we do not know
- e.g. insufficient measurement or modeling, missing data

Reducible: can be minimized by more accurate measurement, better models, more data...

Uncertainty // Categories

Aleatoric uncertainty:

- "statistical" uncertainty
- Unknowns that can differ each run
- e.g. outcome from throwing a dice

Irreducible: can NOT be minimized through improvements of measurements or models

Geodata Uncertainty // Categories

Attribute uncertainty



Decidious forest? Mixed forest?

Geometric uncertainty



Position of boundary?

Temporal uncertainty



Valid for what time interval?



Geodata Uncertainty

Category	Attribute Examples	Location Examples	Time Examples
Accuracy/error	counts, magnitudes	coordinates, buildings	+/- 1 day
Precision	nearest 1000	1 degree	once per day
Completeness	75% of people reporting	20% of photos flown	2004 daily/12 missing
Consistency	multiple classifiers	from / for a place	5 say Mon; 2 say Tues
Lineage	transformations	#/quality of input sources	# of steps
Currency	census data	age of maps	C = T _{present} - T _{info}
Credibility	U.S. analyst interpretation of financial records <> informant report of financial transaction	direct observation of training camp <> e-mail intercep-tion with reference to training camp	time series air photos indicating event time < > anonymous call predicting event time
Subjectivity	fact <> guess	local <> outsider	expert <> trainee
Interrelatedness	all info from same author	source proximity	time proximity

Uncertainty Visualization Pipeline

Visualization



(Pang et al. 1997)



(MacEachren et al. 2012)

Visual Variables



(Seccia et al. 2014)







(Pöthkow et al. 2011)



(Collins et al. 2007)



Metaphors (fog, clarity...) are deemed to increase intuitiveness of uncertainty displays

"Clarity"



(MacEachren 1992)

Fuzzy border



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(MacEachren 1992)

Transparency ("fog")



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Resolution

 $(1)_{m_1}$

High Resolution



(MacEachren 1992)

"Sketchiness"



(Boukhelifa et al. 2012)



(Wood et al. 2012) 29

A wide range of techniques exist but:

What are the best ways to depict uncertainty visually for analytical tasks?

 \rightarrow accuracy, speed, intuitiveness, user confidence, preference



- intrinsic / extrinsic coincident / adjacent
- static / dynamic



- Intrinsic: Existing objects in the display are manipulated
- Extrinsic: Uncertainty is represented by additional objects in the display, e.g. symbols or grids



- Coincident: data + uncertainty in one view
- Adjacent: data + uncertainty in separate views



- Static: uncertainty visualization is static
- Dynamic: uncertainty visualization uses animation and/or interaction





(Luboschik et al. 2010)





(Viard et al. 2011)





(Hope and Hunter, 2007) ³⁸



(Alberti 2013) ³⁹

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Typologies

Data types -> uncertainty visualization techniques

Value	Visualization Extent		
	Discrete	Continuous	
Scalar	Glyphs (error bars, box plots, Tufte quartile plots)	Pseudo-coloring, difference images, side-by-side, contour lines, blinking	
Multivariate	Chernoff faces, scatter plots	Side-by-side, difference images	
Vector	Glyphs (modified tensor probes)	Modified streamlines/ ribbons/tubes, modified line integral convolution (LIC)	
Tensor	Glyphs (modified tensor probes)	Modified hyperstreamlines	

Some results

Good results w.r.t. user performance (accuracy):



Some results

Good results w.r.t. intuitiveness:



Some results

User preference often does not correspond to performance (accuracy)

Color saturation



(+) Preference

(-) Performance

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> Low degree of uncertainty

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High degree of uncertainty

Noise: Metaphor for attribute uncertainty

Adaptable visualization technique





Can be used with various map content (but limitations w.r.t. contrast)





Satellite Data: GeoEye1 Resolution: 0.5 meter Date: 12 January 2010 Copyright:© GeoEye provided by Google Earth

Satellite Data: Spot5 Resolution: 2.5 meter Date: 03 July 2007 Copyright:© Spot Image

Analysis carried out by the European Commission's Joint Research Centre with the support of the Instrument for Stability

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Land cover change analysis Building damage, Port-au-Prince, Haiti "before / after" 12 January 2010

Date: 15 January 2010 Global Atlas ID: 1874 Version: 2 Producer: Joint Research Centre The JRC has carried out a rapid preliminary damage assessment in Port au Prince (Haiti). The JRC has interpreted GeoEye satellite imagery for Port-au-Prince acquired on 13 January 2010. As pre-crisis reference several QUICKBIRD satellite data sets available in Google Earth were used.

The JRC counted damages in Port-au-Prince and flagged those that are either damaged or destroyed. The counting and classification of damages was done as manual labelling following visual interpretation of the pre- and post-event images. Individual damages have been stored as single points with relevant attributes. Statistics have been generated for aggregation by category and attribute.

Uncertainty in Change Analysis





Expert study // Findings: General

- All groups interested to see uncertainty depicted for their data
- Some participants could confirm intrinsic knowledge about uncertainty with map display
- Possible applications:
 - Assessment of change detection algorithms
 - Optimization of parameters for change detection
 - Identification of erroneous change

Expert study // Findings: Reasoning

- It was seen as beneficial to have uncertainty information for interpreting change data
- "Information that the settlement growth in the north is more uncertain than the reduction in the south would have helped us with the interpretation"
- "Estimation about change in population could be better founded with knowledge about uncertainty of the detected change areas"

Expert Study // Findings: Communication

- Most experts were skeptical about communicating uncertainty to their users
- Could raise doubts about the quality of the data
- "will be hard in the beginning to create acceptance for this"
- Not convinced that decision makers could effectively use uncertainty information
- → depends on the users' role and expertise if uncertainty should be communicated with data

Decision making

Projection of Surface Temperature Change

from 1981-2010 to 2071-2100







In high-certainty areas there is high confidence that the amount of warming projected is precise.

In low-certainty areas the projected warming is less precise, and may therefore be substantially lower or higher than shown.



Decision making

- (1) in decision outcomes,
- (2) in correctness of decisions,
- (3) in kinds of errors made,
- (4) in decision time,
- (5) in confidence in a decision,
- (6) in willingness to make a decision,
- (7) in how much workload decision-making causes, or,
- (8) in how a decision is made.

Uncertainty in a nutshell

»[T]here are known knowns; there are things we know we know. We also know there are known unknowns; that is to say we know there are some things we do not know. But there are also unknown unknowns – there are things we do not know we don't know.«

Donald Rumsfeld, former United States Secretary of Defense, February 12, 2002