

INTRODUCTION TO STATISTICS

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WHAT YOU WILL LEARN

Statistical
theory

Applied
statistics



This lecture

GOALS

- Learn basic intuitions and terminology
- Perform basic statistical inference with R
- Focus on high-level aspects
- Accent on estimation rather than hypothesis testing ("the New Statistics")

ORGANIZATION

- Part I - Elementary notions
- Part II - Tutorial with R
- Part III - Assignments

A DEFINITION

- **Statistics** is the study of the collection, analysis, interpretation, presentation and organization of data.

Dodge, Y. (2006) The Oxford Dictionary of Statistical Terms, OUP.

ORIGINS

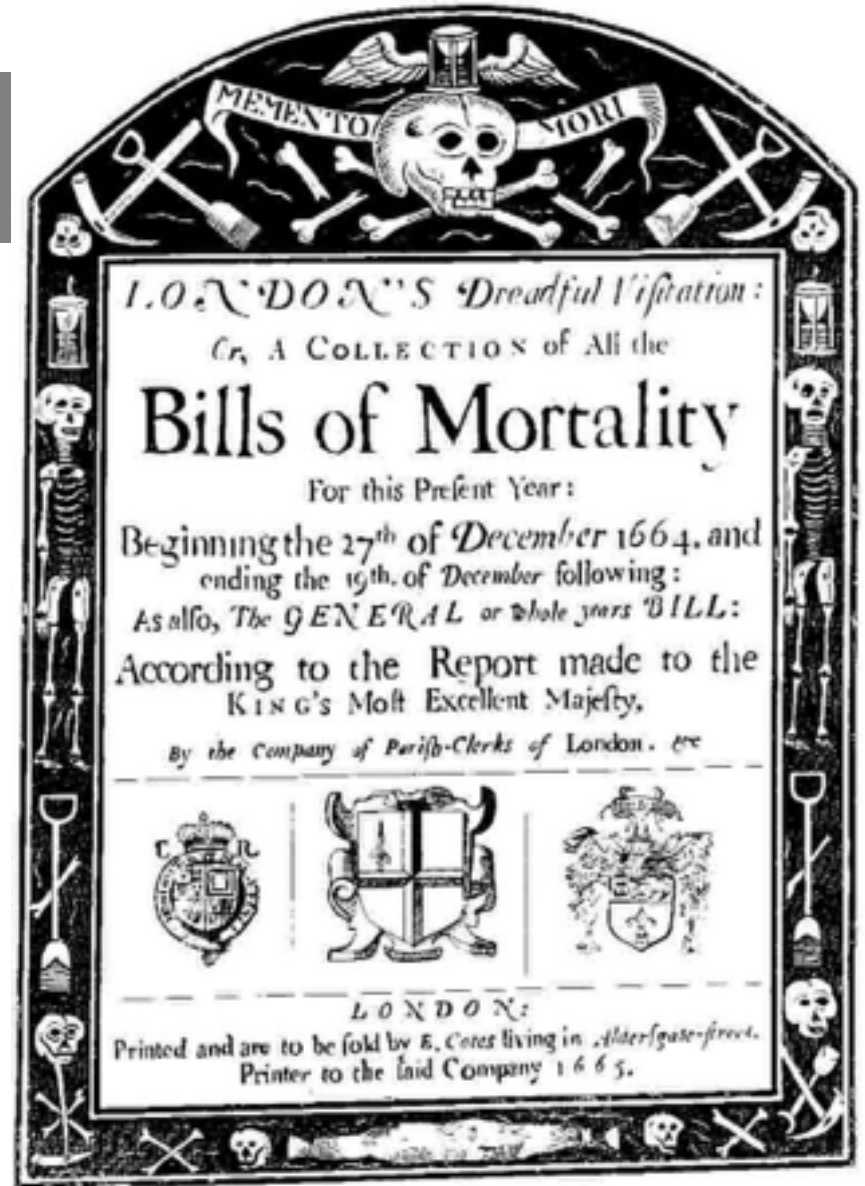
- 1750s German **Statistik**
“analysis of data about the state”
- Quickly adopted in England
(previously called *“political arithmetics”*)

ORIGINS

- John Graunt, 1662
Observations on the bills of mortality



CAPTAIN JOHN GRAUNT



ORIGINS

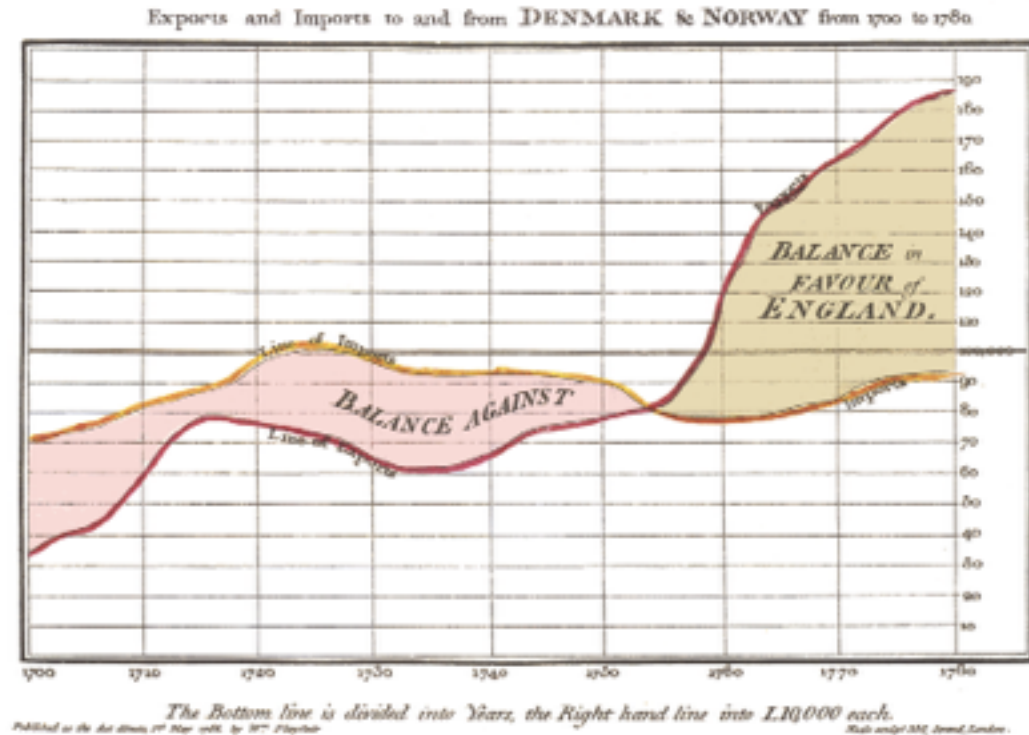
- John Graunt, 1662
Observations on the bills of mortality
 - First “life tables”
 - Dispelled several myths about the plague
 - First analysis of sex ratio
 - First realistic estimate of the population in London

ORIGINS

- Prompted collection of more data
- Parallel developments in probability theory
- Statistics then developed into a more rigorous discipline and was applied to:
 - Business & industry
 - Medicine
 - Science
 - ...

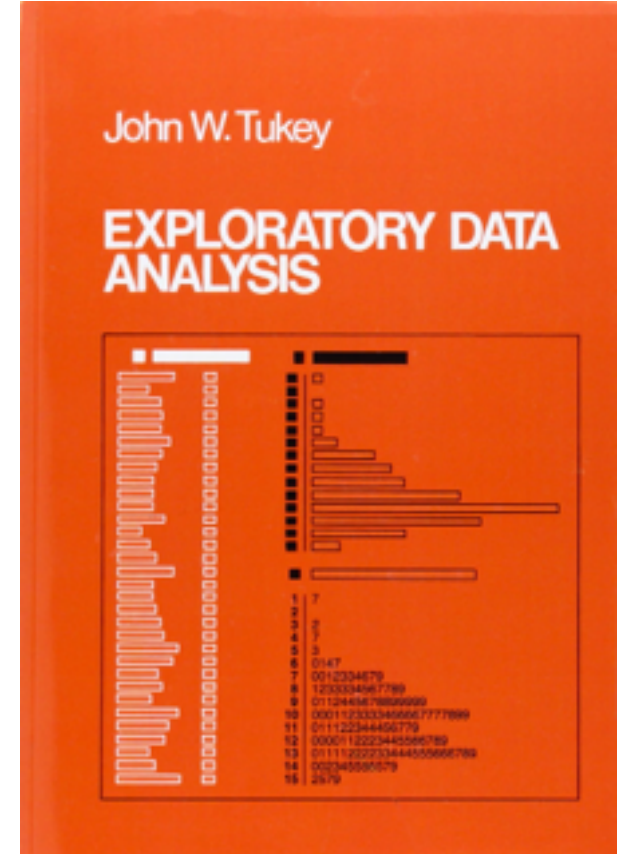
STATS & VISUALIZATION

- Statistical Charts
 - William Playfair
1759 – 1823



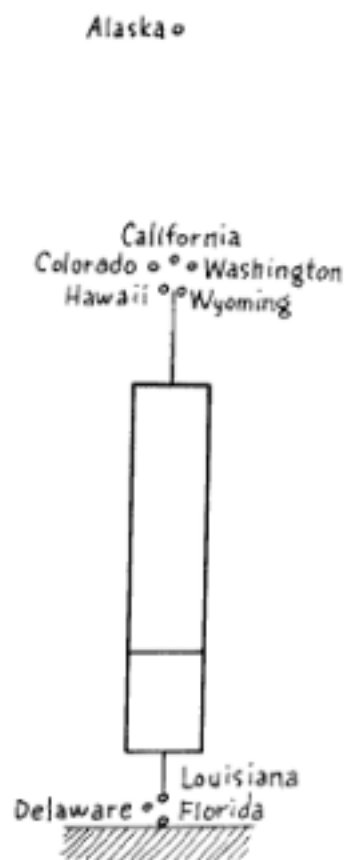
STATS & VISUALIZATION

- Exploratory Data Analysis
 - Tukey, 1977

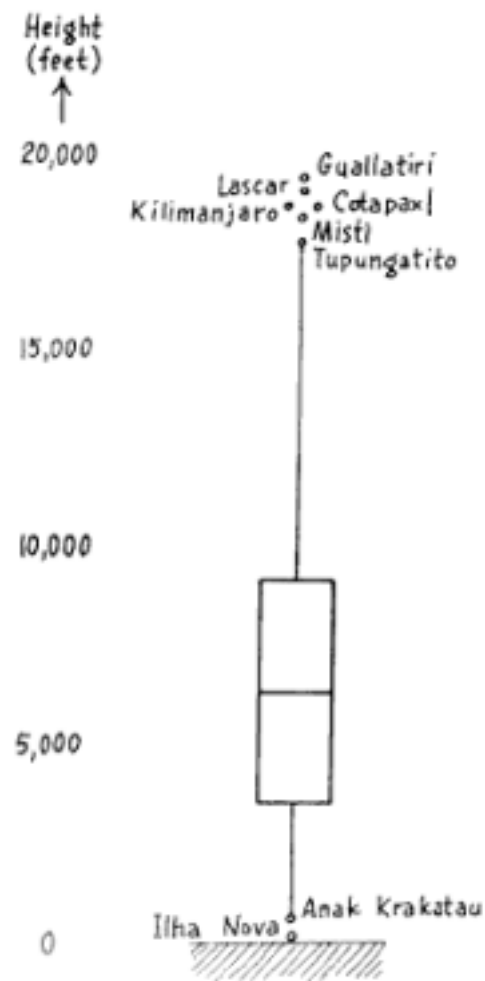


Box-and-whisker plots with end values identified

A) HEIGHTS of 50 STATES



B) HEIGHTS of 219 VOLCANOS



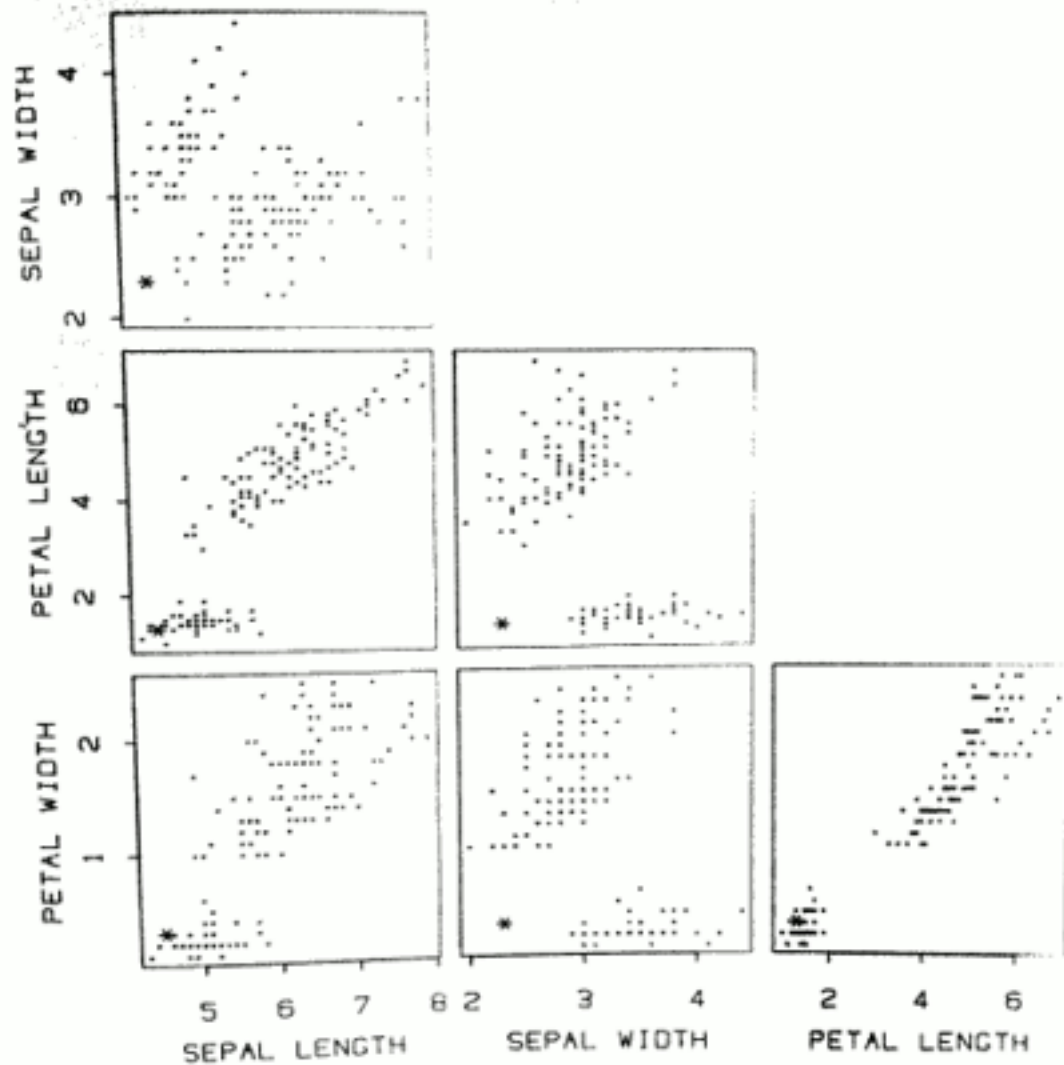
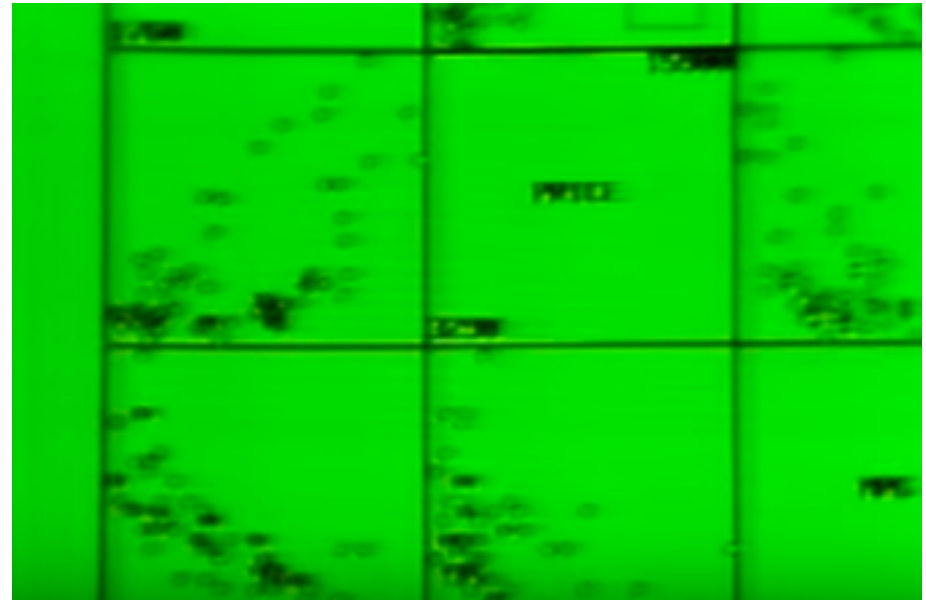


Figure 5.14 Generalized draftsman's display of the four-dimensional iris data (like Figure 5.11), with one flower plotted as an asterisk.

- Statistical Graphics

- AT&T Bell Labs Video, 1985



Baby Name > ✕

Both Boys Girls

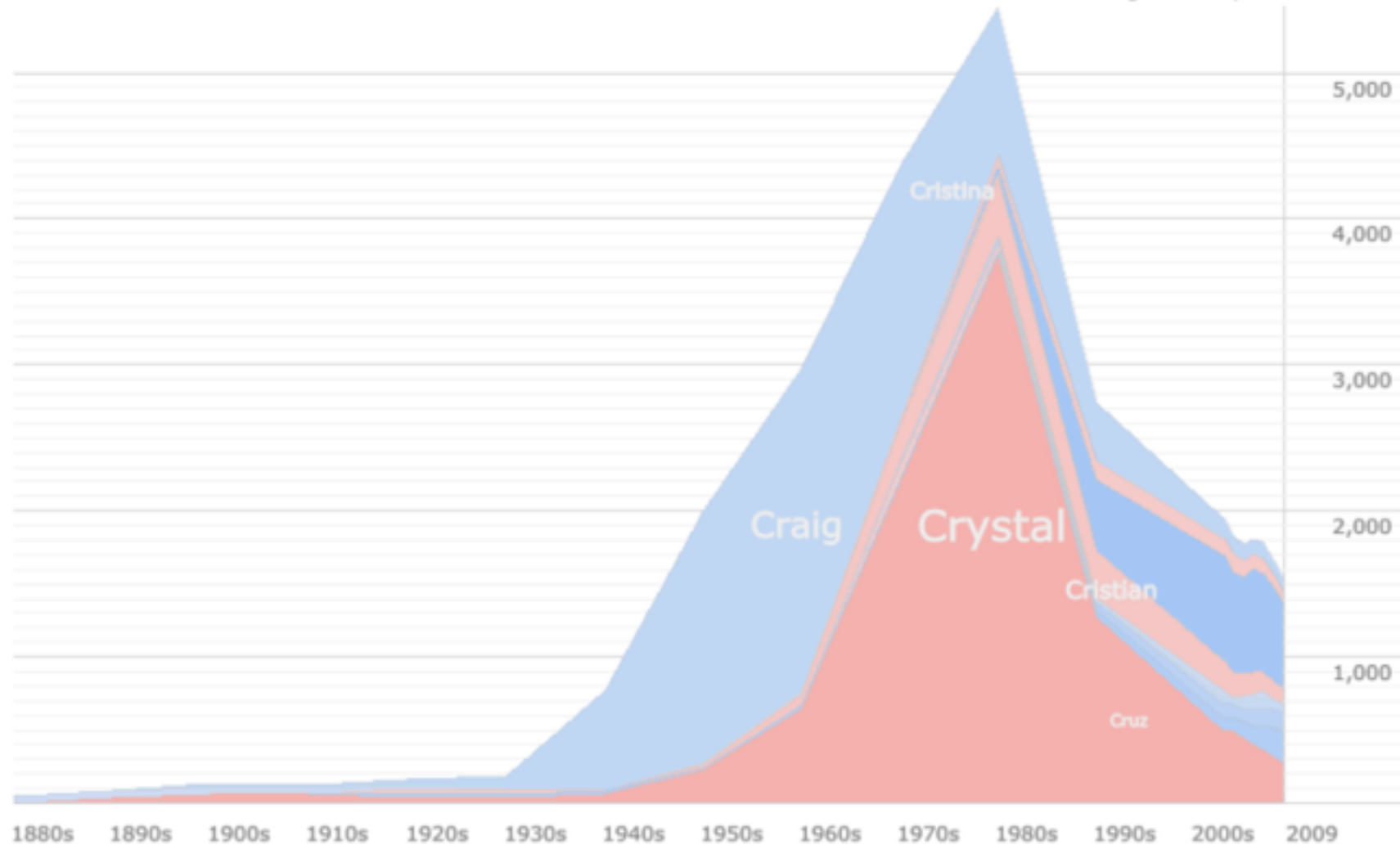
2009 rank: boys

1000	500	100	25	1
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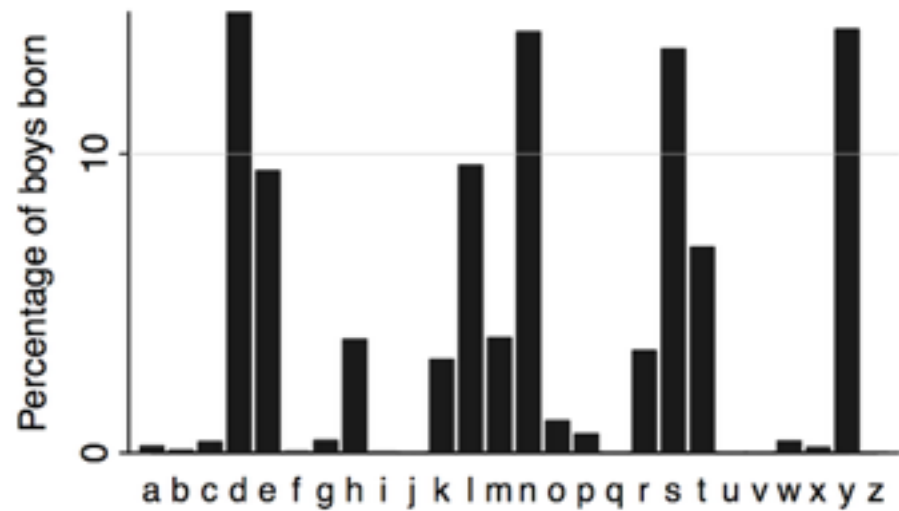
girls

1000	500	100	25	1
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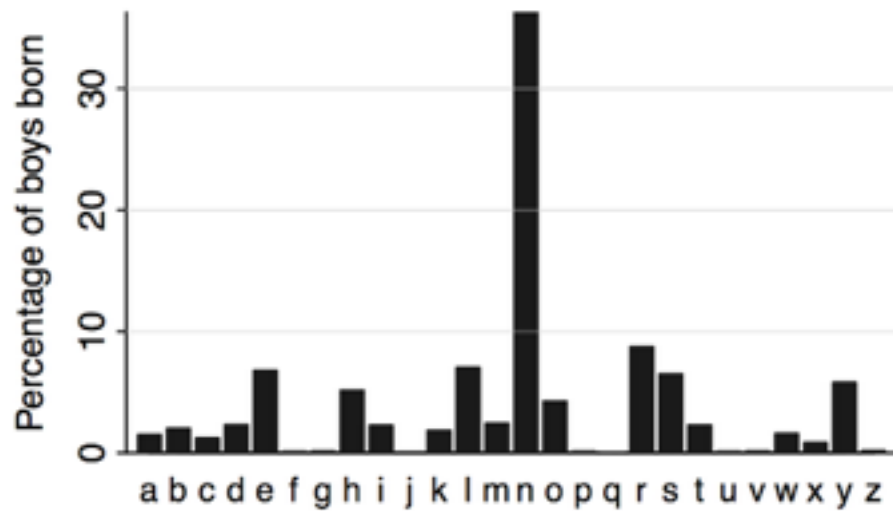
Names starting with 'CR' per million babies



Last letter of boys' names in 1950



Last letter of boys' names in 2010



46 64 54 77 67 68 62 56 38 Population
N = 9

Random
Sample
n = 4 38 62 67 62

$$\bar{X} = \frac{\sum x}{n} = \frac{229}{4} = 57.25$$

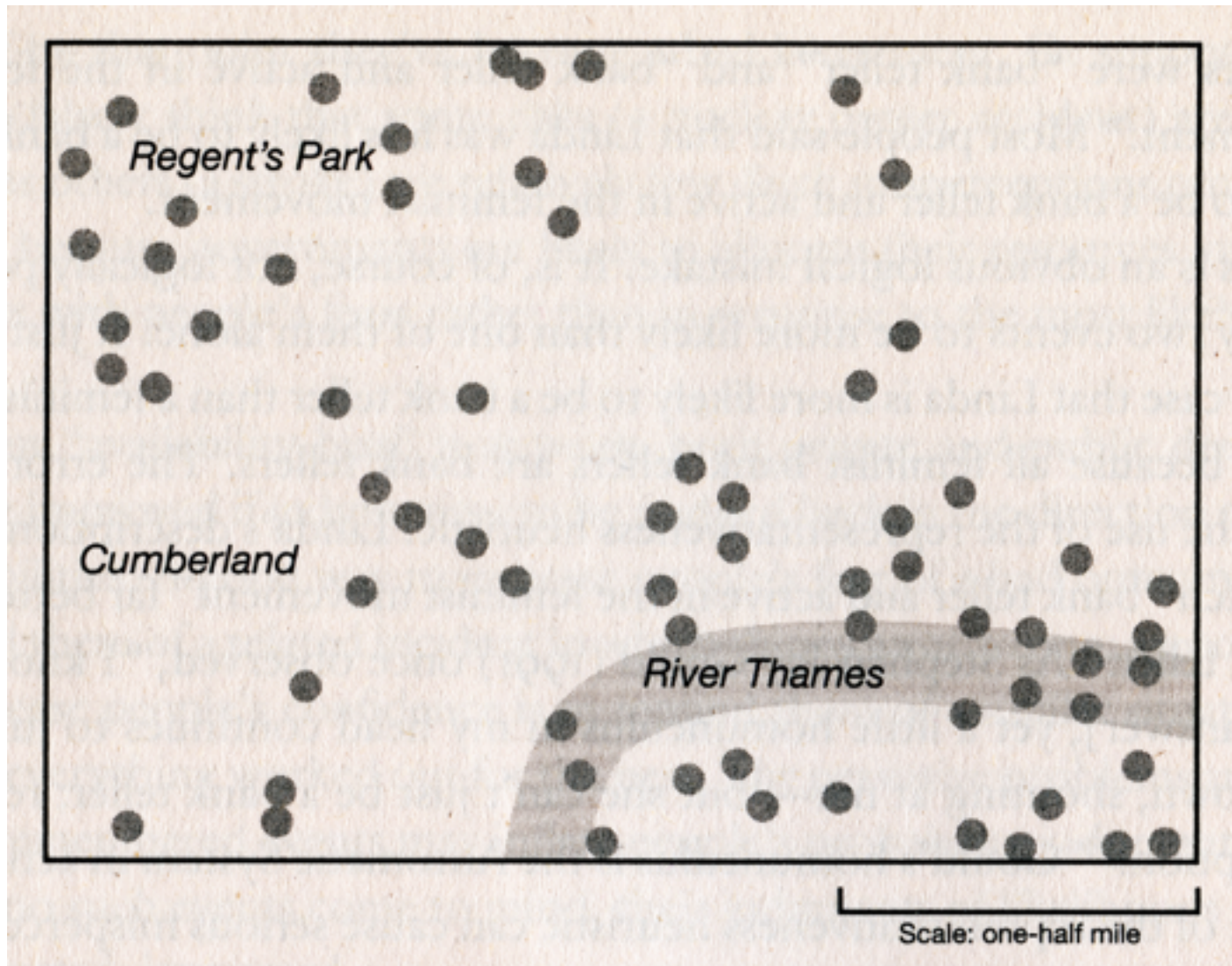
The mean of this Random Sample
equals 57.25 (i.e. $\bar{X} = 57.25$)

$$\mu_x = \frac{\sum x}{N} = \frac{532}{9} = 59.11$$

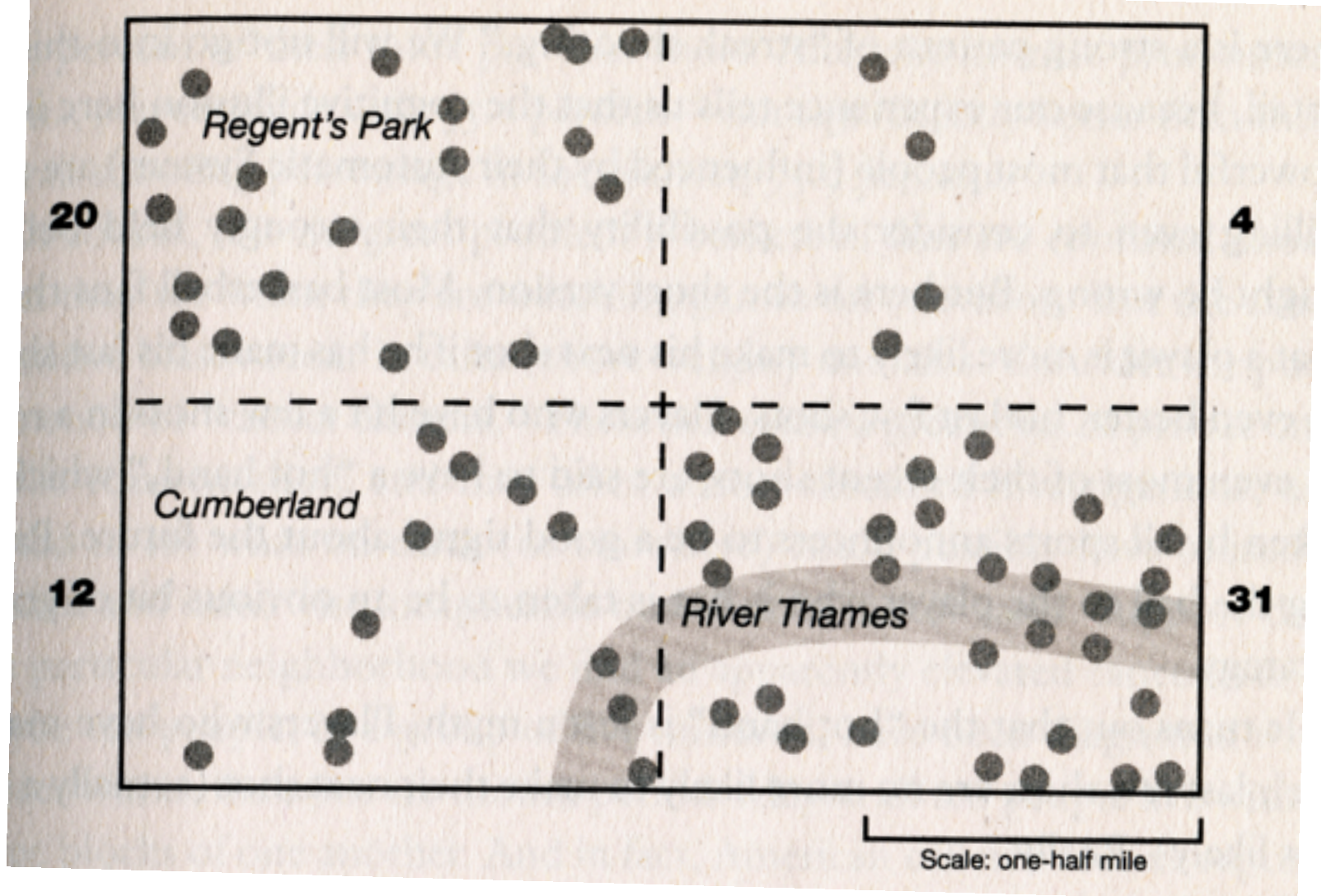
The Mean of this Population (μ_x)
equals 59.11 (i.e. $\mu_x = 59.11$)

The Central Limit Theorem tells us
that \bar{X} is an unbiased estimate
of μ_x . (i.e. $\bar{X} \rightarrow \mu_x$)

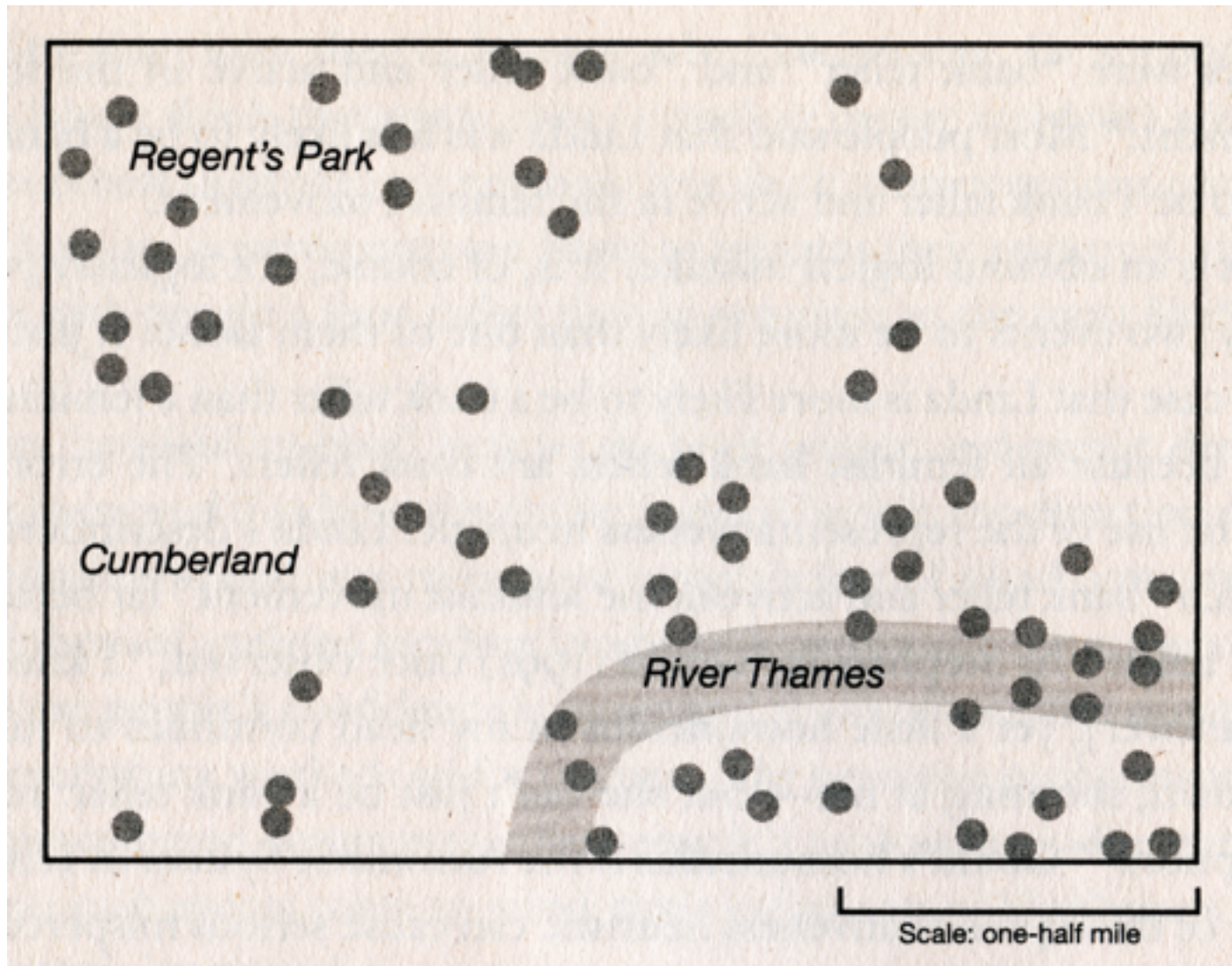
In short, with only one random sample to go on, the mean of the
sample ($\bar{X} = 57.25$) is our best estimate of the population mean (μ_x)



German bombings in London during WWII



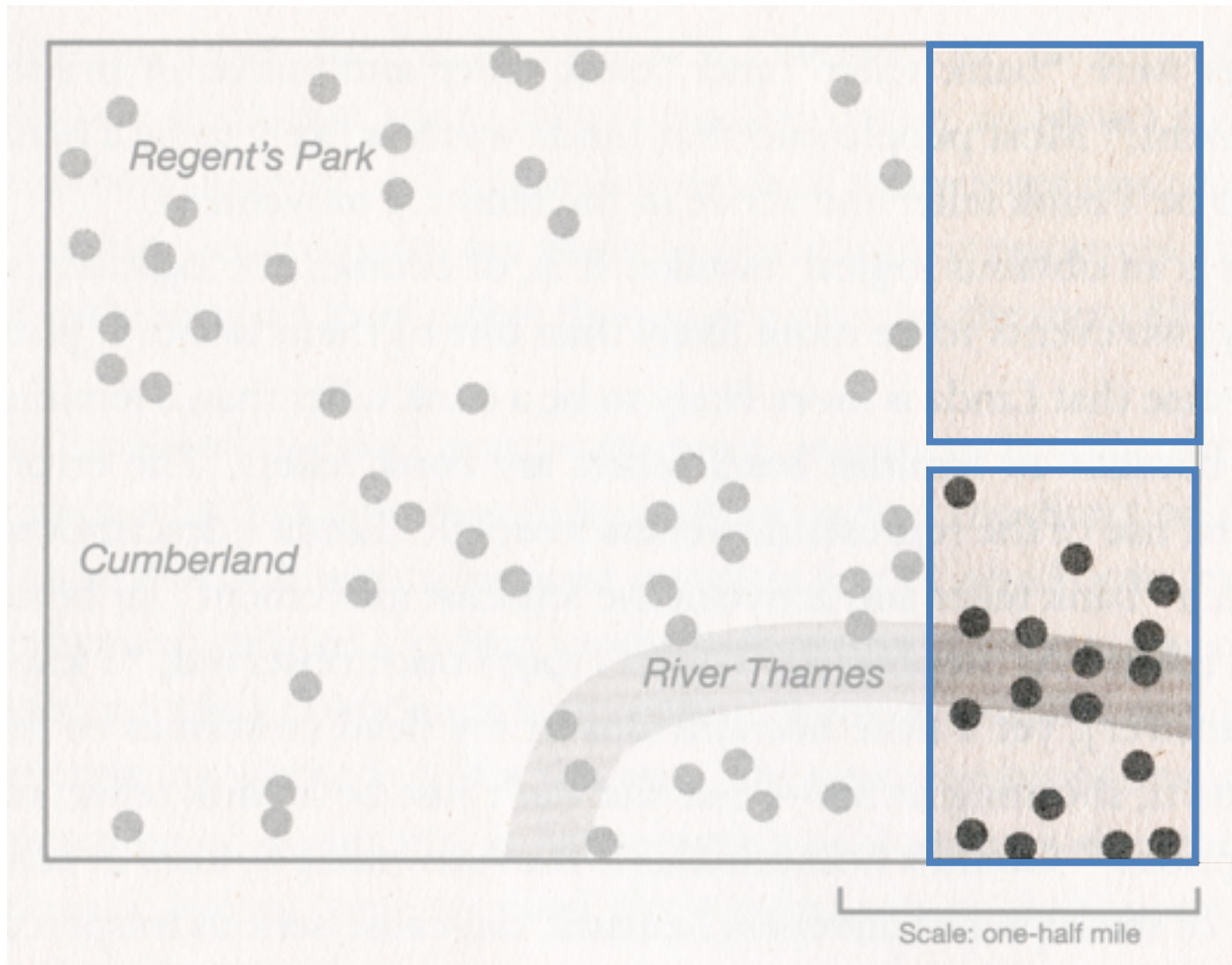
German bombings in London during WWII



German bombings in London during WWII

STATS & VISUALIZATION

- **Confirmatory data analysis**
 - For answering questions rigorously
 - Example: is this new drug effective?
 - Strong focus on automatic procedures, computation and objectivity
 - Looking at data can impair objectivity:
 - Cherry picking, snooping, fishing, data mining



German bombings in London during WWII

STATS & VISUALIZATION

Exploratory data analysis is sometimes compared to **detective work**: it is the process of gathering evidence.

Confirmatory data analysis is comparable to a **court trial**: it is the process of evaluating evidence.

Exploratory analysis and confirmatory analysis “*can —and should—proceed side by side*” (Tukey; 1977).

WHAT ARE STATS?

- A set of tools and methods
- With an old tradition:
 - Origins in demographics
 - Anchored in mathematics & probability theory
 - Visual representations play a role
 - A generally strong focus on (computationally cheap) numerical calculations

WHAT ARE STATS?

- Good for:
 - Summarizing data for presentation
 - Answering questions rigorously
 - Making predictions
 - Making rational, evidence-based decisions
 - A long accumulated experience!

STATISTICAL TOOLS



STATISTICAL TOOLS

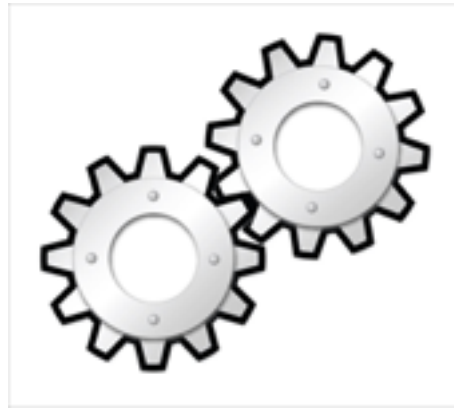
DESCRIPTIVE STATISTICS

INFERENCE STATISTICS



STATISTICAL TOOLS

DESCRIPTIVE STATISTICS



AN EXAMPLE

- Selling encyclopedias



Robert



Steve



Paul



Roger



Geoffrey

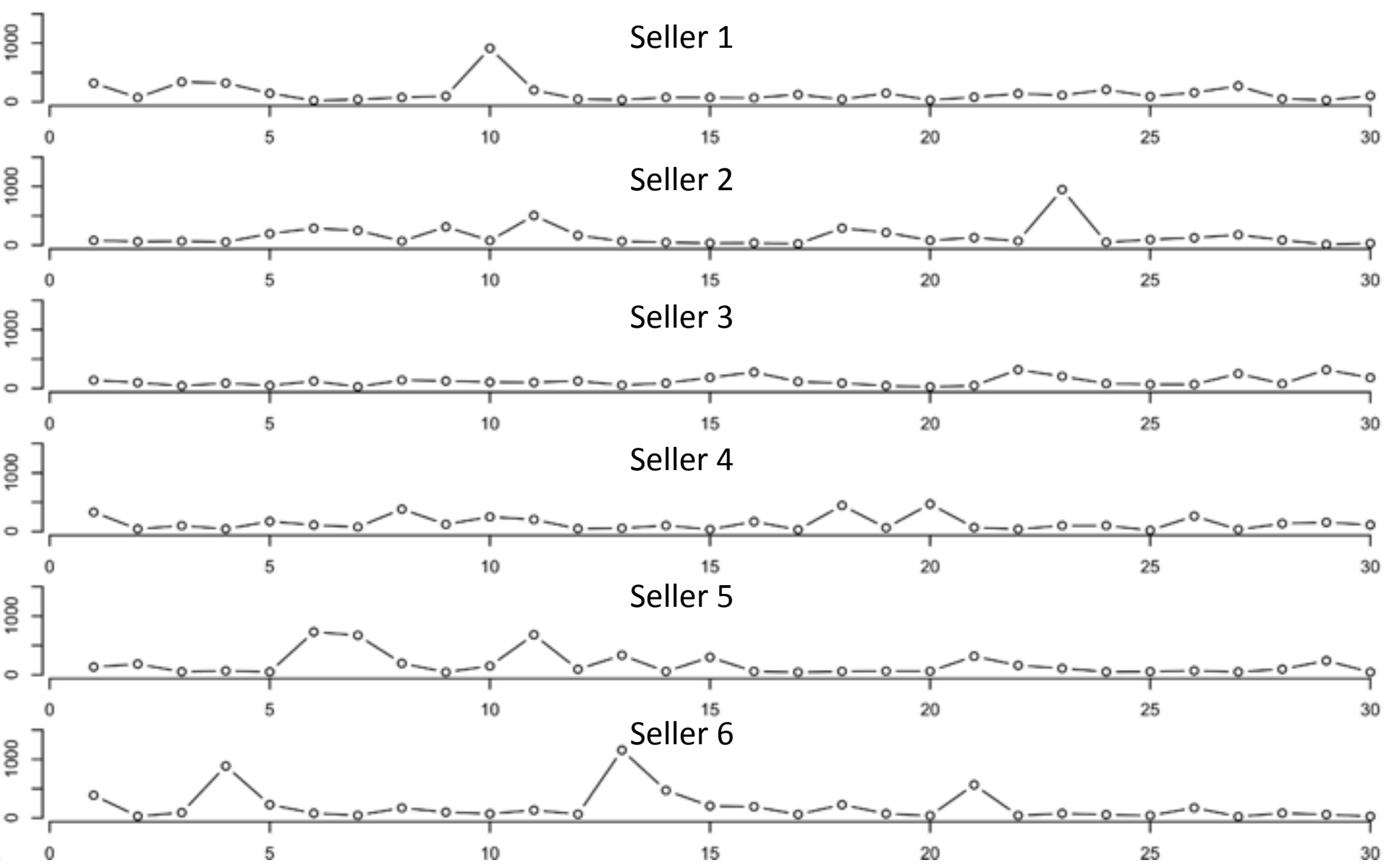


Dan



day	Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
1	€320	€80	€139	€330	€133	€387
2	€74	€60	€98	€44	€182	€29
3	€340	€67	€42	€100	€51	€91
4	€322	€54	€89	€44	€67	€886
5	€146	€195	€47	€173	€49	€227
6	€24	€288	€124	€111	€730	€79
7	€42	€249	€26	€77	€672	€45
8	€76	€67	€140	€382	€195	€171
9	€99	€312	€125	€123	€43	€98
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13	€34	€65	€55	€56	€333	€1,157
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16	€68	€37	€275	€170	€57	€192

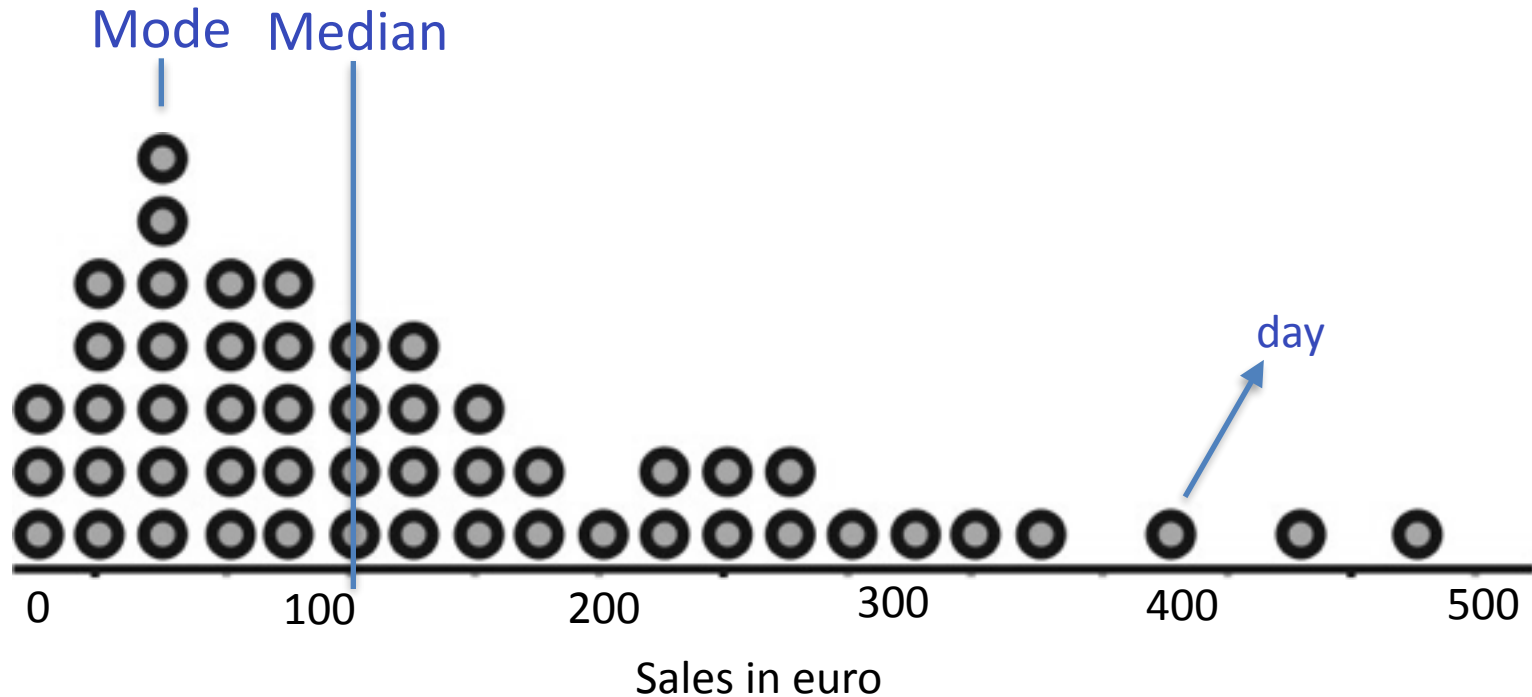
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16	€68	€37	€275	€170	€57	€192
17	€126	€23	€114	€30	€43	€60
18	€43	€290	€89	€446	€57	€226
19	€149	€215	€43	€63	€62	€72
20	€31	€81	€26	€469	€60	€39
21	€81	€127	€47	€68	€315	€566
22	€141	€70	€317	€40	€160	€42
23	€113	€947	€203	€102	€108	€76
24	€209	€48	€81	€102	€50	€56
25	€94	€95	€67	€21	€54	€41
26	€159	€125	€67	€263	€69	€173
27	€271	€176	€250	€35	€48	€24
28	€52	€85	€77	€136	€95	€82
29	€30	€12	€317	€157	€240	€58
30	€104	€31	€181	€113	€45	€27



CENTRAL TENDENCY

Name & Meaning	Formula / Example	Used for
Arithmetic Mean [average]	$\frac{\text{sum}}{\text{size}} = \frac{a+b+c}{3}$	Most situations ("average item")
Median [middle value]	Middle of sorted list (2 middles? Average 'em)	Wildly varying samples (houses, incomes)
Mode [most popular]	Most popular value	No compromises (winner takes all)
Geometric Mean [average factor]	$\sqrt[3]{abc}$	Investments, growth, area, volume
Harmonic Mean [average rate]	$\frac{3}{\frac{1}{a} + \frac{1}{b} + \frac{1}{c}}$	Speed, production, cost

CENTRAL TENDENCY



CENTRAL TENDENCY

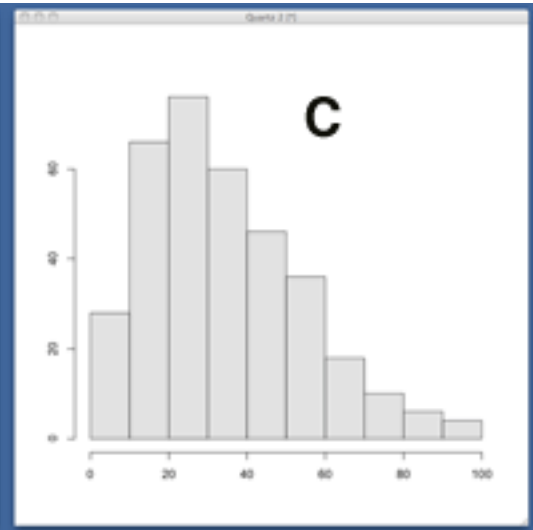
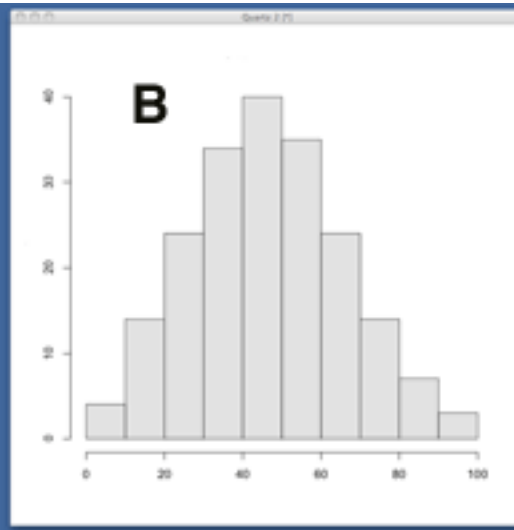
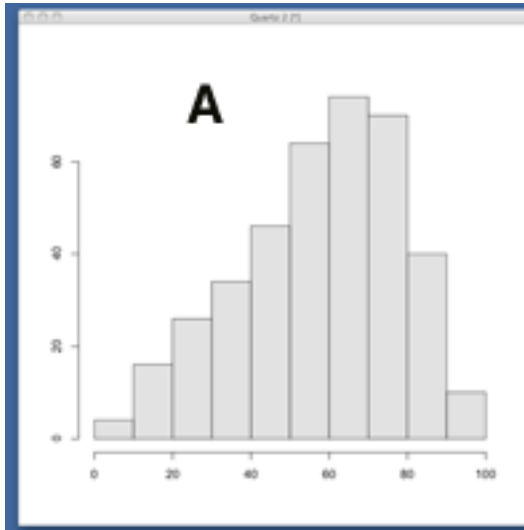
- When are the mean and the median equal? When do they differ?

CENTRAL TENDENCY

negative skew

symmetric

positive skew



CENTRAL TENDENCY

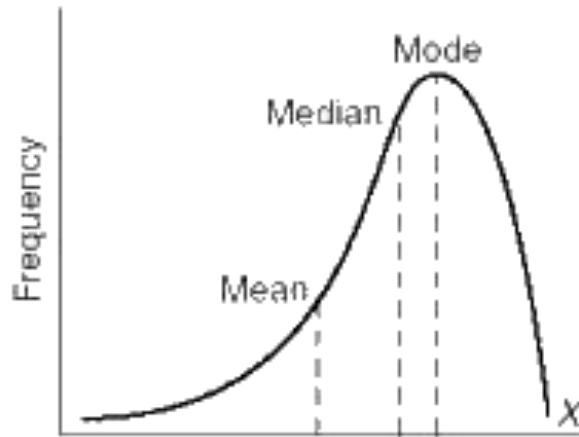


CENTRAL TENDENCY



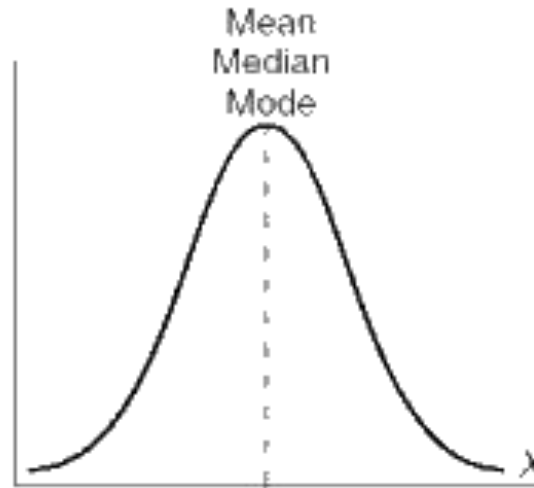
CENTRAL TENDENCY

(a) Negatively skewed



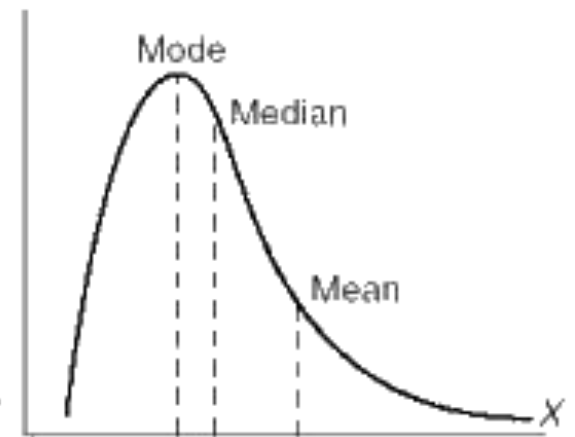
←
Negative Direction

(b) Normal (no skew)



Perfectly Symmetrical
Distribution

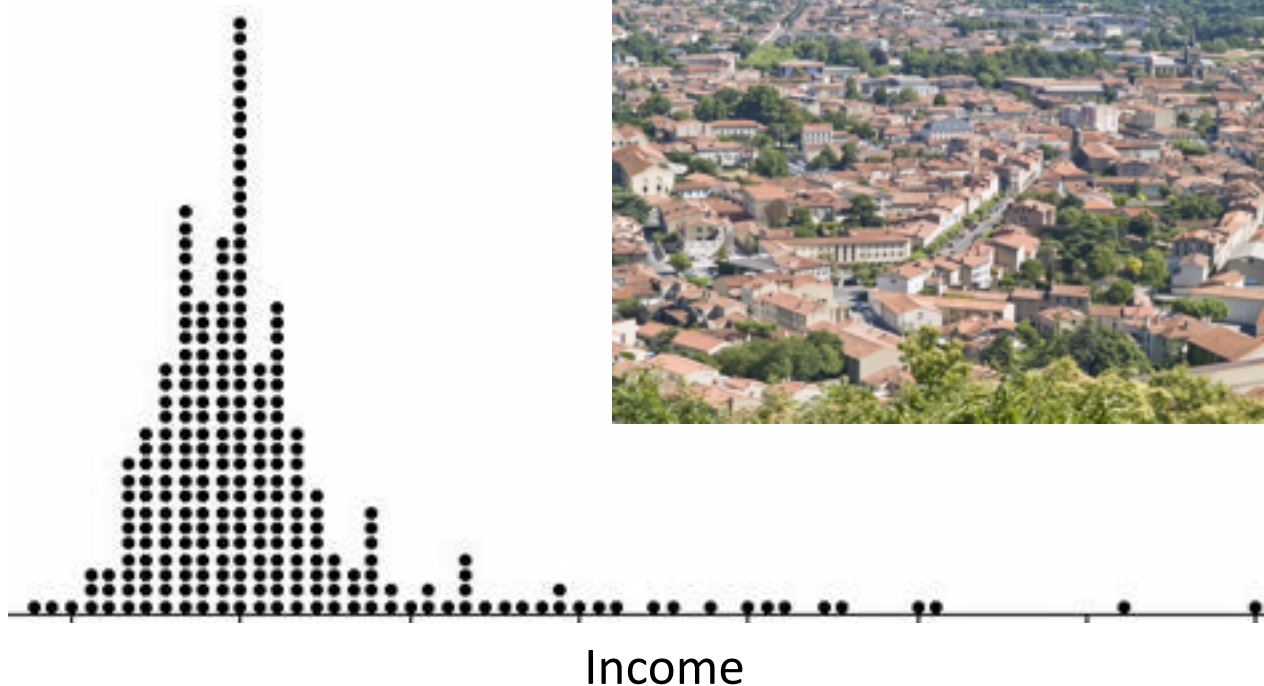
(c) Positively skewed



→
Positive Direction

CENTRAL TENDENCY

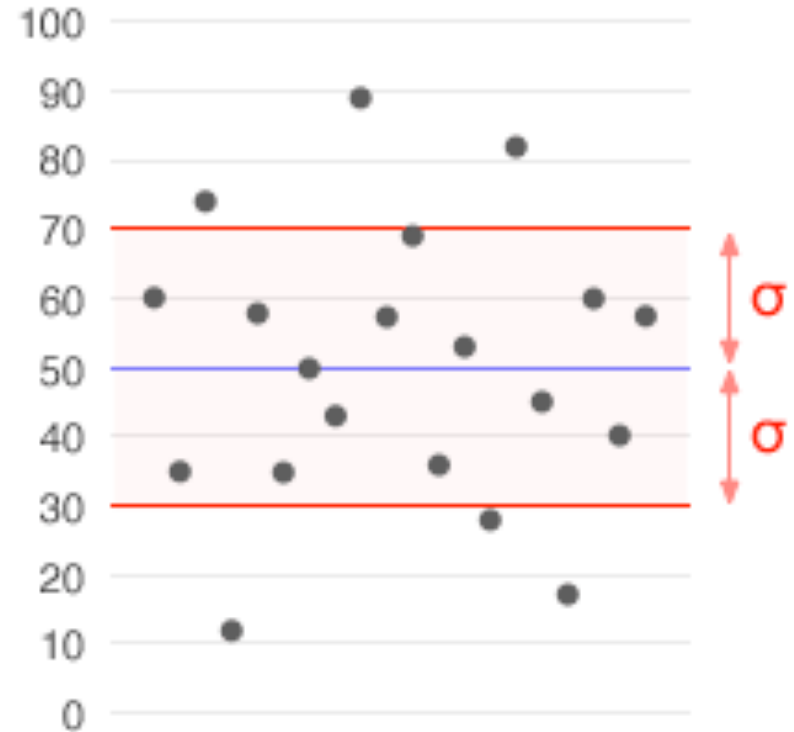
What is the best measure of central tendency?



DISPERSION

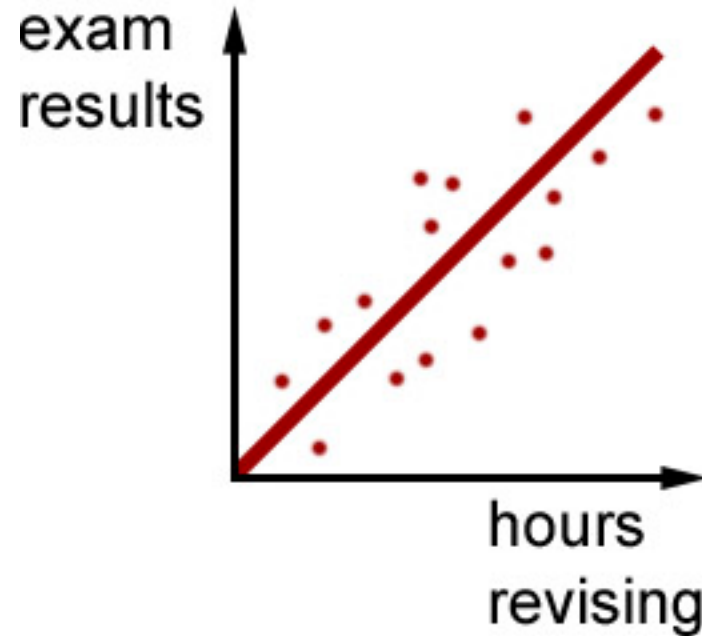
Standard Deviation

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2}$$



DEPENDENCE

- Correlation



POSITIVE CORRELATION

- people who do more revision get higher exam results.

DEPENDENCE

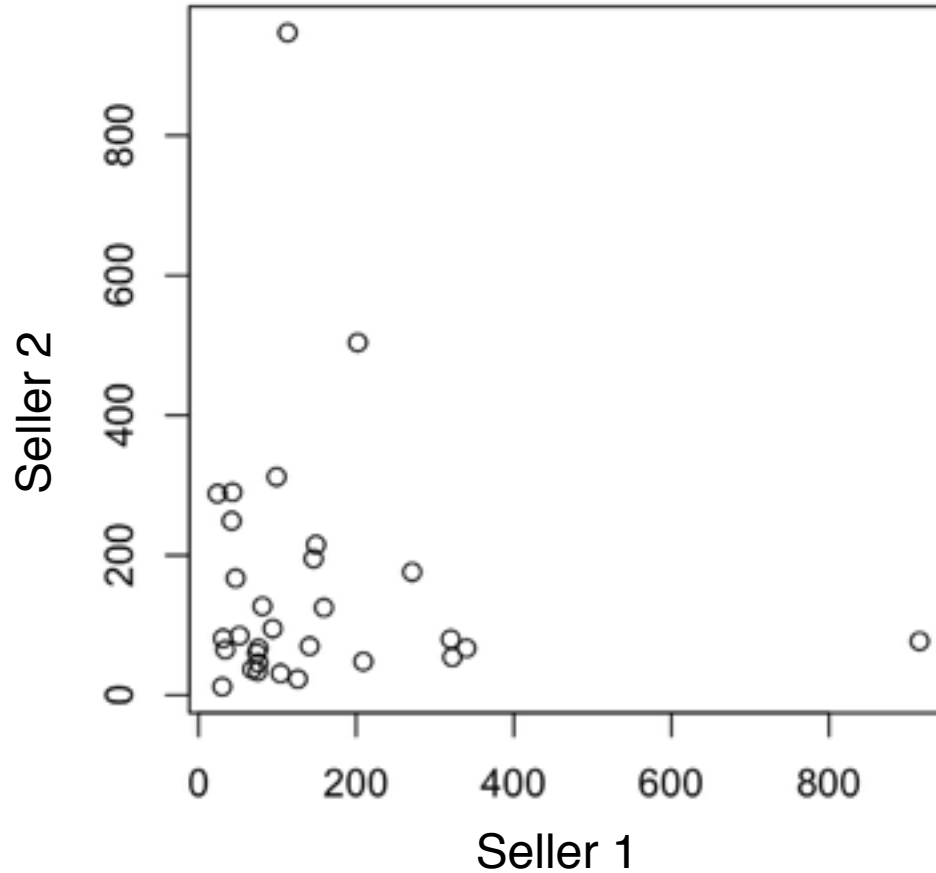
- Correlation

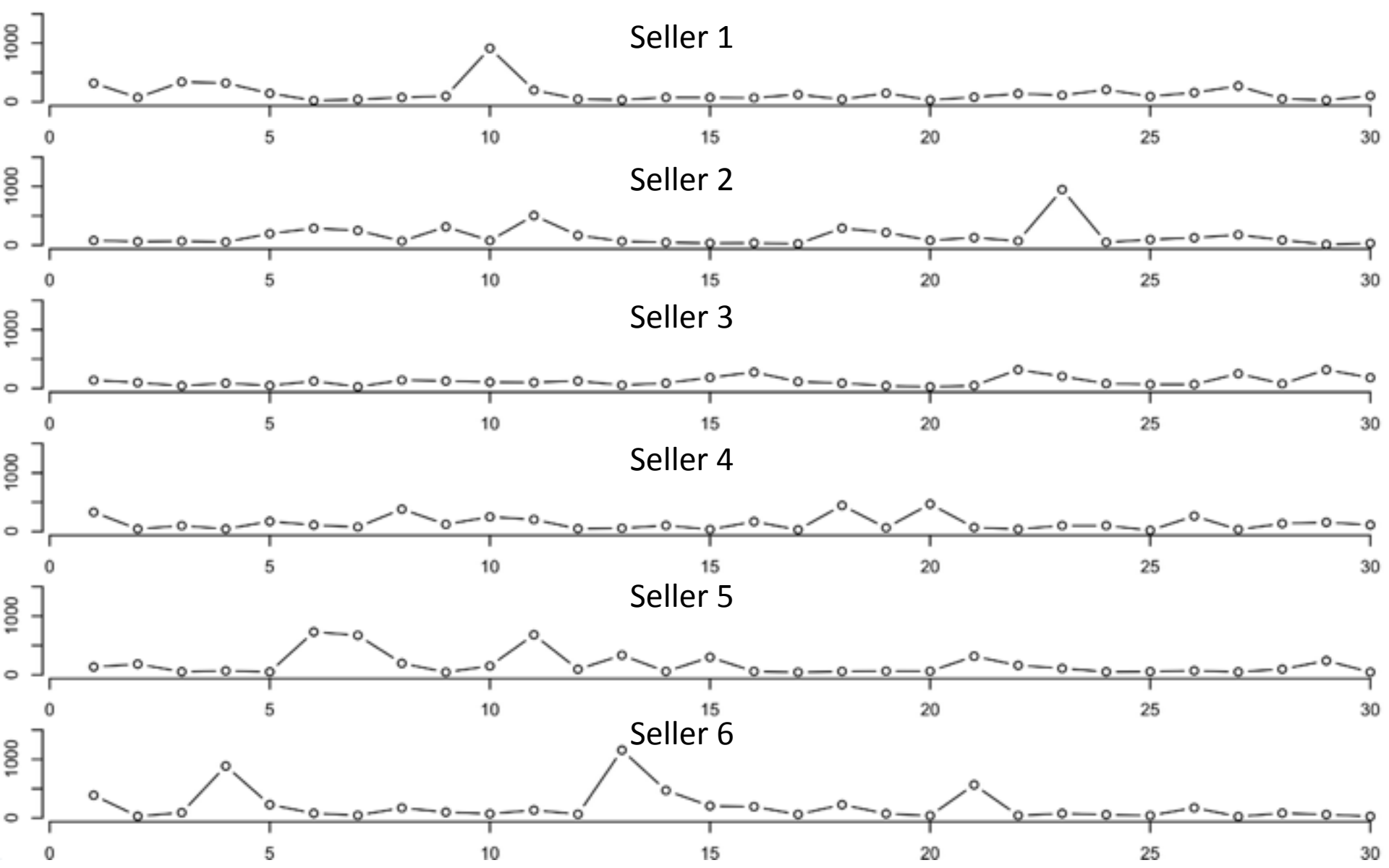


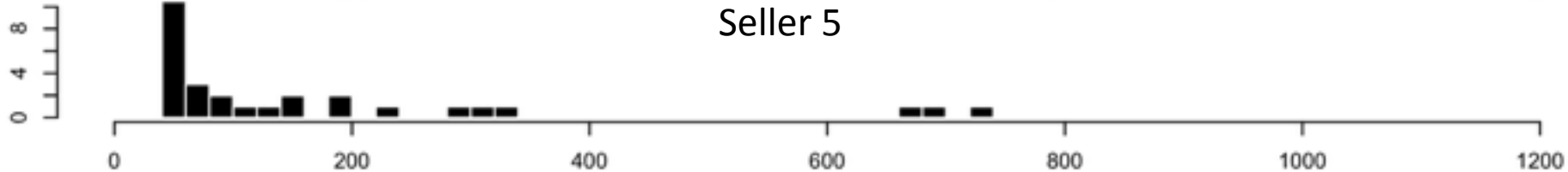
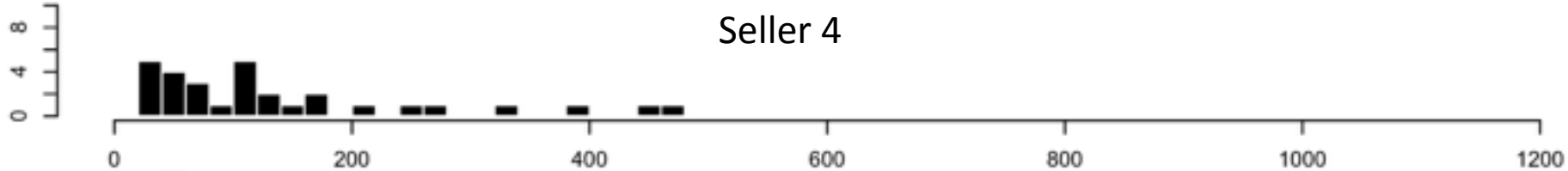
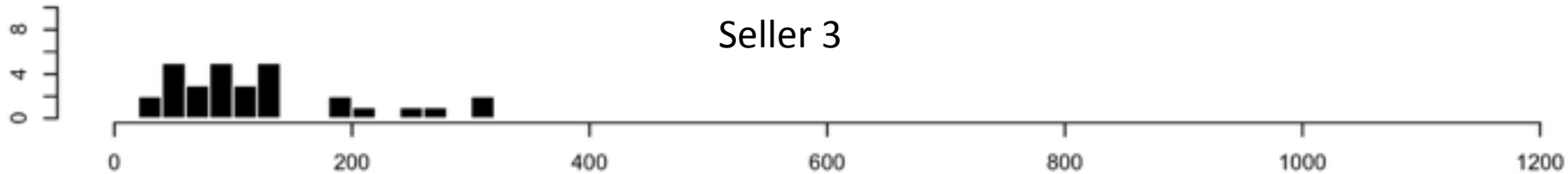
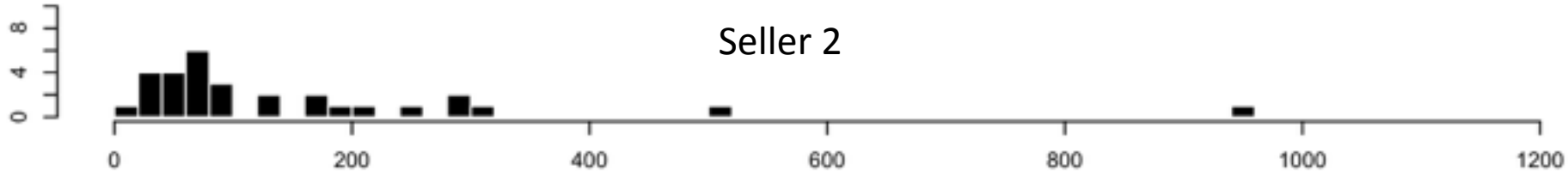
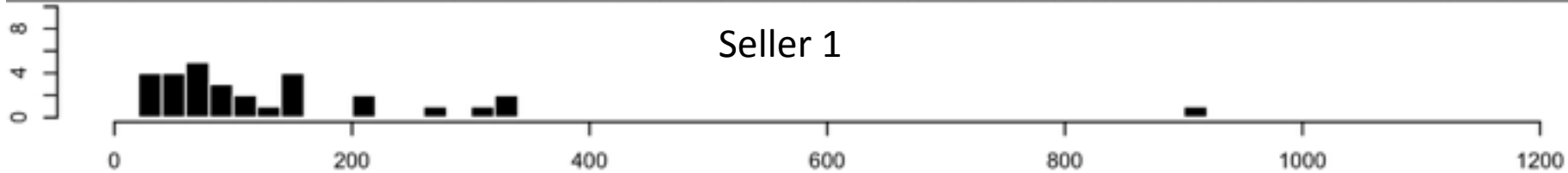
DEPENDENCE

- Correlation

$$r = -0.08$$





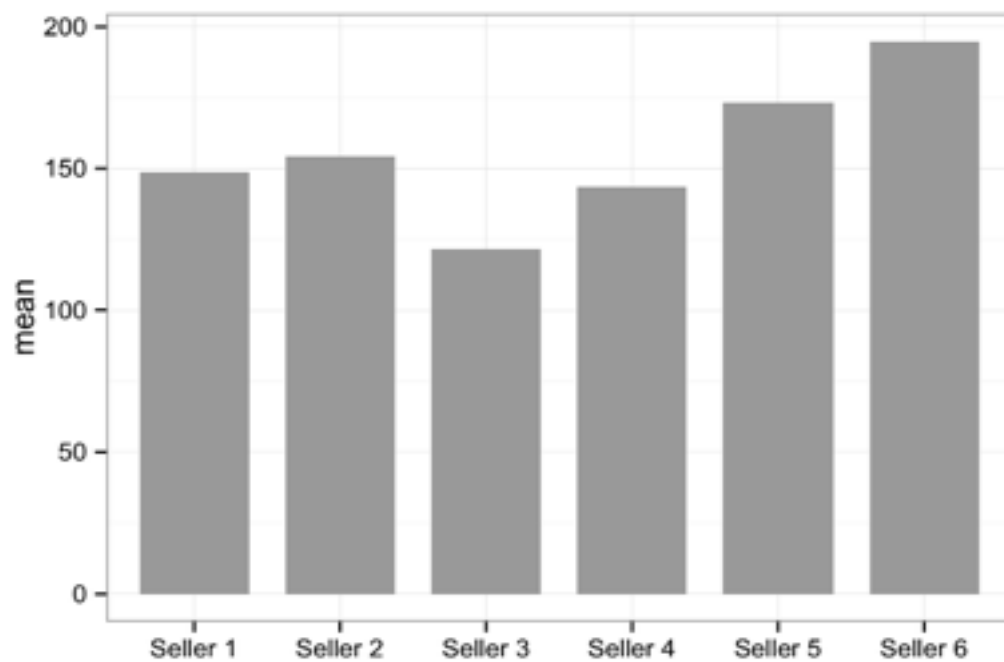


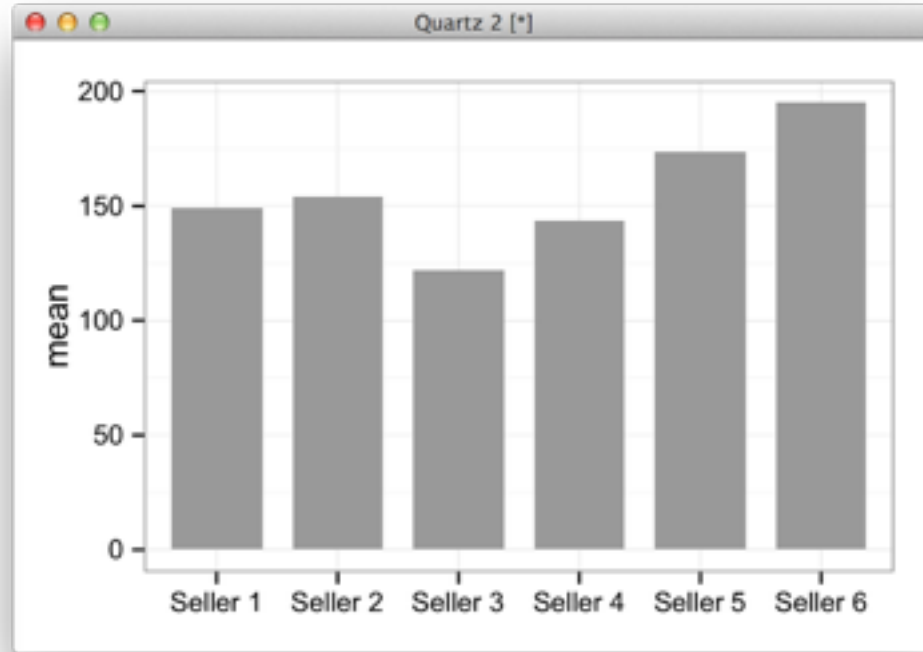
Average Sales

Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
€149	€154	€122	€143	€173	€195

Average Sales

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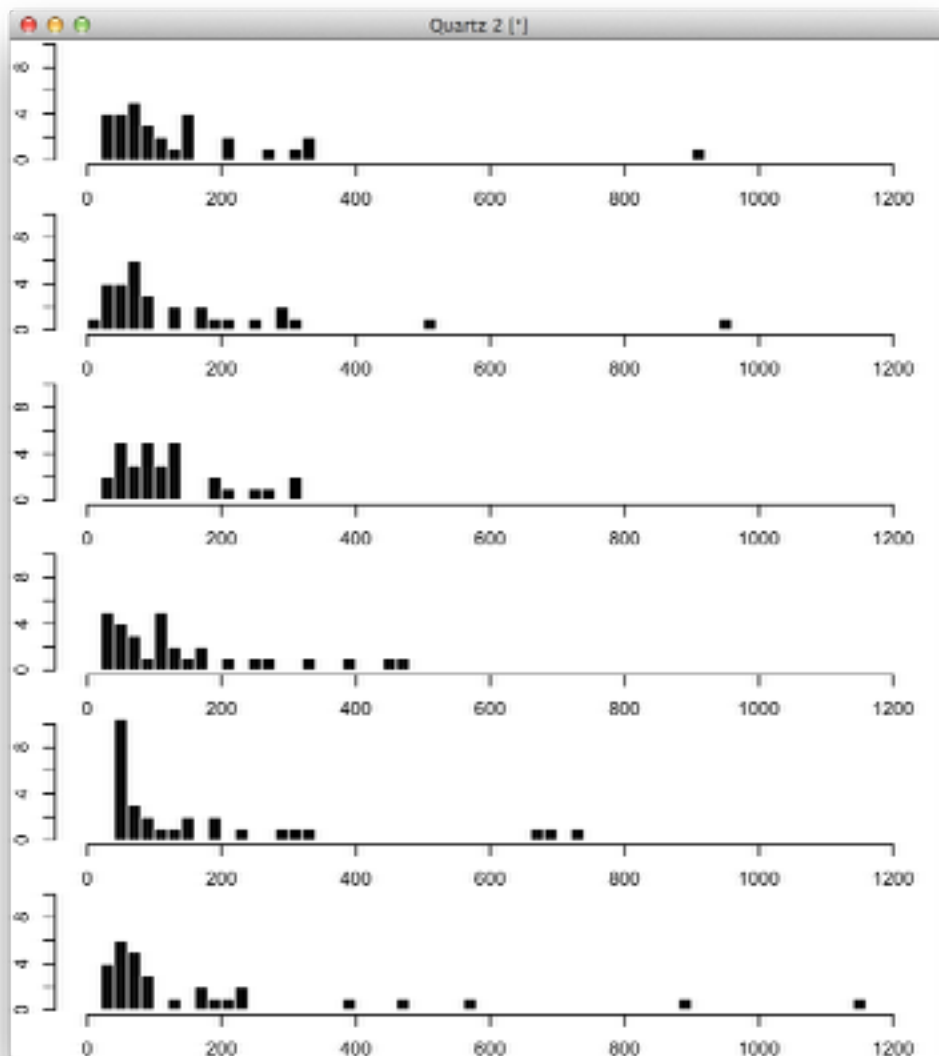




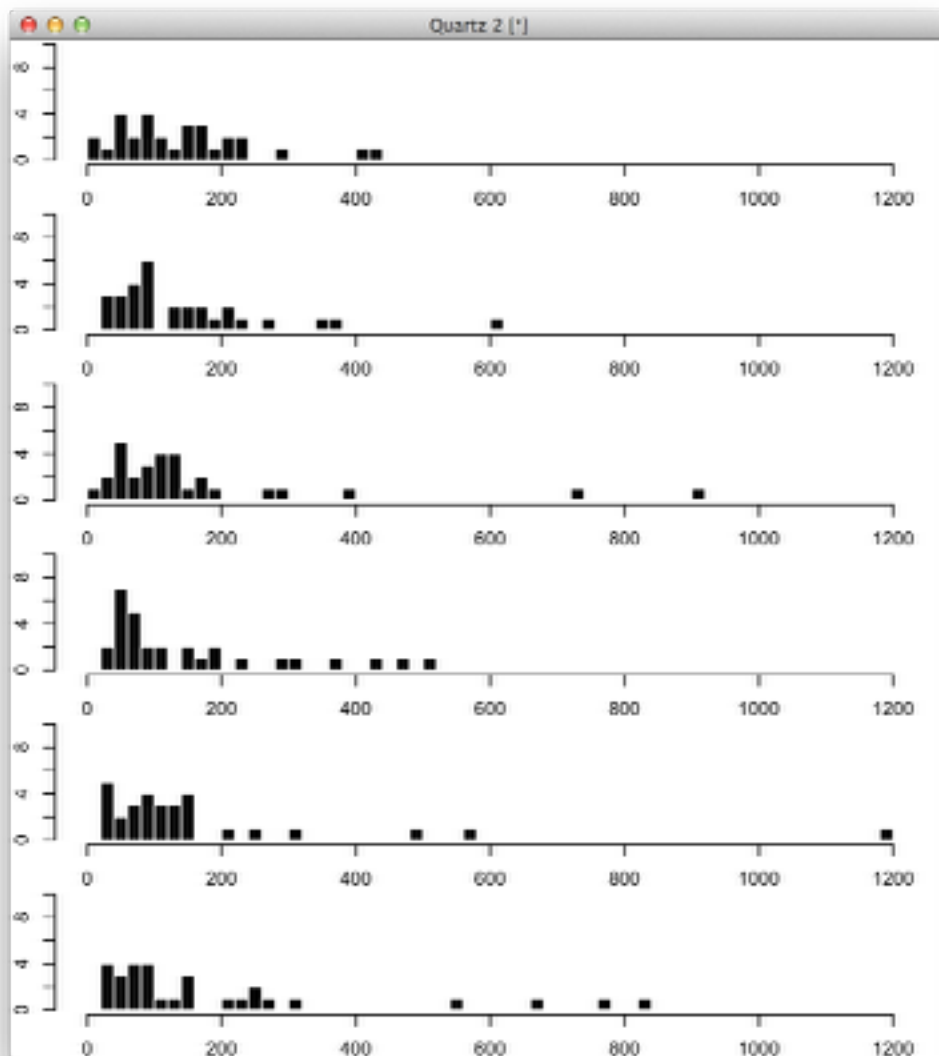
How much can we trust this chart?

LET US TRAVEL TO THE FUTURE

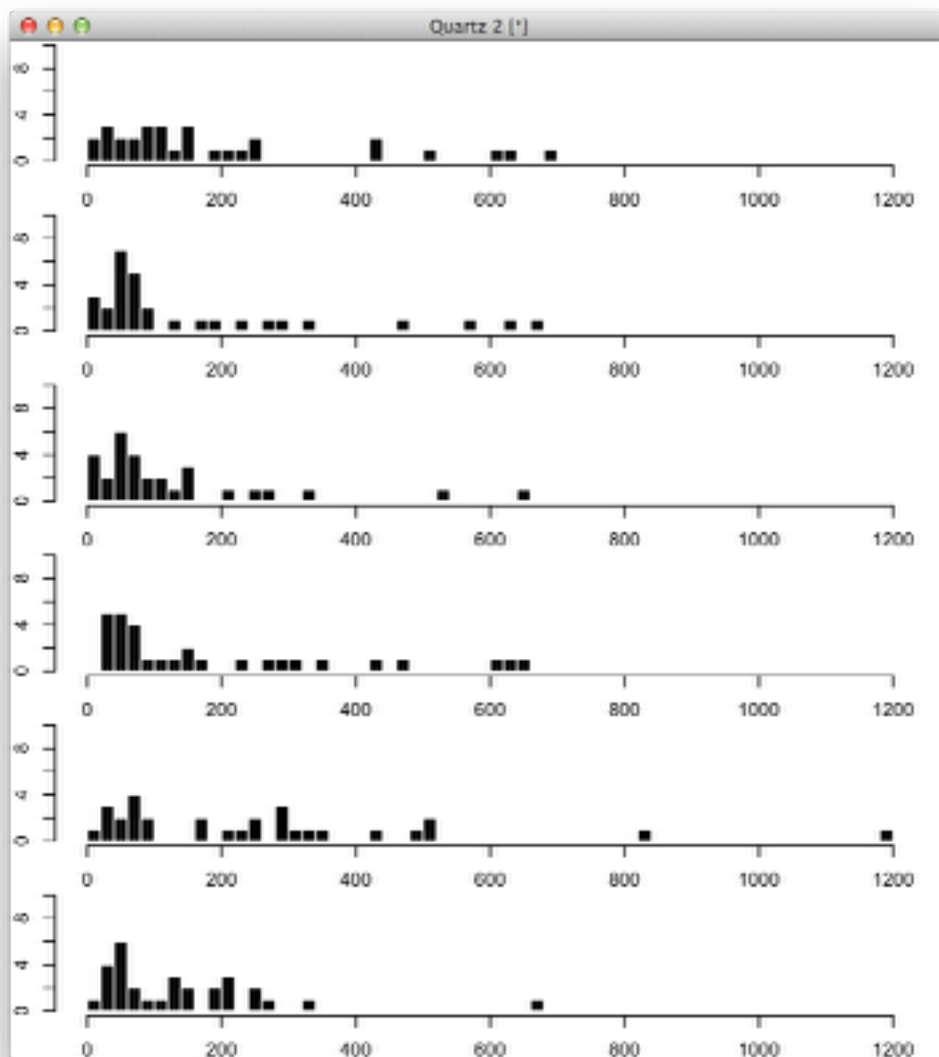
September 2014



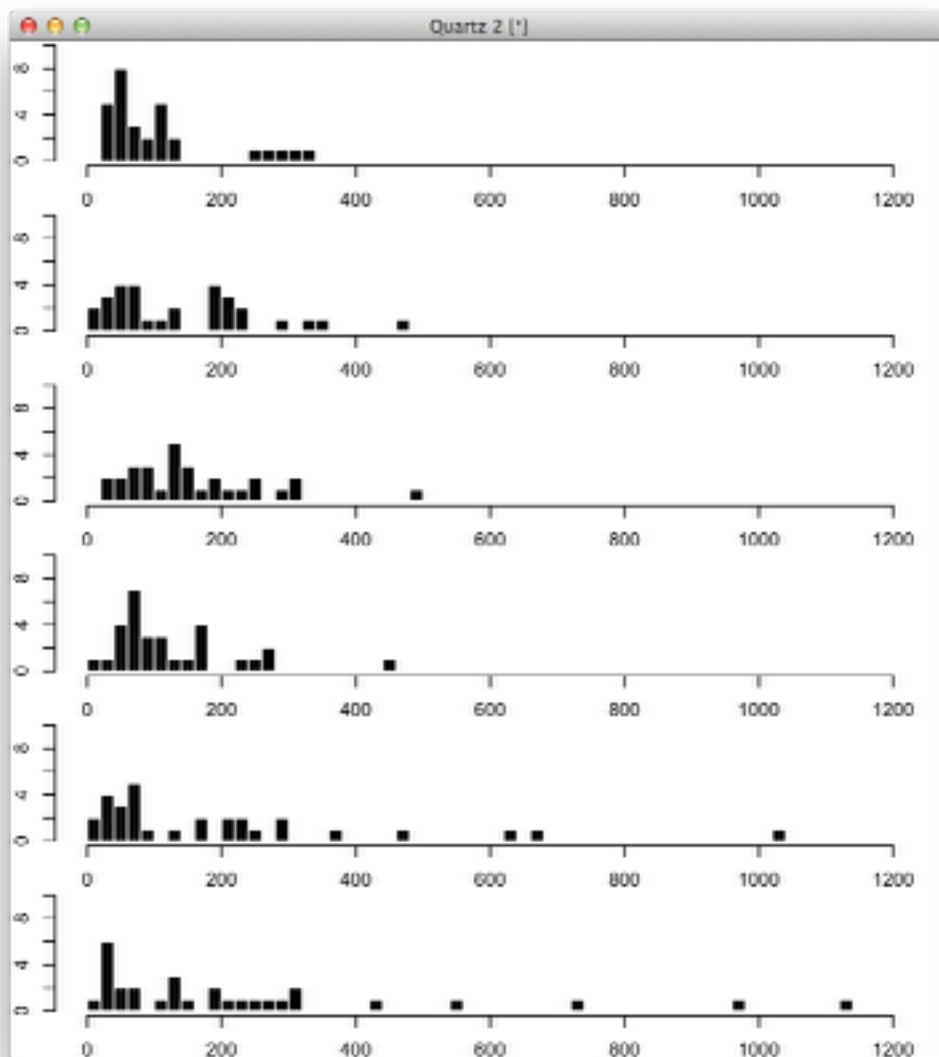
October 2014

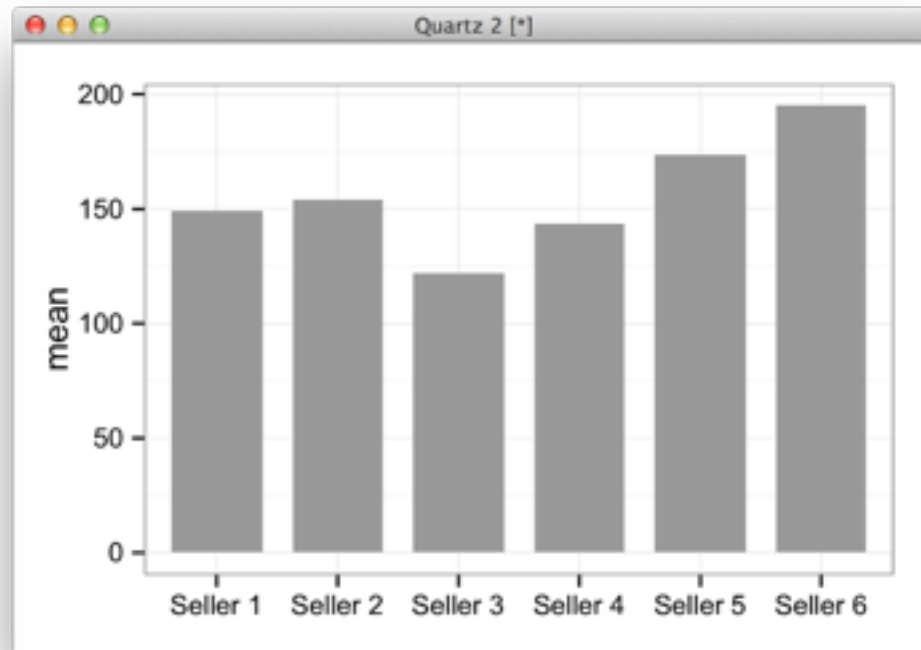


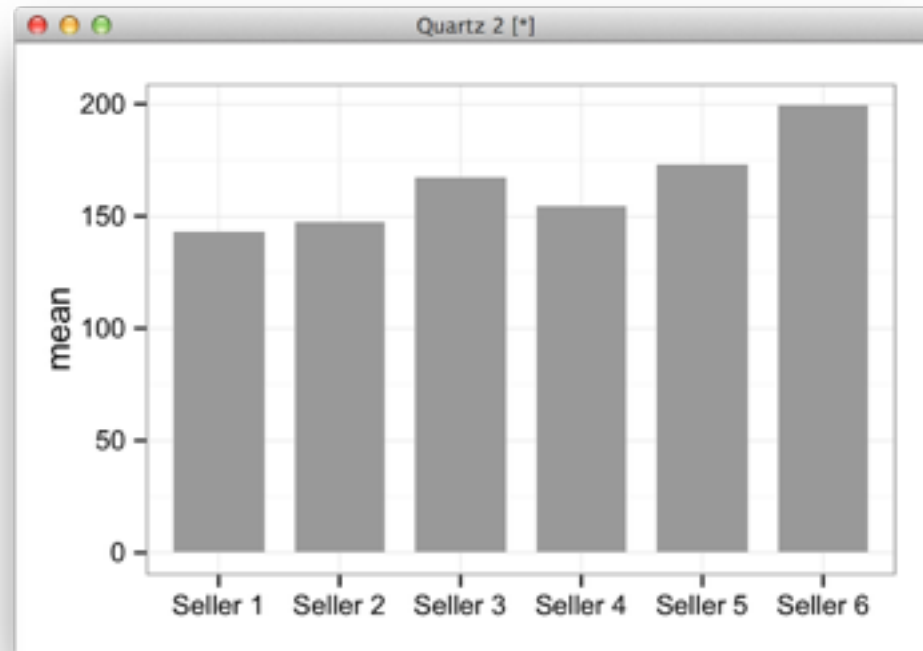
November 2014

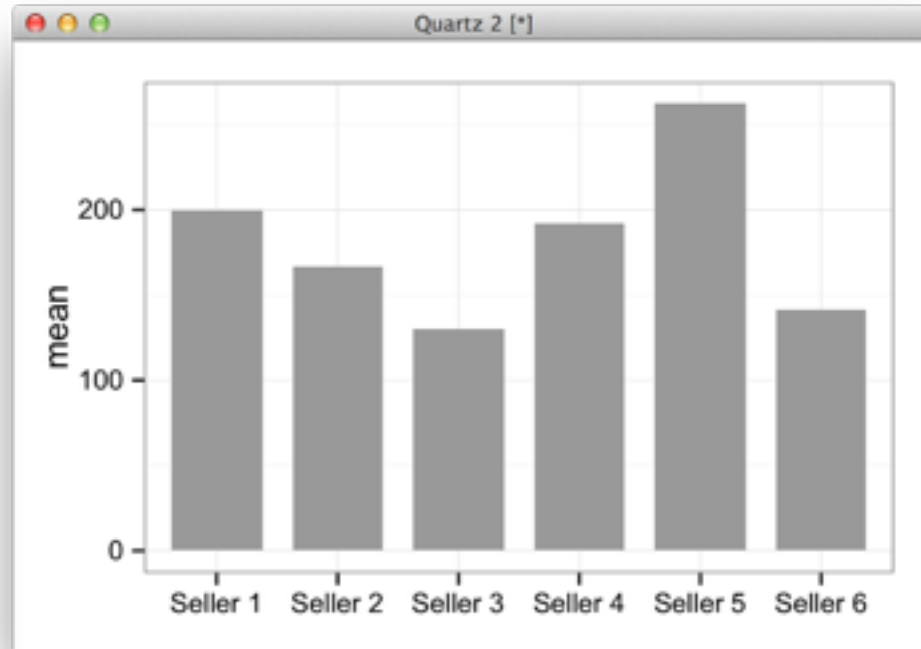


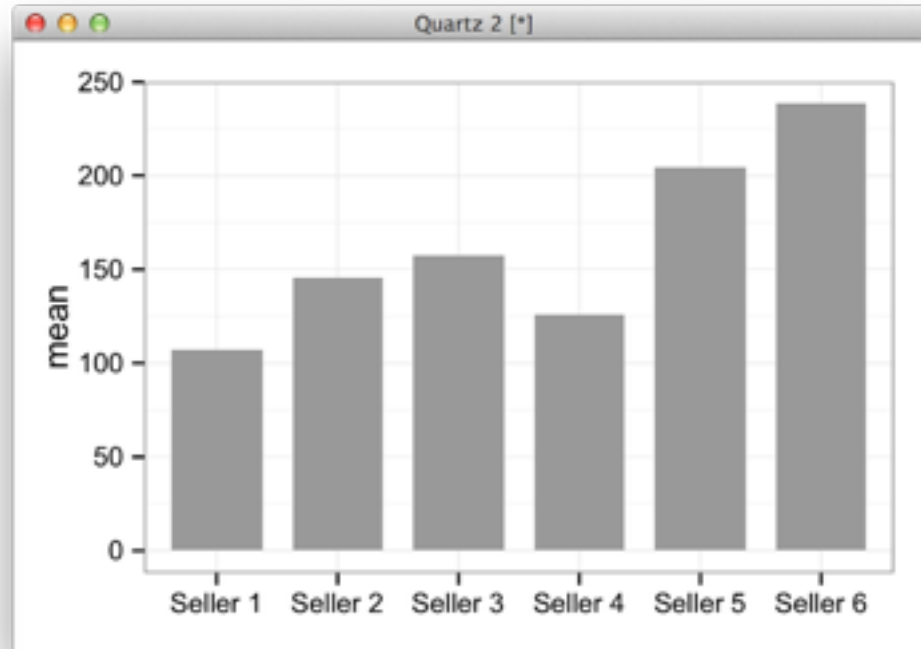
december 2014





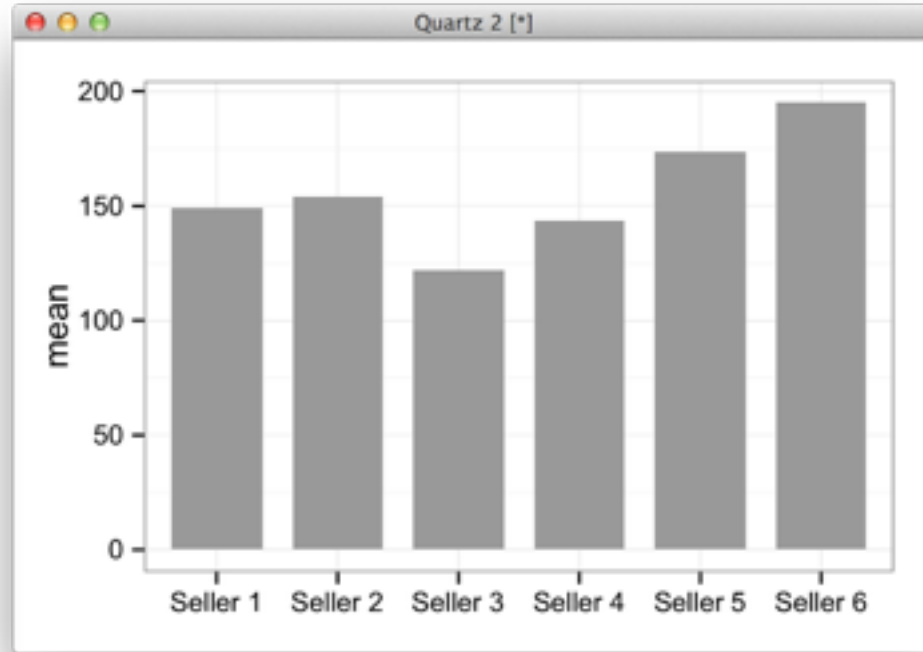






BACK TO THE PRESENT

day	Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
1	€320	€80	€139	€330	€133	€387
2	€74	€60	€98	€44	€182	€29
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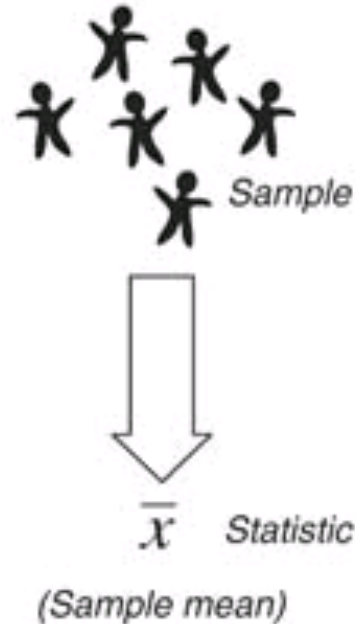
How much can we trust this chart?

STATISTICAL TOOLS

INFERENCEAL STATISTICS



STATISTICAL INFERENCE



STATISTICAL INFERENCE

We want to know about these



Parameter μ

(Population mean)

We have these to work with



\bar{x} Statistic

(Sample mean)

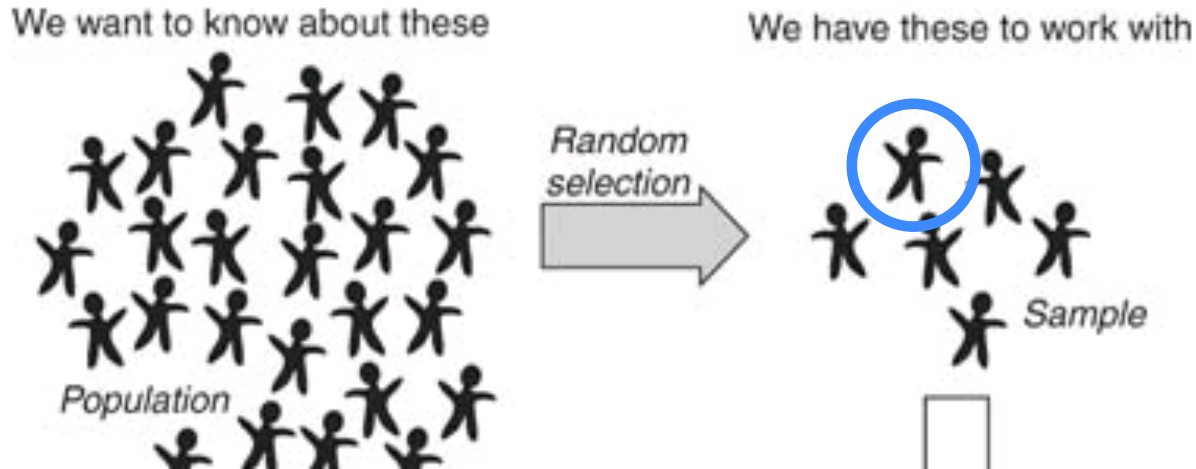


STATISTICAL INFERENCE

- Terminology:
 - **Sample vs. population**
 - Mean, median, standard deviation, correlation, etc:
 - A sample **statistic**
 - A population **parameter**

STATISTICAL INFERENCE

- Unit of statistical analysis



= “the thing that I’m sampling from a larger population”

STATISTICAL INFERENCE

- Unit of statistical analysis

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STATISTICAL INFERENCE

- Unit of statistical analysis

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10	€915

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- Unit of statistical analysis

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STATISTICAL INFERENCE

- Unit of statistical analysis

Average Sales

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STATISTICAL INFERENCE

- Unit of statistical analysis

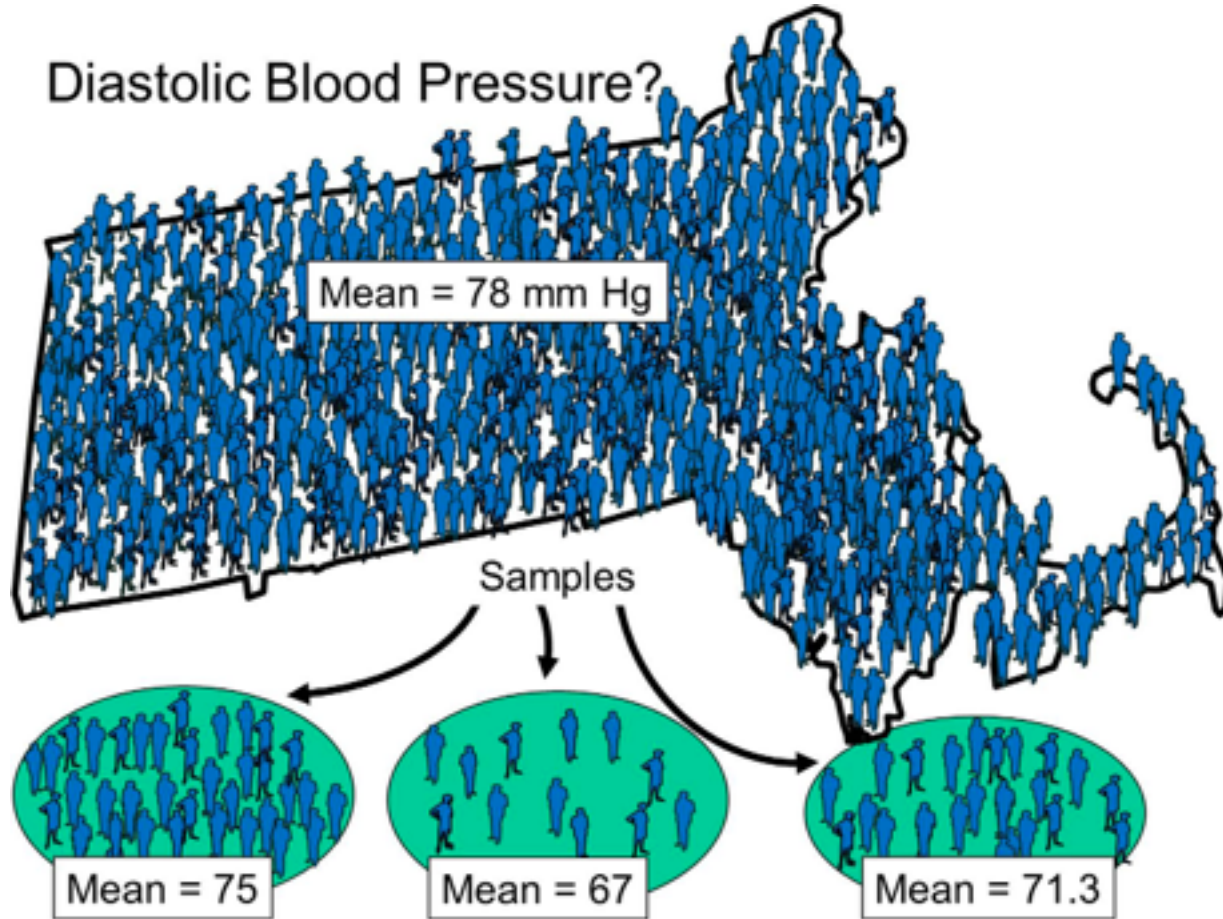
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2	€74	€60	€98	€44	€182	€29
3	€340	€67	€42	€100	€51	€91
4	€322	€54	€89	€44	€67	€886
5	€146	€195	€47	€173	€49	€227
6	€24	€288	€124	€111	€730	€79
7	€42	€249	€26	€77	€672	€45
8	€76	€67	€140	€382	€195	€171
9	€99	€312	€125	€123	€43	€98
10	€915	€77	€106	€250	€149	€70
11	€202	€504	€101	€205	€682	€134

SAMPLING DISTRIBUTION

SAMPLING DISTRIBUTION

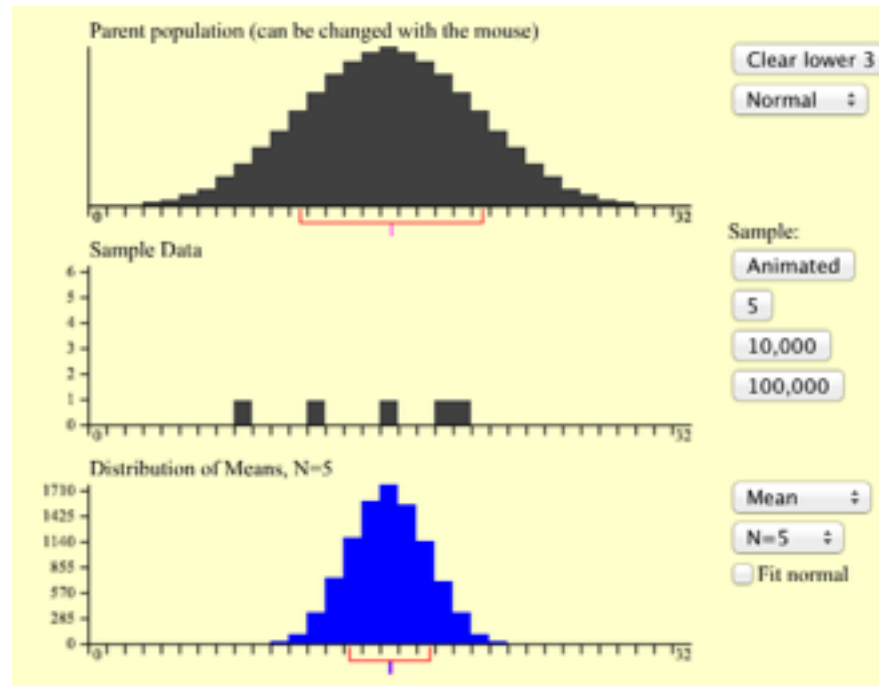
- *"The **sampling distribution** of a statistic is the distribution of that statistic, considered as a random variable, when derived from a random sample of size n ."*
[...]
*"It may be considered as the **distribution of the statistic for all possible samples** from the same population of a given size"*

SAMPLING DISTRIBUTION

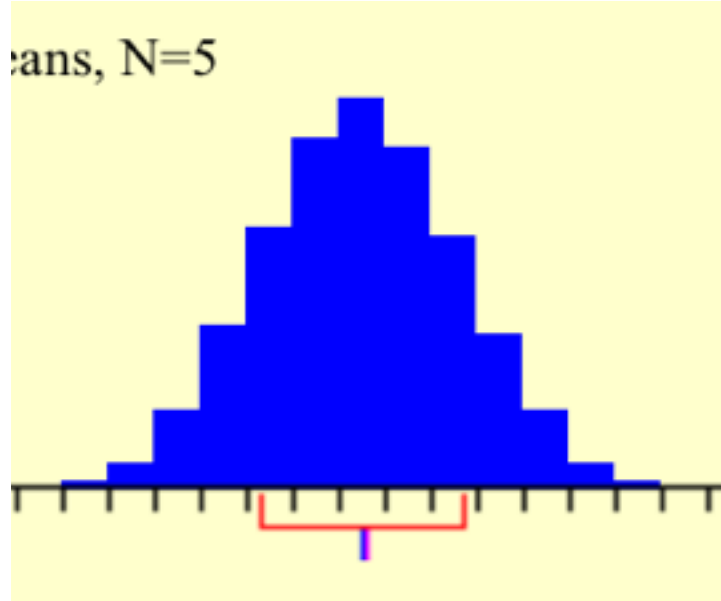


SAMPLING DISTRIBUTION

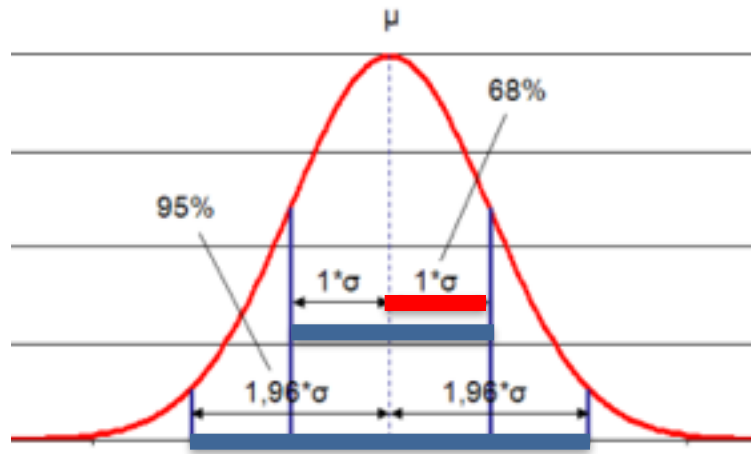
- Demo http://onlinestatbook.com/stat_sim/sampling_dist/



SAMPLING DISTRIBUTION



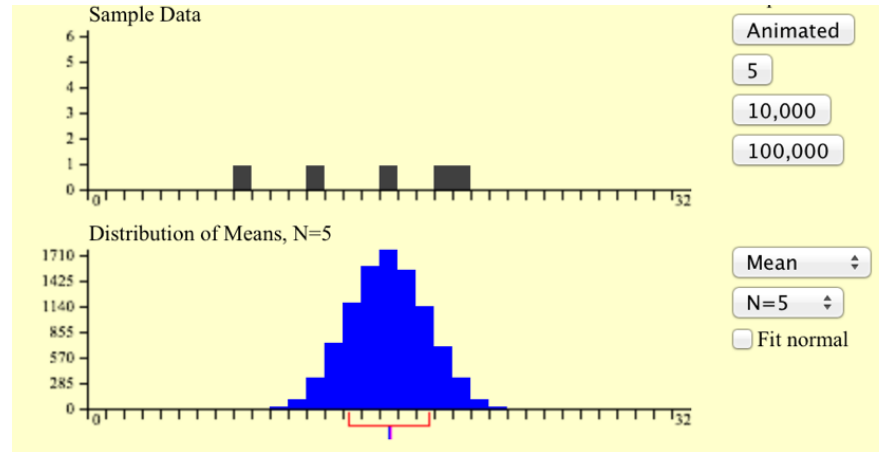
SAMPLING DISTRIBUTION



Standard error

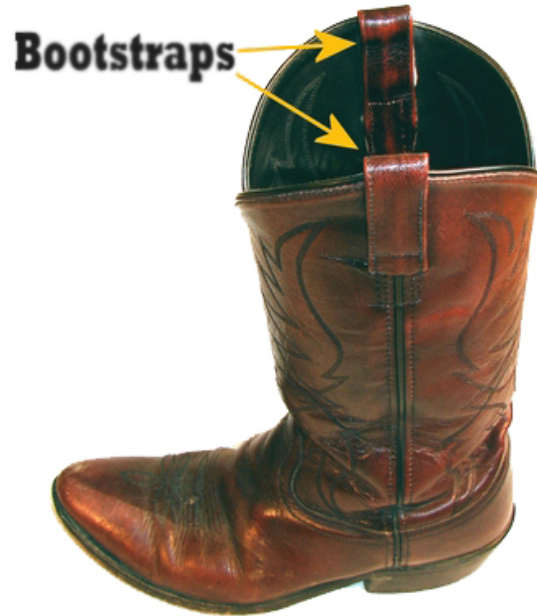
95% confidence interval

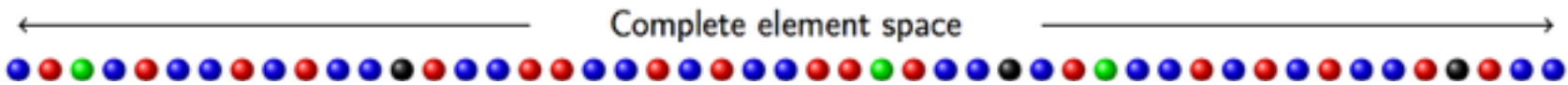
SAMPLING DISTRIBUTION

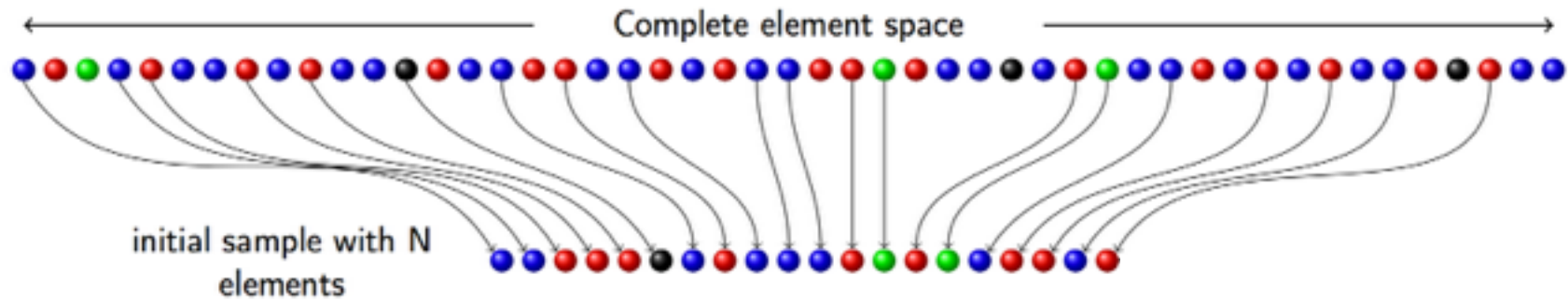


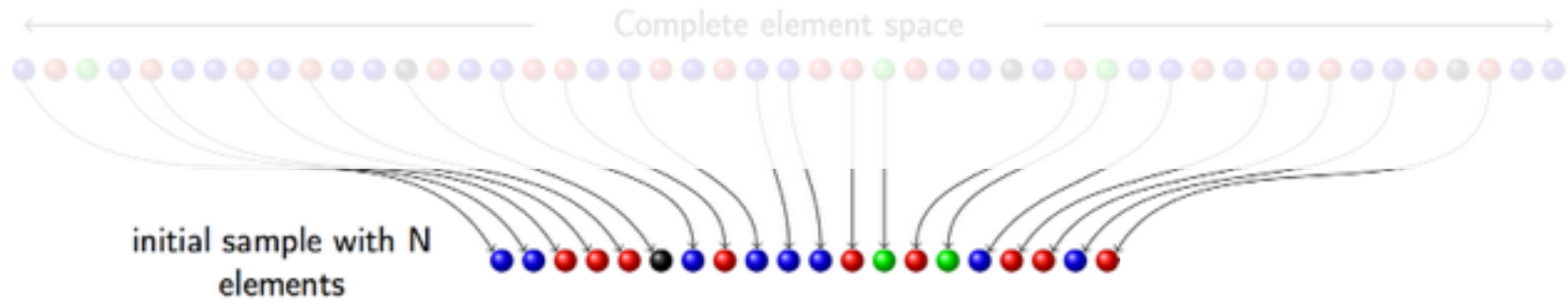
SAMPLING DISTRIBUTION

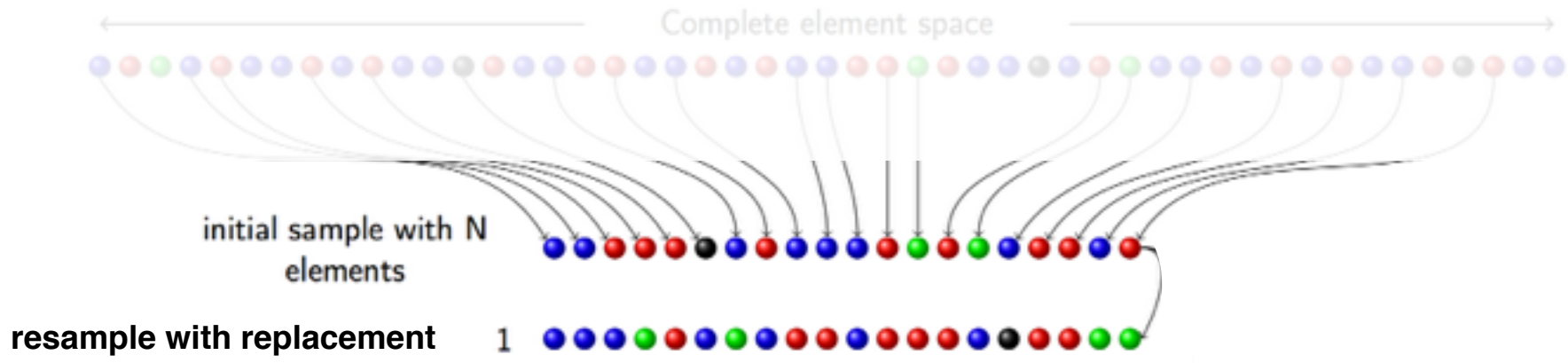
- Resampling techniques
 - Bootstrapping

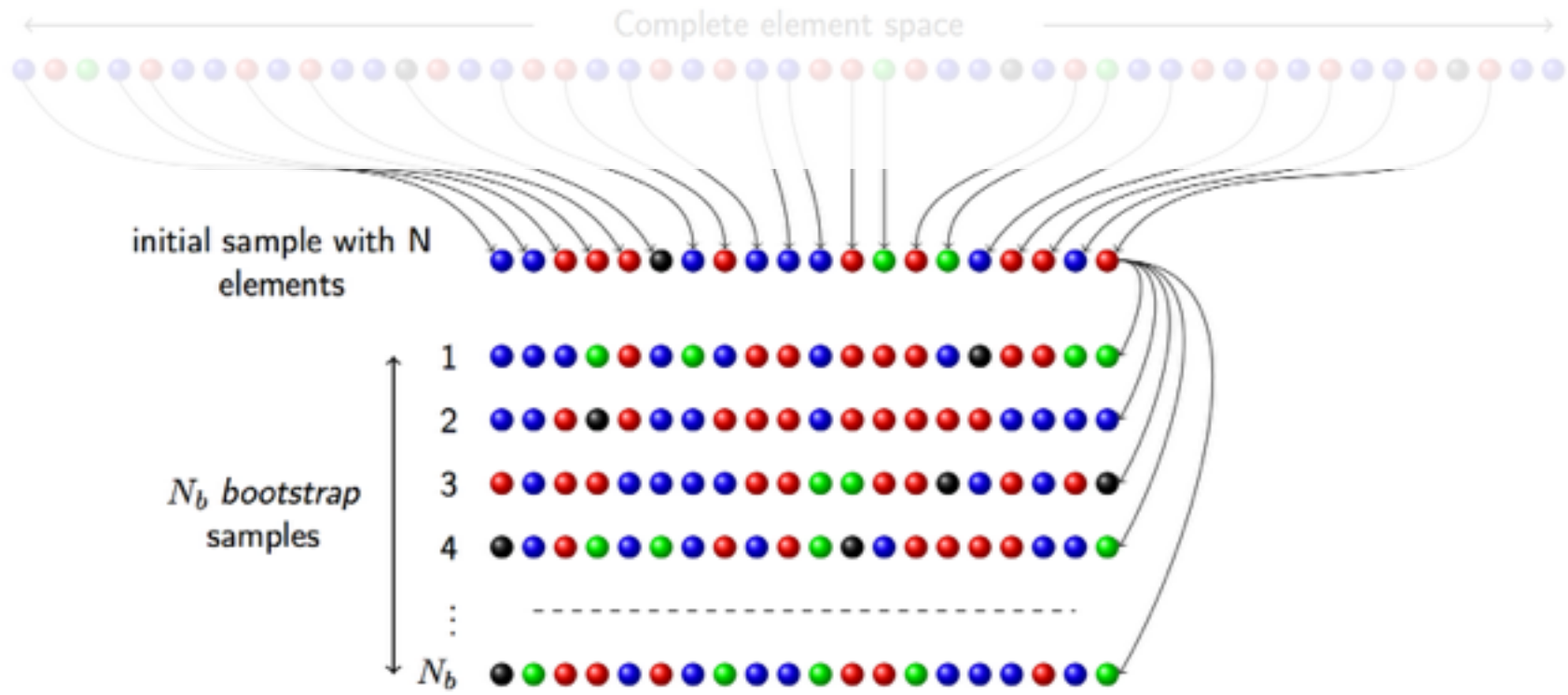


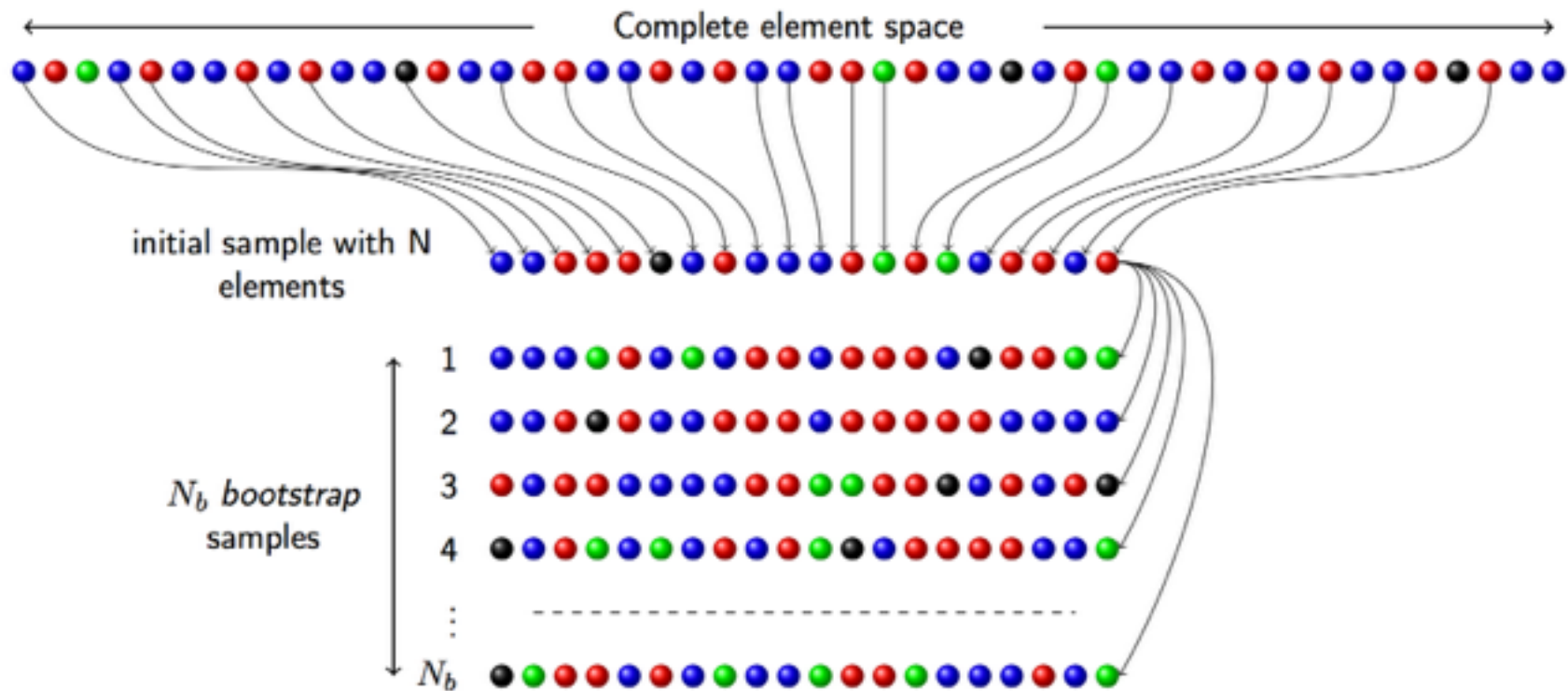










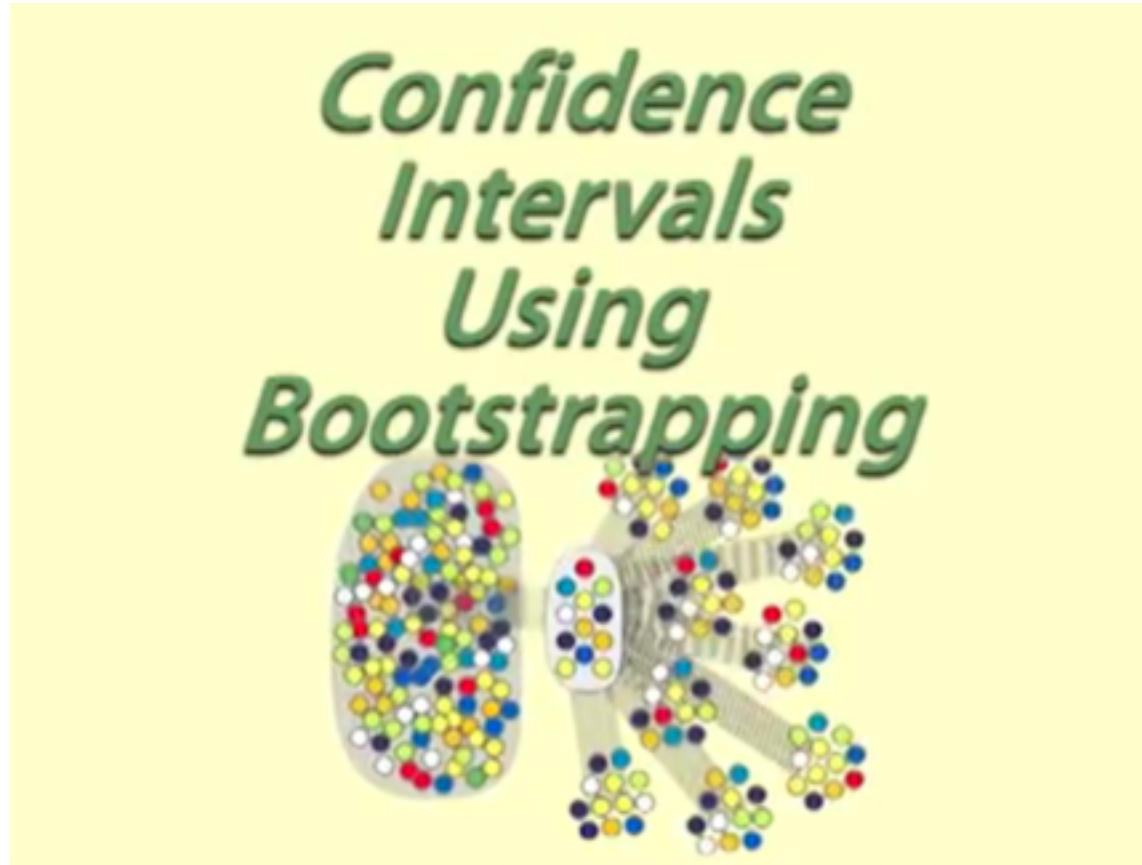


Theorem (B. Efron, Ann. Statist. 1979)

When N tend to infinity, the distribution of average values computed from bootstrap samples is equal to the distribution of average values obtained from ALL samples with N elements which can be constructed from the complete space. Thus the width of the distribution gives an evaluation of the sample quality.

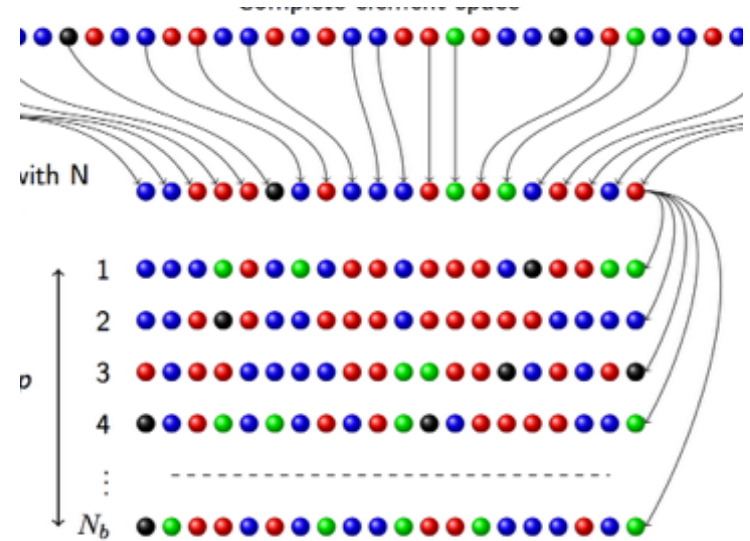
SAMPLING DISTRIBUTION

- Bootstrapping video



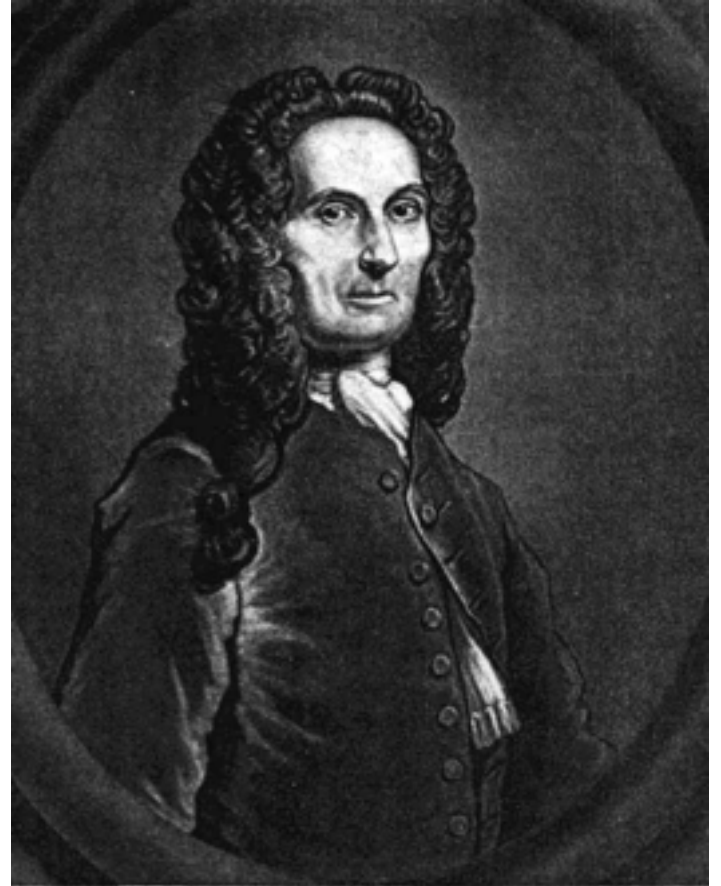
SAMPLING DISTRIBUTION

- How did people do before computers?



MORE HISTORY

- Abraham De Moivre
1667 - 1754



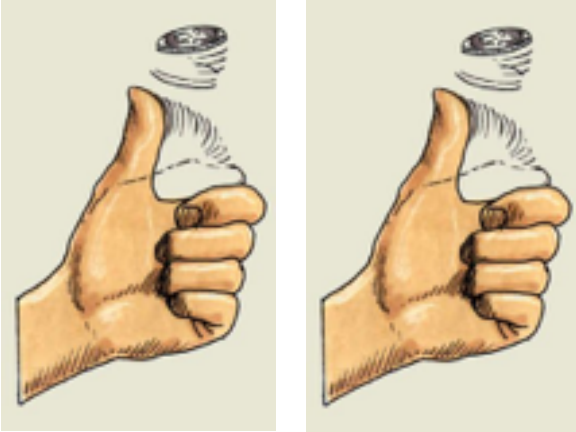
MORE HISTORY

- Abraham De Moivre
1667 - 1754



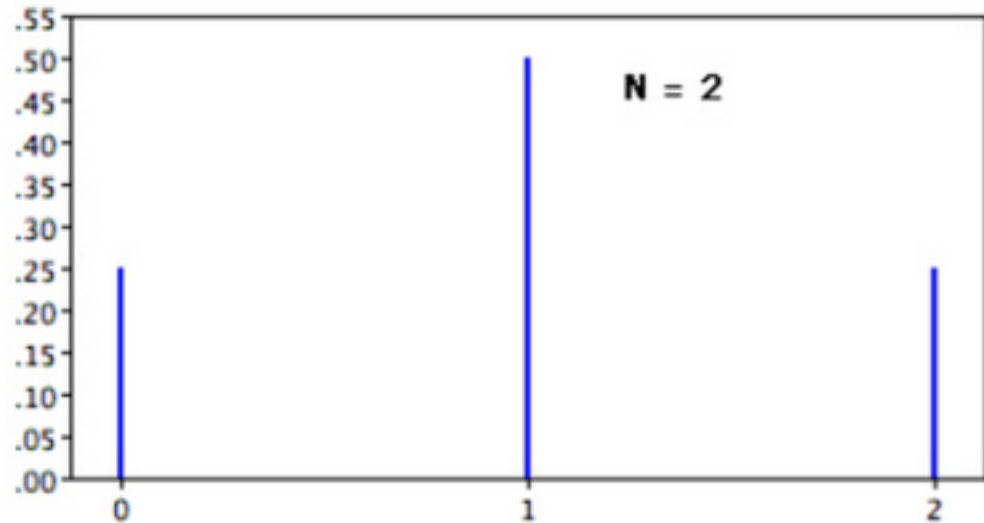
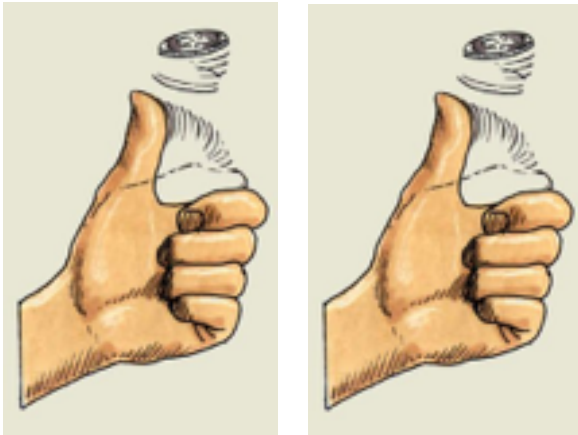
MORE HISTORY

- Abraham De Moivre
1667 - 1754



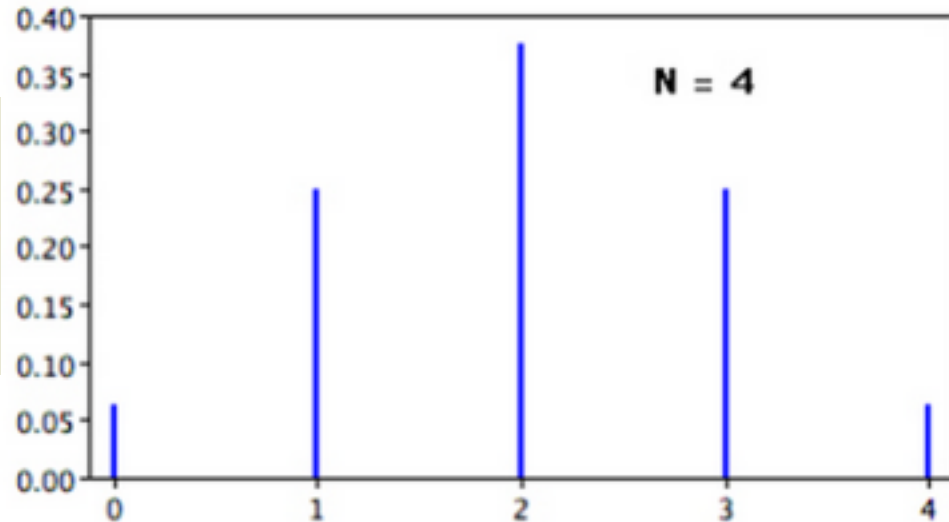
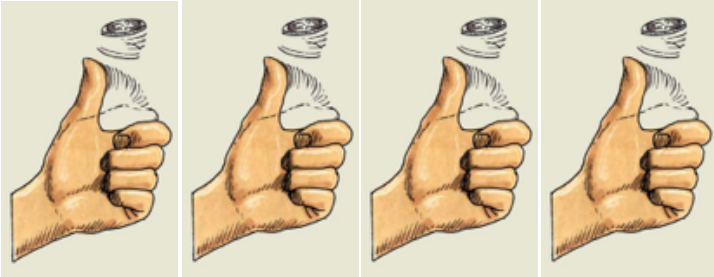
MORE HISTORY

- Abraham De Moivre
1667 - 1754



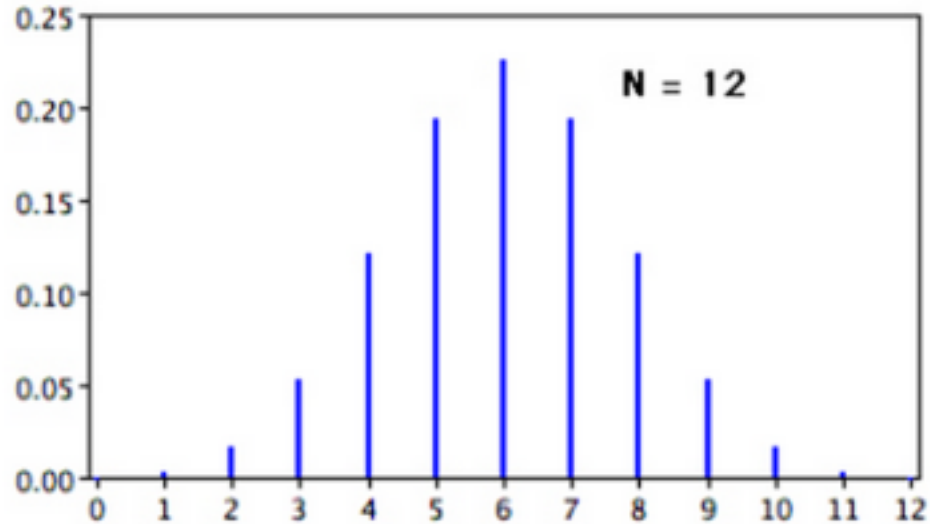
MORE HISTORY

- Abraham De Moivre
1667 - 1754

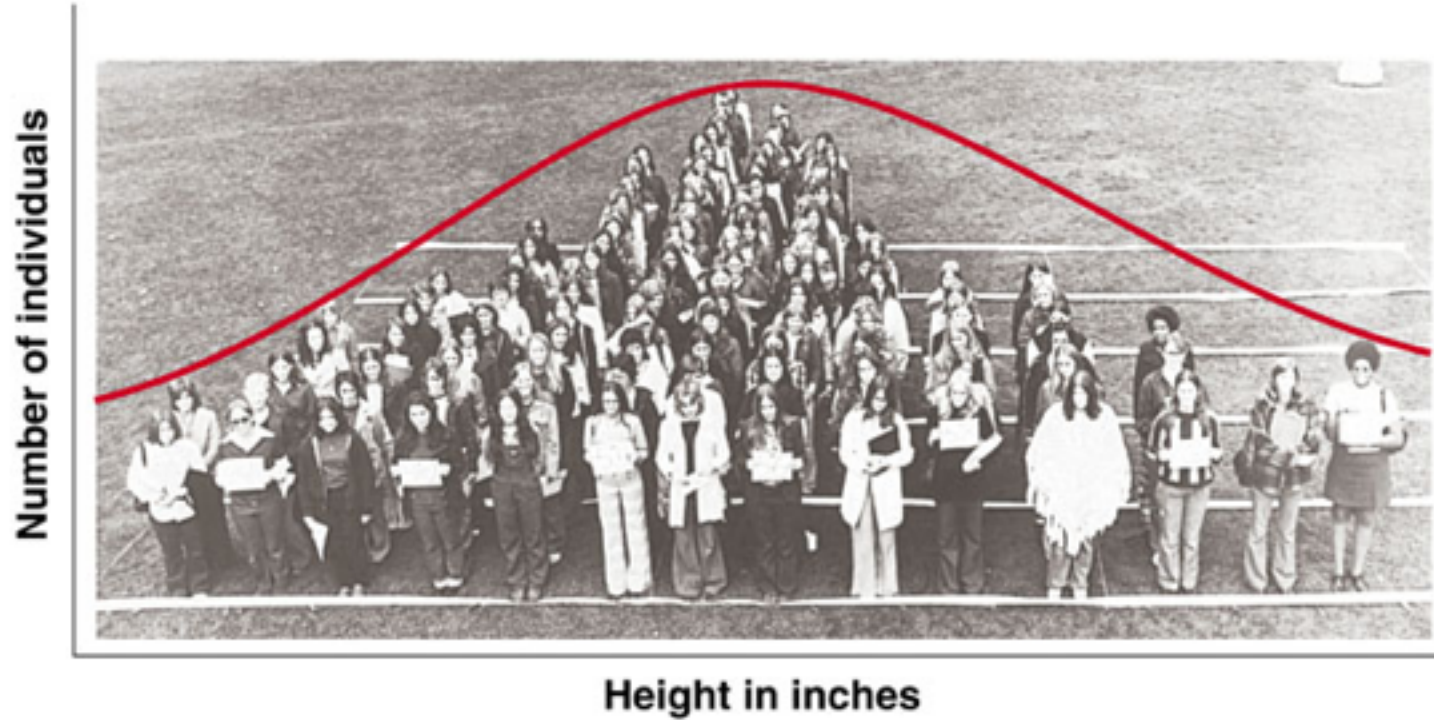


MORE HISTORY

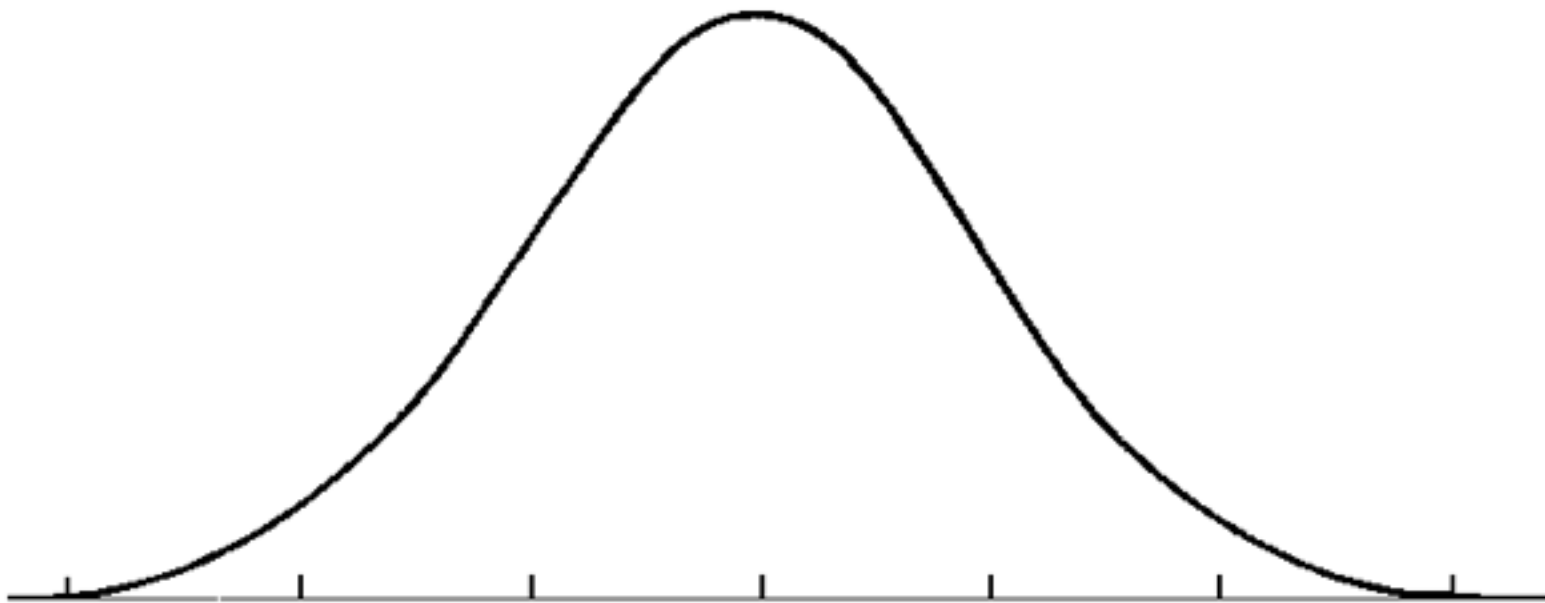
- Abraham De Moivre
1667 - 1754



MORE HISTORY



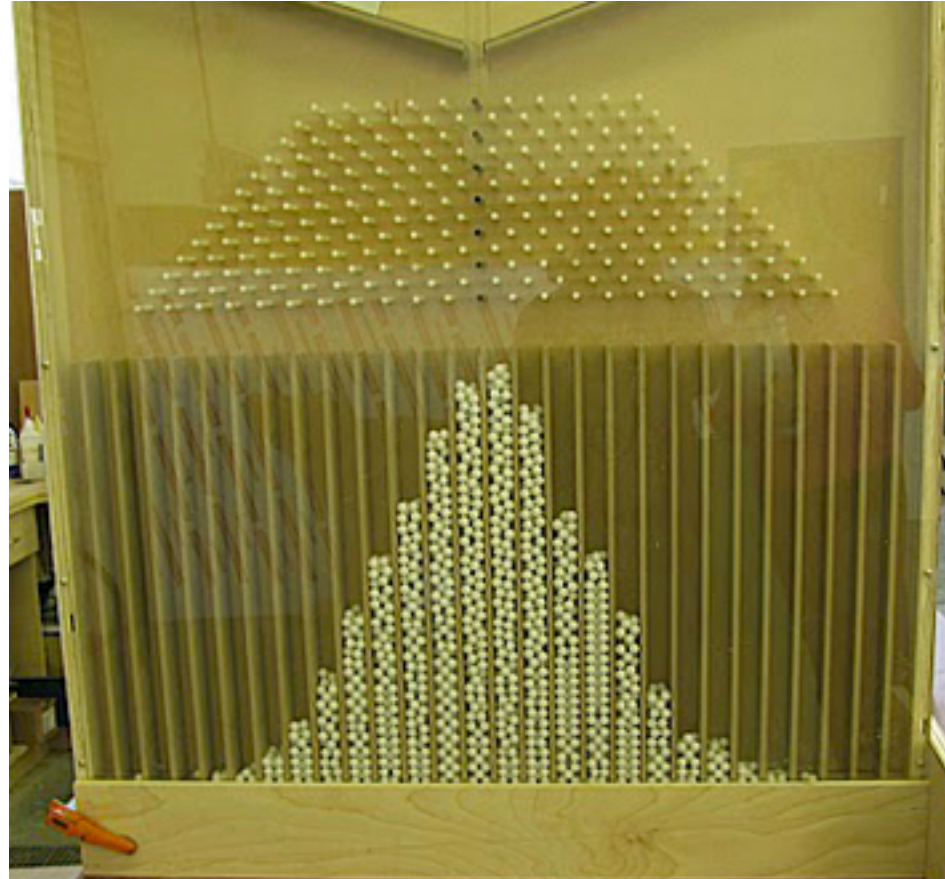
NORMAL DISTRIBUTION



NORMAL DISTRIBUTION

- Sir Francis Galton
1822 – 1911

Bean Machine
or Galton Board:



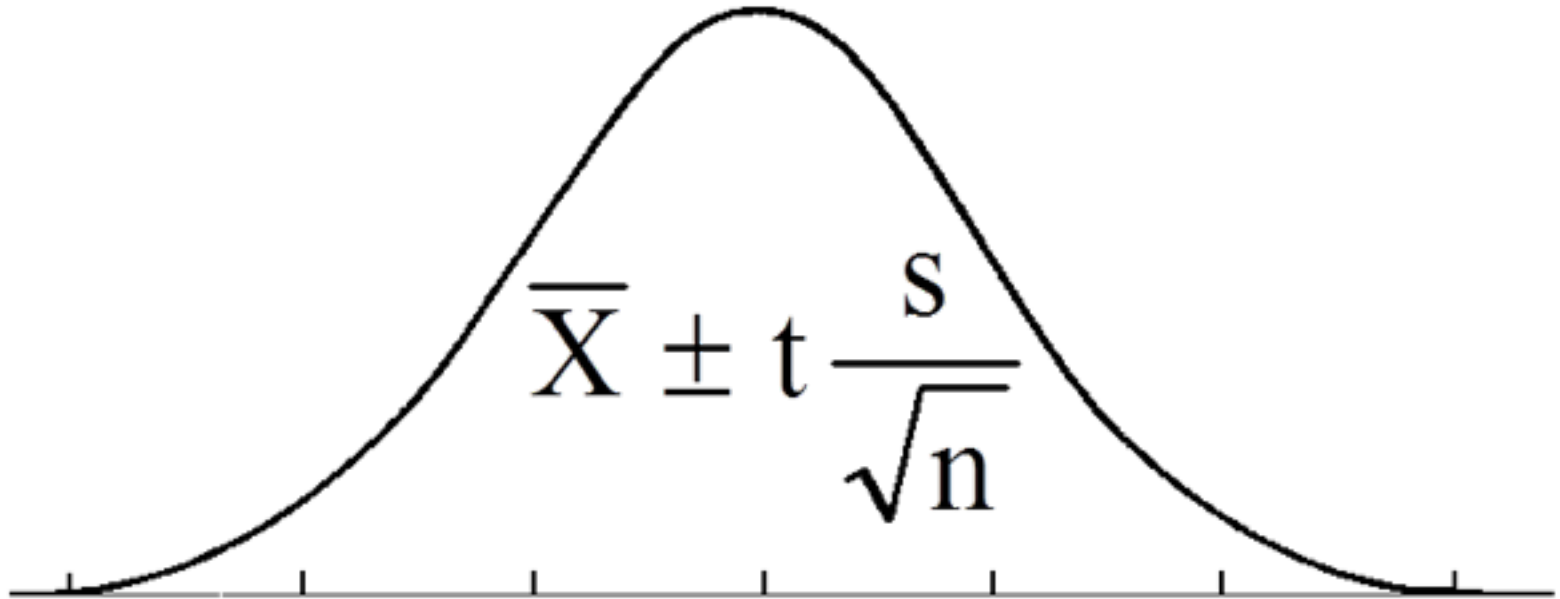
NORMAL DISTRIBUTION

Central Limit Theorem

Given certain conditions, the arithmetic mean of a sufficiently large number of iterates of independent random variables, each with a well-defined expected value and well-defined variance, will be approximately normally distributed

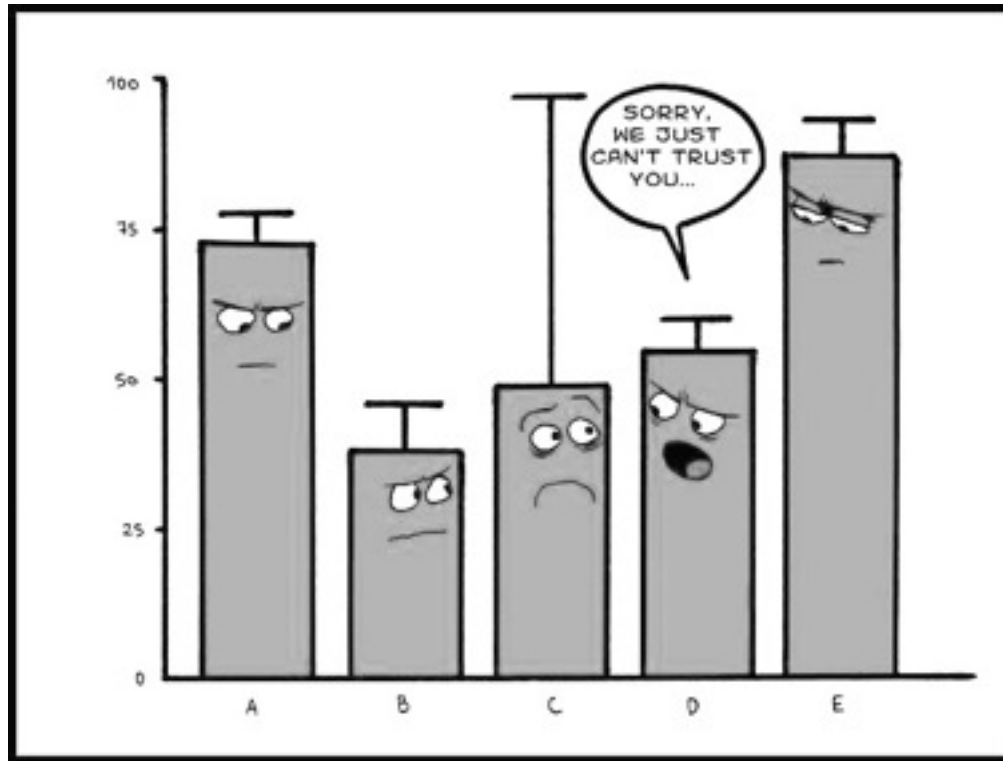
NORMAL DISTRIBUTION

“Exact” Confidence Intervals

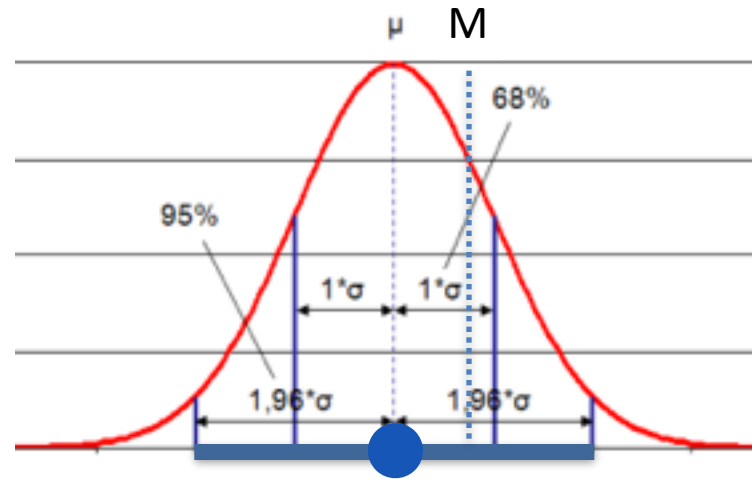


$t \sim 1.96$ for large samples

CONFIDENCE INTERVALS

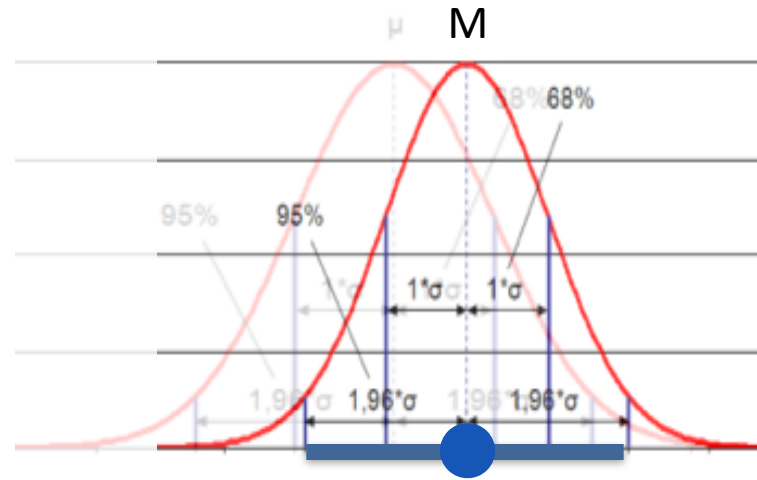


CONFIDENCE INTERVALS



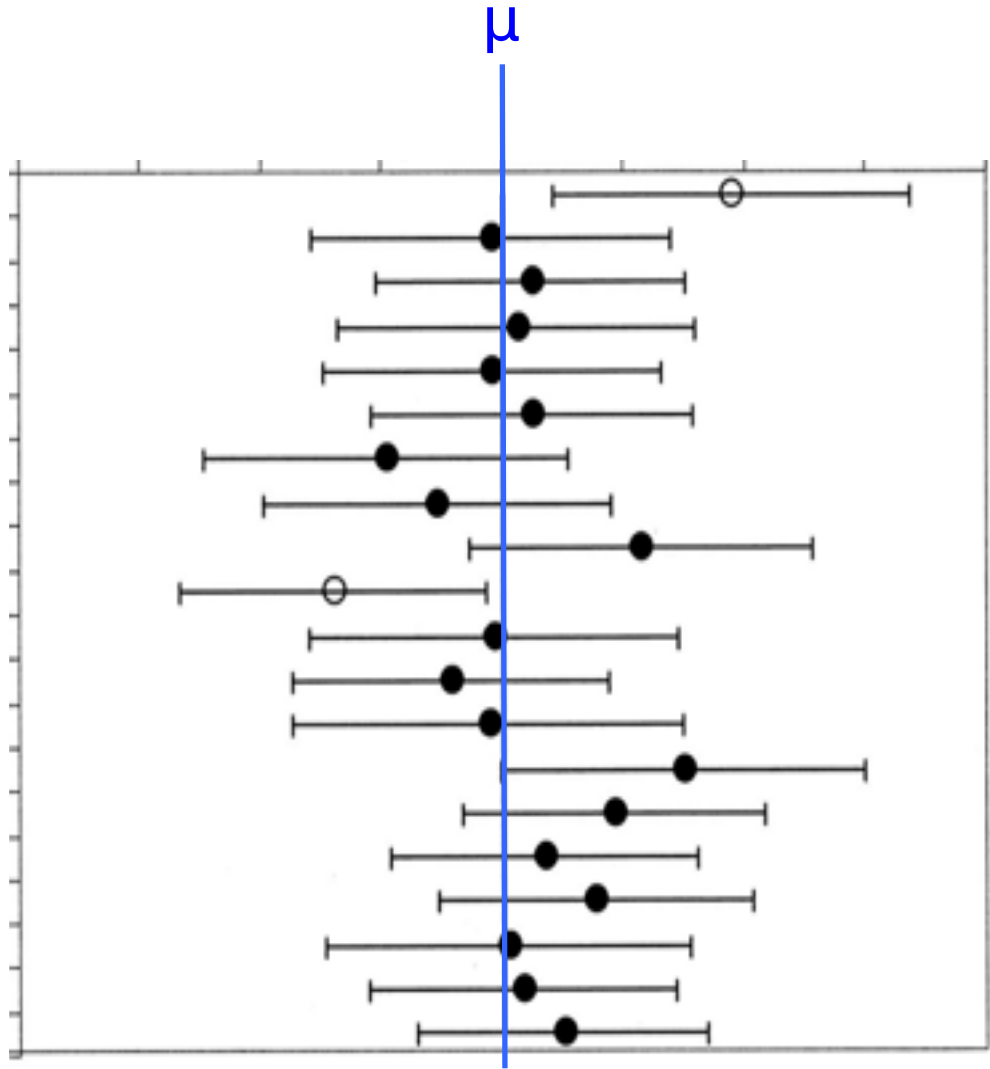
95% confidence interval

CONFIDENCE INTERVALS



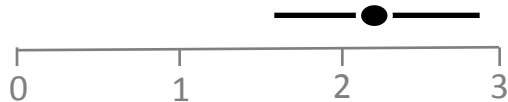
95% confidence interval

Different random samples



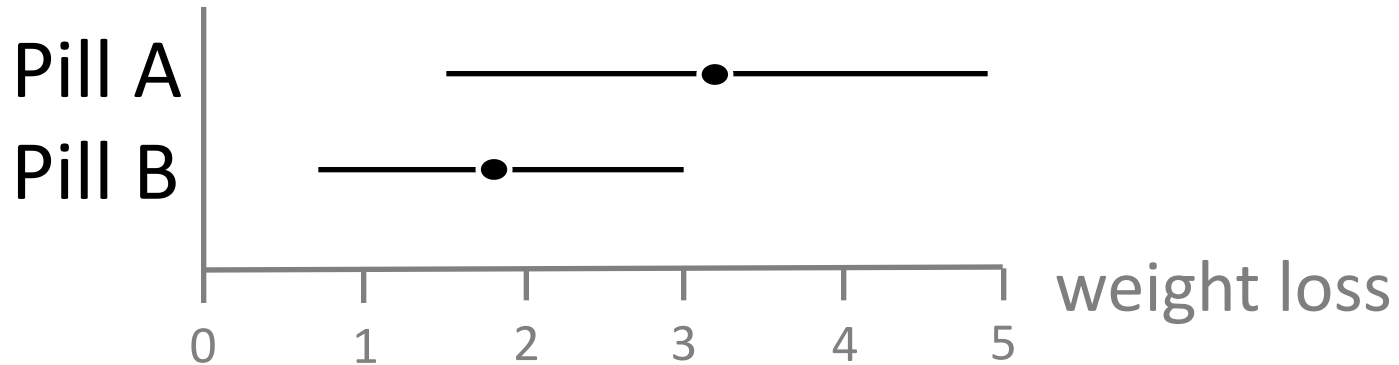
CONFIDENCE INTERVALS

- Several interpretations
- « *a range of plausible values for μ . Values outside the CI are relatively implausible.* »
(Cumming and Finch, 2005)
- Examples of presentation formats:
 - 2.2m, 95% CI [1.6m, 2.8m]
 - 2.2m +/- 0.6m
 - from 1.6m to 2.8m



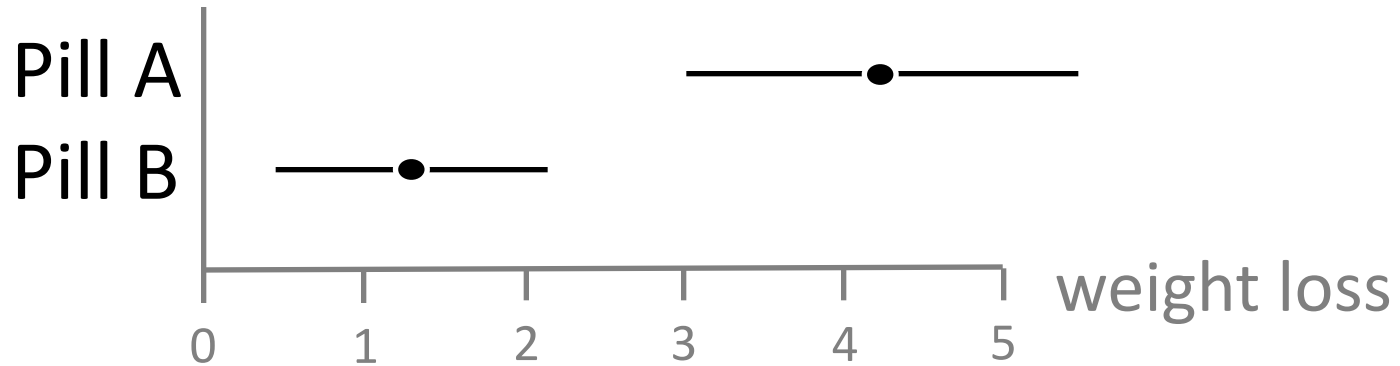
CONFIDENCE INTERVALS

- « *a range of plausible values for μ . Values outside the CI are relatively implausible.* »
(Cumming and Finch, 2005)



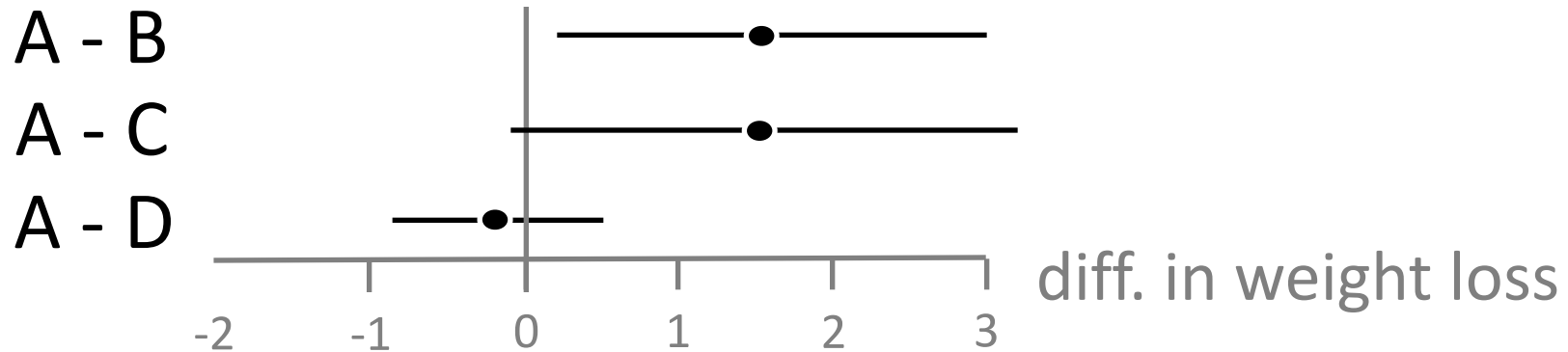
CONFIDENCE INTERVALS

- « *a range of plausible values for μ . Values outside the CI are relatively implausible.* »
(Cumming and Finch, 2005)



CONFIDENCE INTERVALS

- « *a range of plausible values for μ . Values outside the CI are relatively implausible.* »
(Cumming and Finch, 2005)



CONFIDENCE INTERVALS

- *“values close to our M are the best bet for μ , and values closer to the limits of our CI are successively less good bets.”*



(Cumming, 2013)

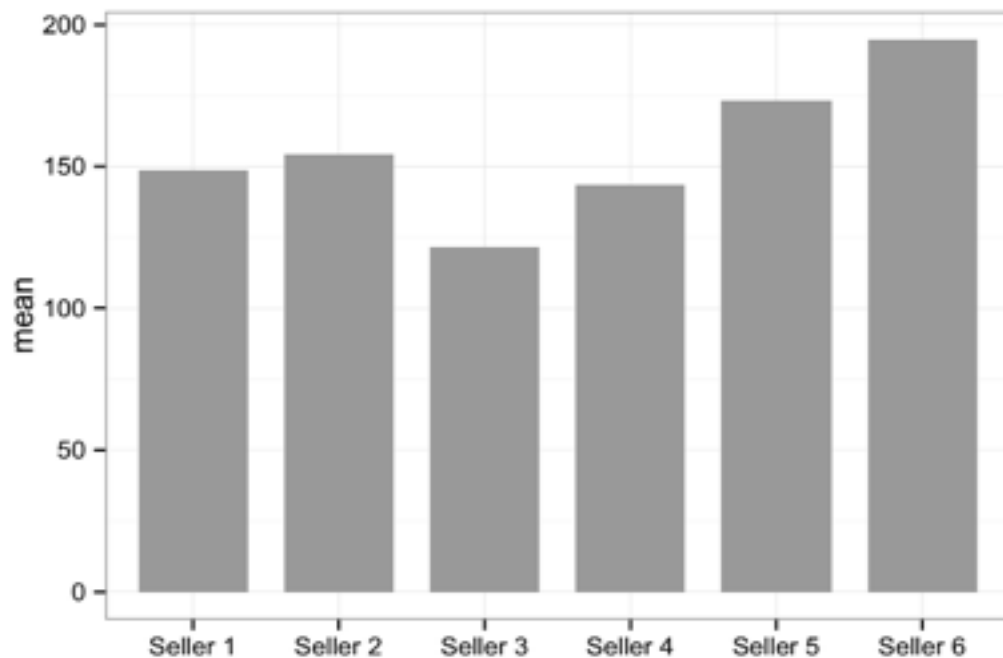
BACK TO OUR EXAMPLE

- Selling encyclopedias



Average Sales

Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
€149	€154	€122	€143	€173	€195





<http://tinyurl.com/stats-va2015>