# INTERACTION IN VISUALIZATION

**Petra Isenberg** 

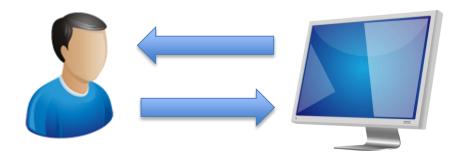


#### RECAP

- Interaction is fundamental to the definition of visual exploration
- You have already seen examples
  - for graphs
  - for multi-dimensional data

#### RECAP

Visual exploration is more than just looking



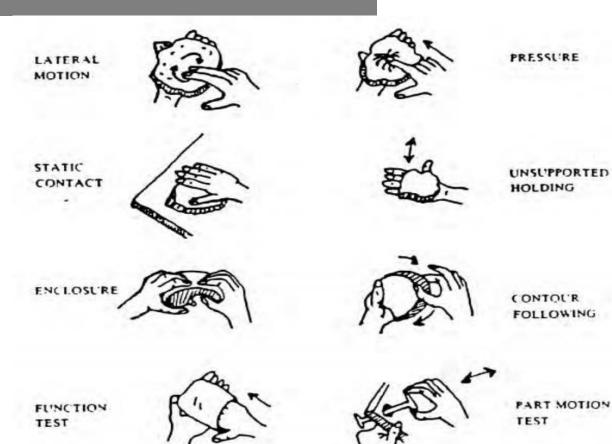
- So far we focused mostly on output
  - but we have already used limited input earlier in the course
- Today: input for steering visual output

#### WHY INTERACT?

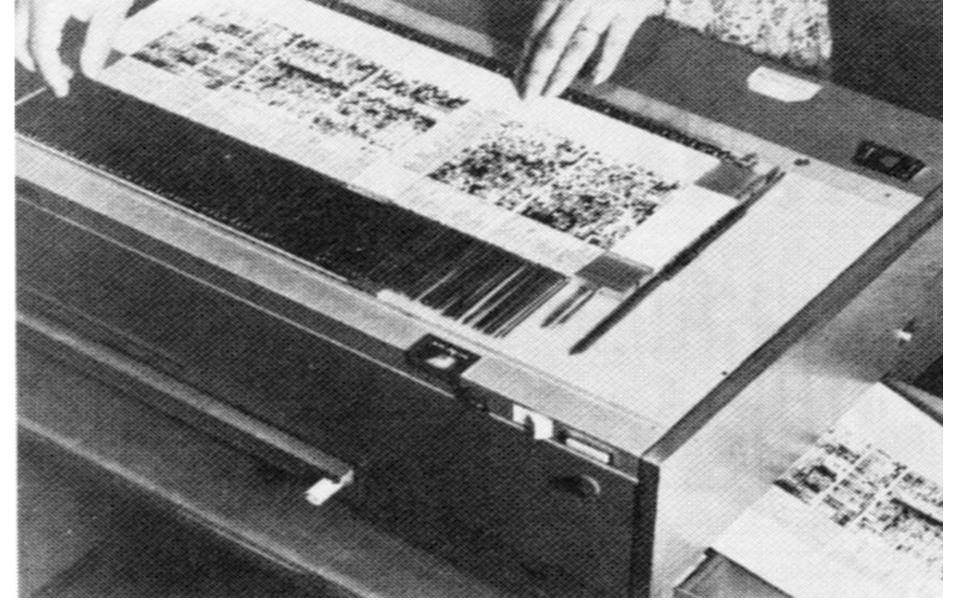
## DEFINITION OF INTERACTION

- Static content
  - many infographics
- Dynamic content
  - Animated content
     Changes independently from the user
  - Interactive content
     Changes as a result of user actions

## PERCEPTION



LEDERMAN AND KLATZKY, 1987

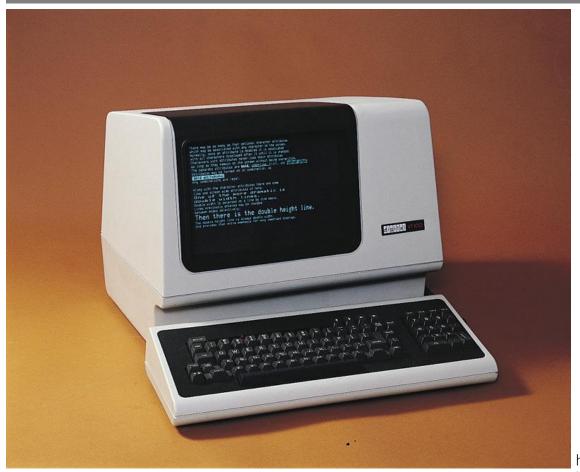


## THERE IS TOO MUCH DATA TO SHOW

## THERE ARE MANY WAYS TO SHOW IT

LET THE USER DYNAMICALLY CONTROL WHAT TO SHOW AND HOW

## NOT TOO LONG AGO...



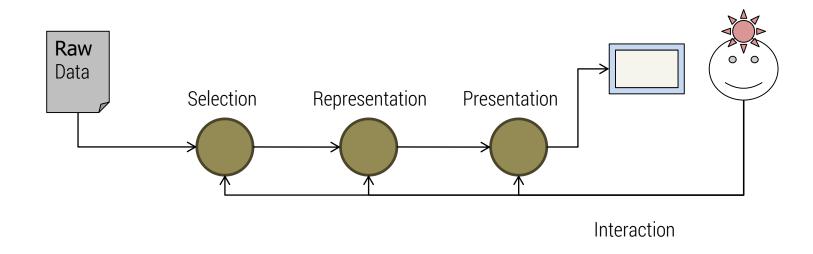
**1970**s

http://www.catb.org/esr/writings/taouu/html/ch02s02.htm

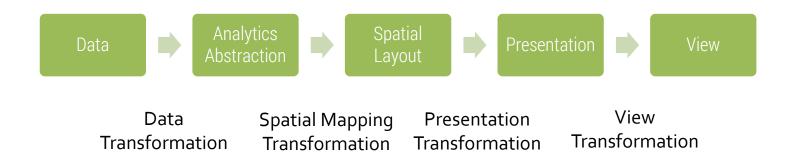
#### TAXONOMIES OF INTERACTION

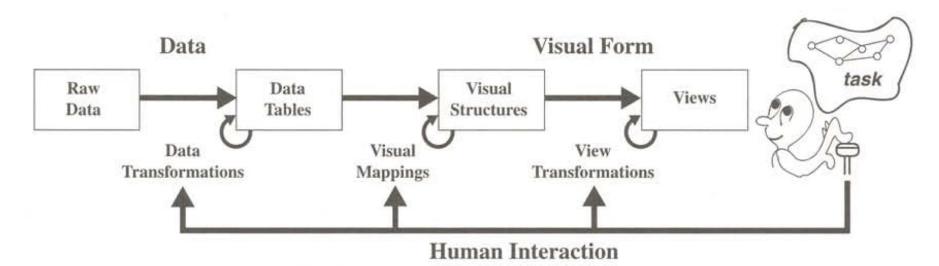
- What?
  - What is the user doing?

- Why?
  - Why is the user doing it?
- How?
  - How is the user doing it?



The Visualization Pipeline



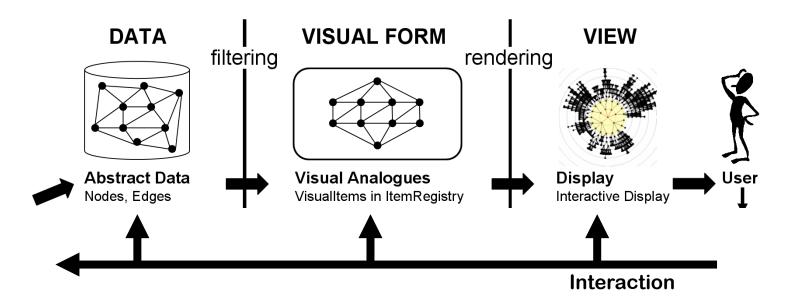


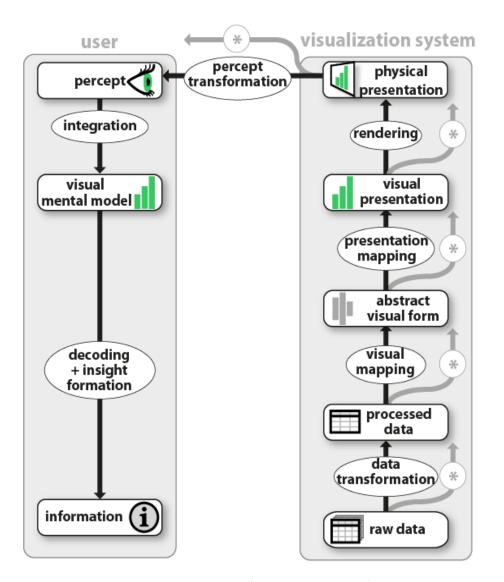
Raw Data: Idiosyncratic formats

Data Tables: relations (cases by variables) + metadata

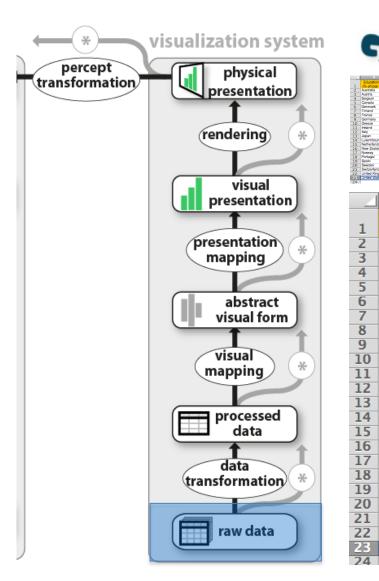
Visual Structures: spatial substrates + marks + graphical properties

Views: graphical parameters (position, scaling, clipping, ...)





Jansen and Dragicevic 2013 (www.aviz.fr/beyond)



#### GAPMINDER for a fact-based world view

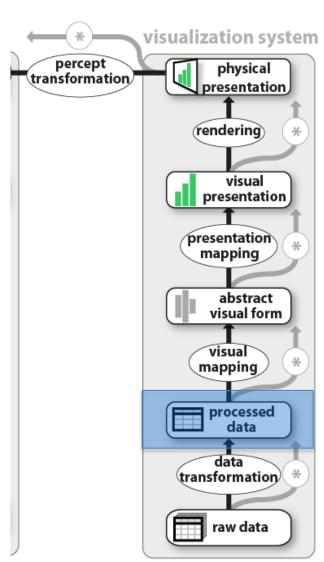
2. Australia 3. Australia 4. Beigium 5. Canada 6. Denmark 6. Denmark 8. Fance 9. Germany 10. Greece 11. India 12. Italy 13. Japan 14. Lucembou 15. Netherland 17. New Zosis 17. New Zosis 19. Spain 20. Sweden 21. Switzerland 22. United Kin 23. United Kin 24. United Kin 24. United Kin 25. United Kin 26. United Kin 26. United Kin 27. United Kin 28. United Kin 29. United Kin 29. United Kin 20. Unit	25 42 13 23 24 24 24 24 24 24 24 24 24 24 24 24 24	38 38 40 39 24 19 19 20 46 46 46 22 2.6 2.9 3.2 15 11 12 12 15 18 9 29 25 7 13 5.9 21 18 17 21 18 18 17 21 18 18 17 21 18 18 17 21 18 18 18 18 18 18 18 18 18 18 18 18 18	45 18 7.6 18 7.6 18 20 20 6.8 4 1 7.2 1 18 20 20 6.8 4 1 7.2 1 18 20 20 14 1 7.2 1 18 20 20 17 19 17 19 17 19 17 19 17 19 17 19 19 19 15 2.8 2.6 1 17 6.8 16 15 13 13 12 27 6.8 16 15 13 13 18 16 15 13 13 18 16 19 19 19 19 19 19 19 19 19 19 19 19 19	17 16 17 19 17 19 15 13 25 87 7.5 11 17 17 12 11 17 17 12 11	30 32 16 34 28 24 10 19 12 33 37 46 7 79 62 1 26 30 28 26 22 19 34 31 26 49 51 6.9 4 11 77 6.1 1 13 74 10 8.8 12 3.1 16 13 15 4 5 13 15	34 47 39 23 20 22 18 19 20 22 21 18 19 20 22 21 18 19 20 22 21 18 19 20 22 21 23 20 22 21 23 20 22 21 23 20 34 98 68 88 85 35 10 9 6.1 4 78 82 73 4 78 82 73 6 8 53 5 8 7 14 7.6 7 16 12 17 16 12 17 17 16 12 17 16 12 17 17 16 12 17 17 18 22 29 10 19 20 10 10 10 10 10 10 10 10 10 10 10 10 10 10 1	24 29 31 18 17 22 9.3 22 17 13 42 79 5.6 5.3 10 39 40 33 21 25 25 23 28 16 12 17 8 10 10 3.9 22 5.1 50 57 24 23 28 5.1 50 50 5.1 50 50 4 4.2 48 9.4 12 11 9.7 11 13 9.7 11 13 15 10 10	29 28 29 29 29 28 29 29 29 28 29 29 28 29 29 28 29 29 28 29 30 29 29 29 29 30 29 29 30 29 29 30 29 29 30 29 29 30 29 30 29 30 29 30 29 30 29 30 29 30 29 30 29 30 30 30 30 30 30 30 30 30 30 30 30 30 3	29 43 33 23 29 49 39 39 39 62 21 18 8 71 74 74 75 75 75 75 75 75 75 75 75 75 75 75 75	100 97 8:1 123 100 97 8:1 133 33 33 34 35 38 6 16 19 19 28 6 16 19 19 15 24 10 8:4 15 24 10 8:4 15 24 10 8:4 16 10 8:4 17 10 8:4 18	41 25 11 5.6 7.6 7.7 24 29 19 19 16 22 32 13 22 13 22 13 22 13 22 13 24 14 25 15 16 27 28 17 29 18 29 19 20 21 21 21 21 21 21 21 21 21 21 21 21 21
	A	В	C	D	E	F	G	Н		J	K
1	Education aid (% of total aid)	1967	1968	1969	1970	1971	1972	1973	1974	1975	197
2	Australia					4.75	33.2	19.7	23.7	26.3	30.
3	Austria					24.7	42.3	13.5	2.52	15.9	4.8
4	Belgium					84.5	83.7	11	11.4	15.9	18.
5	Canada					33.7	38.6	18	25.3	8.41	5.1
6	Denmark					100	100	13.7	19	5.6	15.
7	Finland							29.6	13.5	14.1	20.
8	France					62.9	63.7	46.8	33.4	38.2	38.
9	Germany					54.6	54.8	21.7	18.8	23.6	18.
10	Greece										
11	Ireland										
12	Italy					20.1	95.8			39.5	
13	Japan					12.6	12.3	2.92	1.08	2.15	2.5
14 15	Luxembourg						40	00.0	40.4	45	
16	Netherlands						42	32.6	12.4	15	1
17	New Zealand					E4.7	40.0	19.5	20.9	5.15	8.8
18	Norway					54.7	48.8	32.4	9.71	5.74	7.0
19	Portugal										
20	Spain Sweden					32.6	22.4	15	13.7	20.7	18.
21	Switzerland					32.6	23.4 46	12	15.7	20.7 8.7	11.
22						49.8	32.4	15.9	16.2	0.91	0.
22	United Kingdom					49.0	32.4	15.9	10.2	0.91	U.

69.3

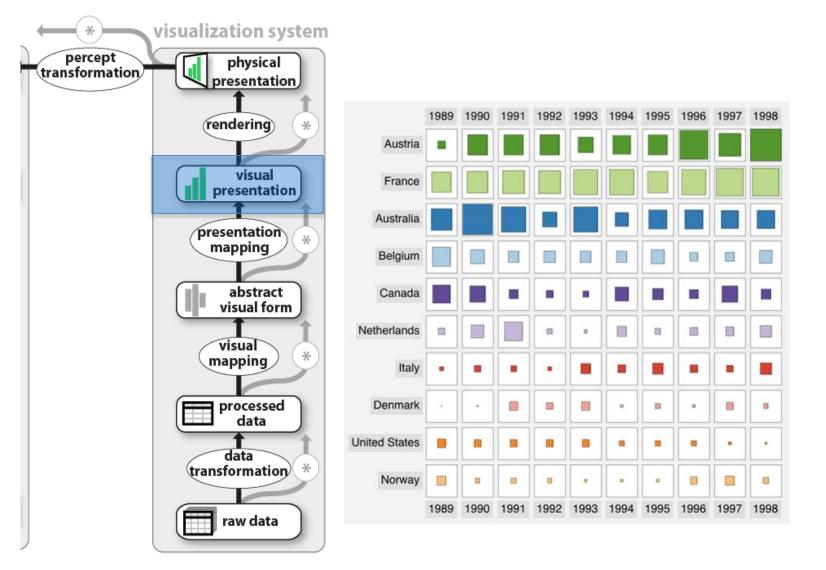
64 9.97

7.76 6.1

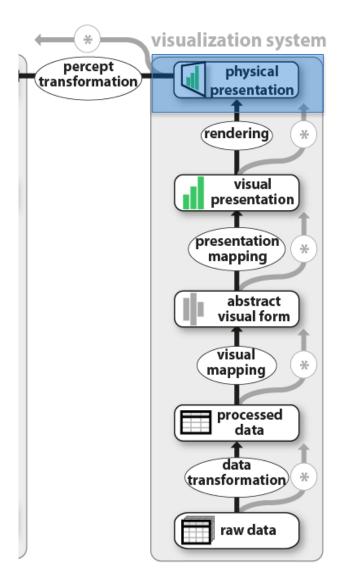
United States



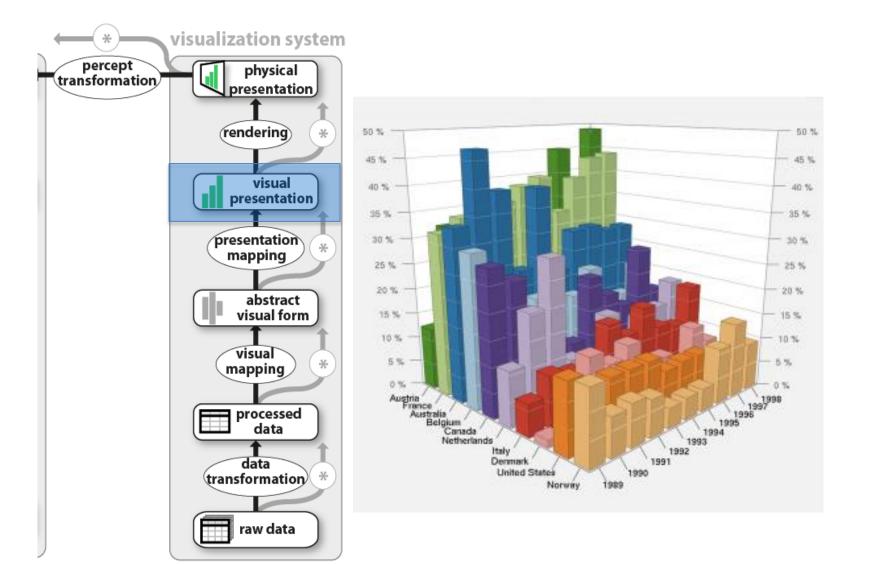
	Α	В	С	D	Е	F	G	Н	1	J	K
1		1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
2	Austria	12.23	31.86	31.07	31.57	24.02	28.61	30.52	44.99	35.41	48.95
3	France	31.87	34.18	35.95	36.06	38.78	40.18	32.68	39.26	43.15	43.9
4	Australia	33.57	46.93	39.24	23.18	38.94	21.38	29.1	29.43	27.97	28.32
5	Belgium	29.93	22.13	17.64	18.52	17.72	17.13	21.77	13.63	14.69	20.38
6	Canada	28.11	25.09	14.35	11.19	9.291	21.67	17.33	13.98	25.19	15.66
7	Netherlands	10.78	20.12	29.08	8.702	5.085	15.12	9.117	12.48	13.75	18.17
8	Italy	6.278	9.992	9.04	6.076	15.66	12.26	16.75	11.75	10.75	17.98
9	Denmark	1.485	1.933	13.52	10.71	13.01	4.193	7.937	4.303	11.42	7.581
10	<b>United States</b>	13.69	11.25	11.22	11.22	11.22	7.992	8.465	8.409	4.702	3.038
11	Norway	14.25	7.561	8.219	7.255	3.967	4.307	4.476	10.99	14.62	9.296



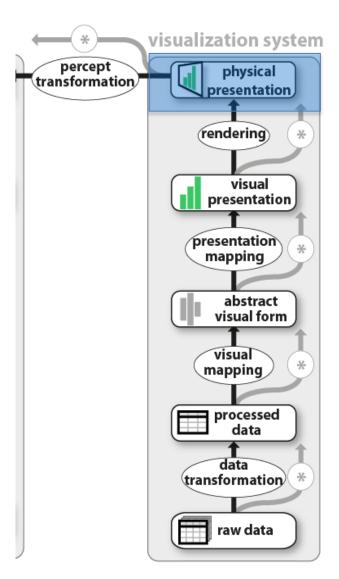
Jansen and Dragicevic 2013 (www.aviz.fr/beyond)



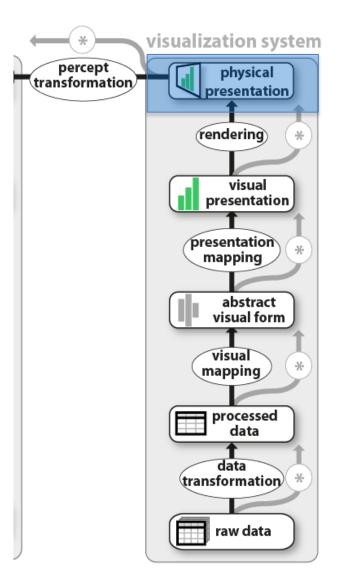


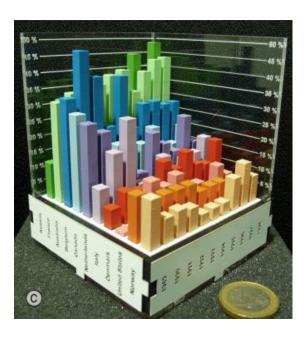


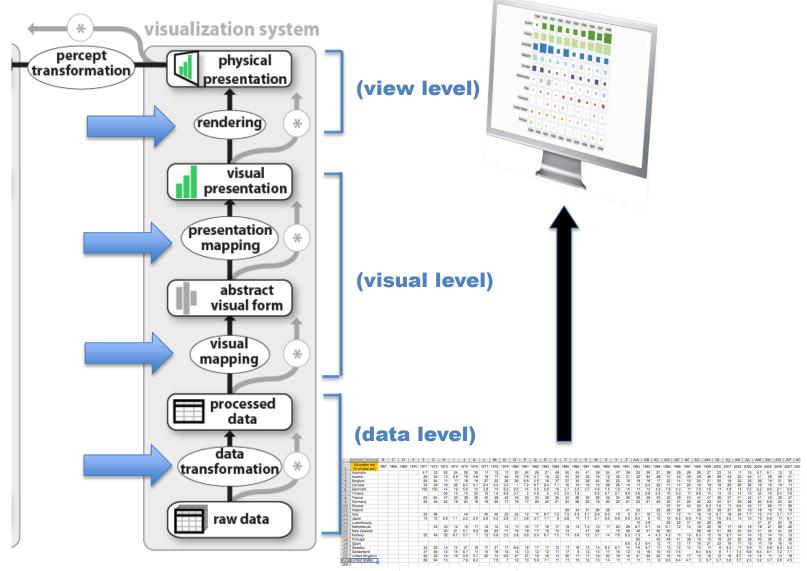
Jansen and Dragicevic 2013 (<a href="www.aviz.fr/beyond">www.aviz.fr/beyond</a>)











Jansen and Dragicevic 2013 (<u>www.aviz.fr/beyond</u>)

#### TAXONOMIES OF INTERACTION

- What?
  - What is the user doing?

- Why?
  - Why is the user doing it?
- How?
  - How is the user doing it?

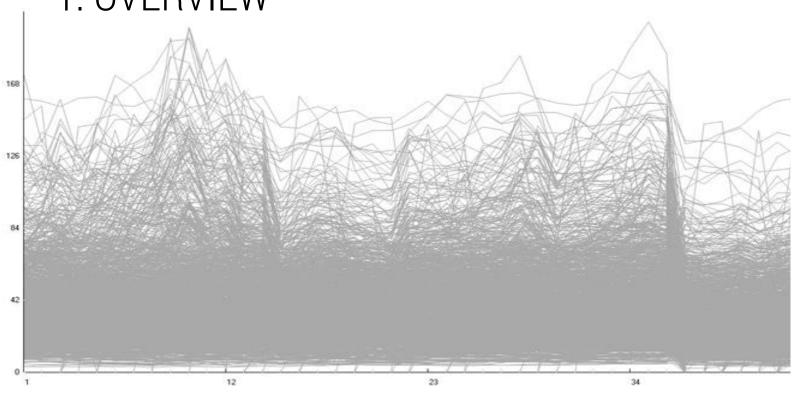
#### **Tasks**

#### INTERACTION AS TASKS

#### BEN SHNEIDERMAN 1996

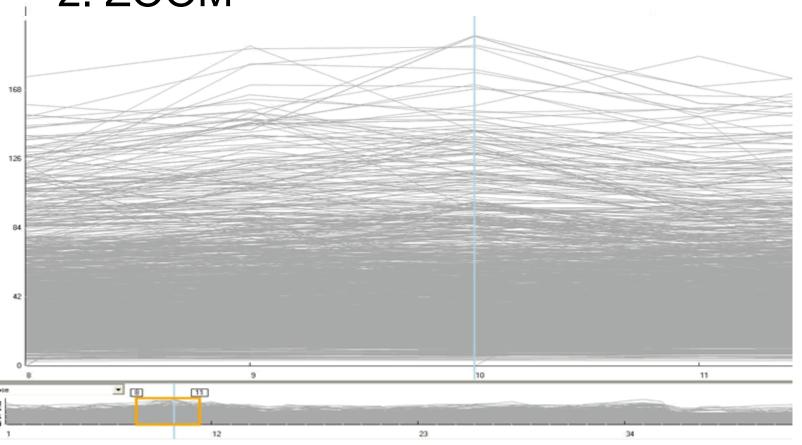
- 1. OVERVIEW: GAIN AN OVERVIEW OF THE ENTIRE COLLECTION
- 2. ZOOM: ZOOM IN ON ITEMS OF INTEREST
- 3. FILTER: FILTER OUT UNINTERESTING ITEMS
- 4. DETAILS-ON-DEMAND: SELECT AN ITEM OR GROUP AND GET DETAILS WHEN NEEDED
- 5. RELATE: VIEW RELATIONSHIPS AMONG ITEMS
- 6. HISTORY: KEEP PAST ACTIONS FOR UNDO, REPLAY, AND PROGRESSIVE REFINEMENT
- 7. EXTRACT: ALLOW EXTRACTION OF SUB-COLLECTIONS AND QUERY PARAMETERS.



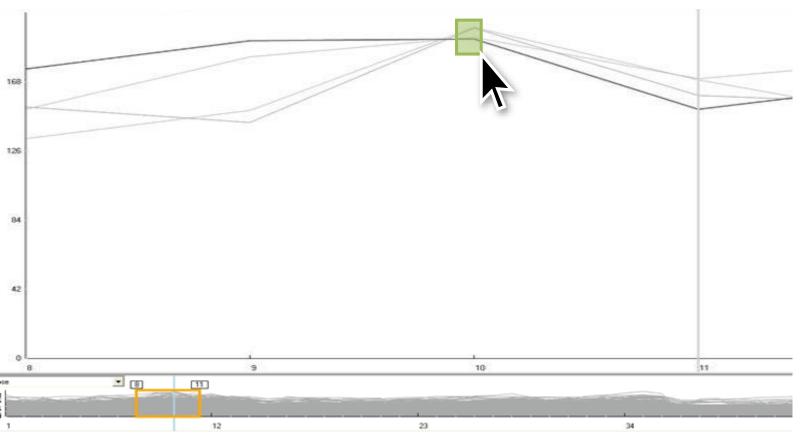


STEPHEN FEW, 2006 (LINK) SOFTWARE: TIMESEARCH

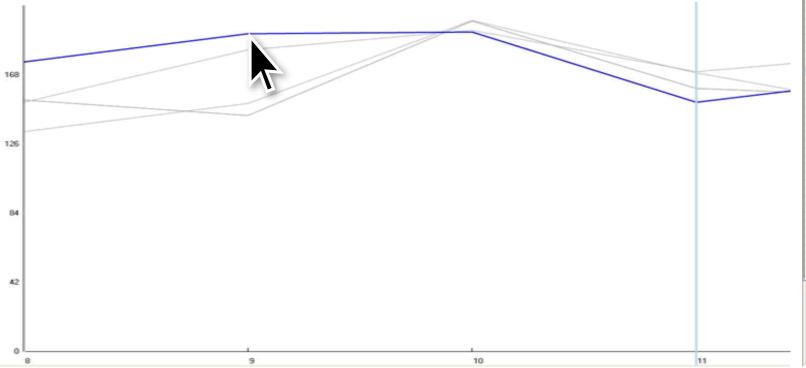




#### 3. FILTER



#### 4. DETAILS ON DEMAND



Name [	Close	_
1	74.06	_
2	86.25	
3	102.75	
4	100.50	
5	143.31	
6	160.31	
7	168.94	
8	175.88	
9	193.00	
10	194.00	
11	151.38	
12	167.81	
13	112.88	
14	126.38	
15	89.00	
16	119.00	
17	145.50	
18	139.25	
19	132.38	
20	122.13	
21	104.94	
22	140.00	
23	150.63	
24	161.50	
25	159.50	_
26	133.50	
27	130.50	
28	149.19	
29	138.44	
30	108.00	
31	102.00	
32	99.25	
33	111.13	
34	139.56	
35	131.00	
36	123.25 tribute Statistics	- 8
Name (5/	1430)	
	SKY BROADCSTO	G GP
DCDH001M	C NY CORP	
FOUNDRY	Y NETWORKS IN DEPORATED	IC.

#### VISUAL INFORMATION SEEKING MANTRA

OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND OVERVIEW FIRST, ZOOM AND FILTER, THEN DETAILS ON DEMAND RVIEW FIRST. 200M AND FILTER, THEN DETAILS ON DEMAND

#### INTERACTION AS INTENTS

## SEVEN CATEGORIES OF INTERACTION BY INTENT

#### YI ET AL. 2007

SELECT **EXPLORE FILTER** RECONFIGURE ENCODE ABSTRACT/ELABORATE CONNECT

## SELECT MARK SOMETH INTERESTING

### MARK SOMETHING AS

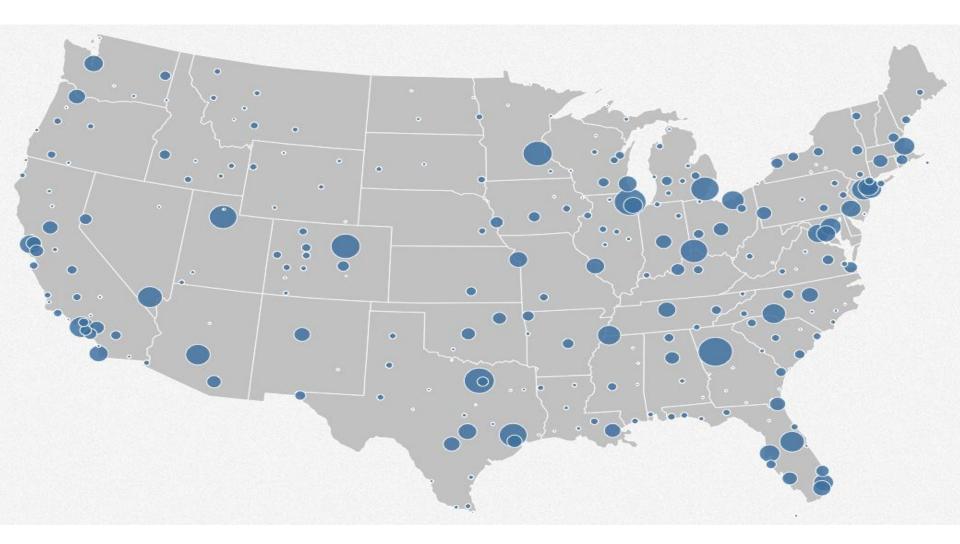
**EXPLORE** FILTER RECONFIGURE ENCODE ABSTRACT/ELABORATE CONNECT

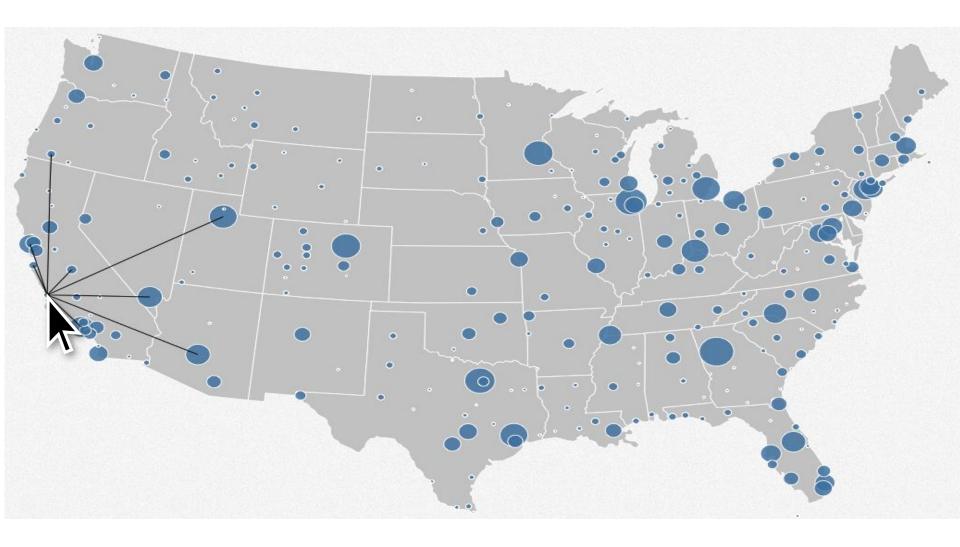
### BASIC

Point Selection

Mouse Hover / Click

Touch / Tap





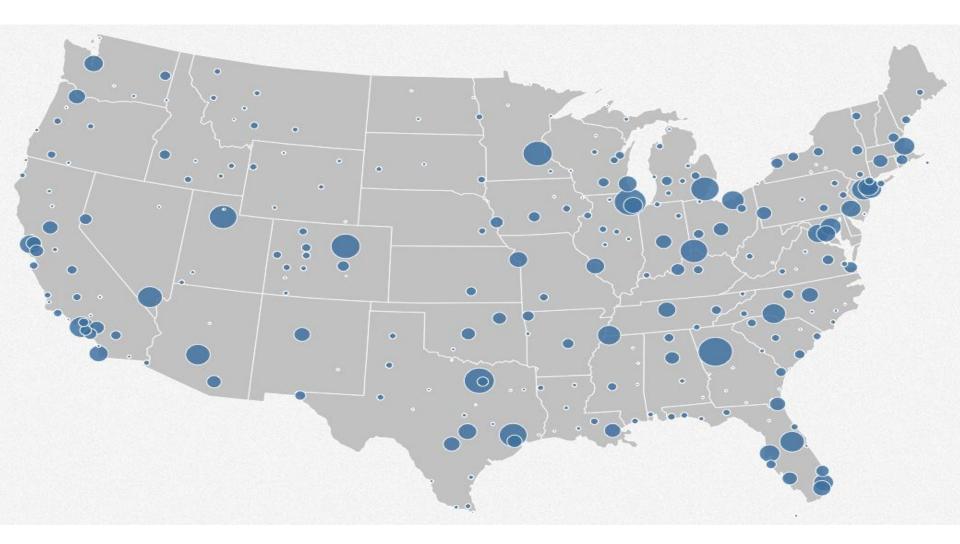
### BASIC

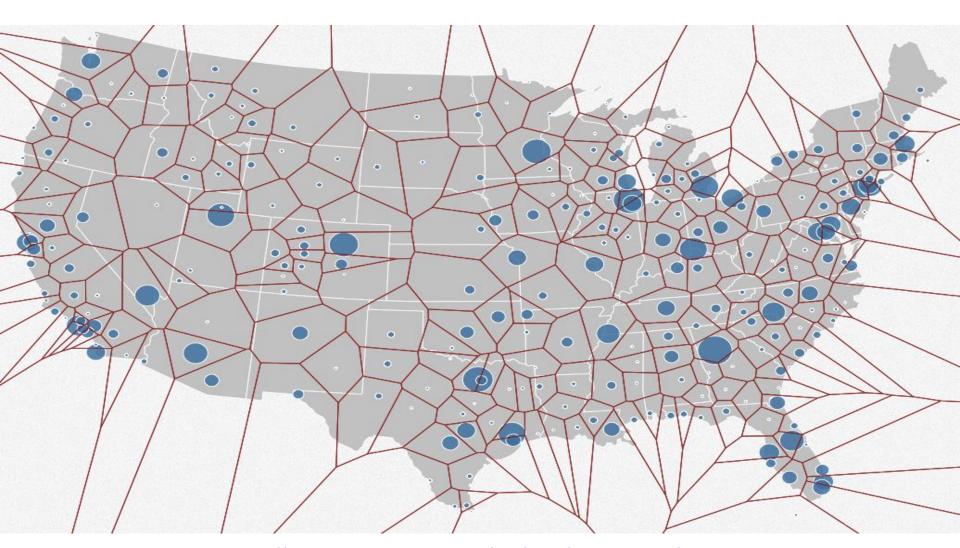
### **Point Selection**

Mouse Hover / Click

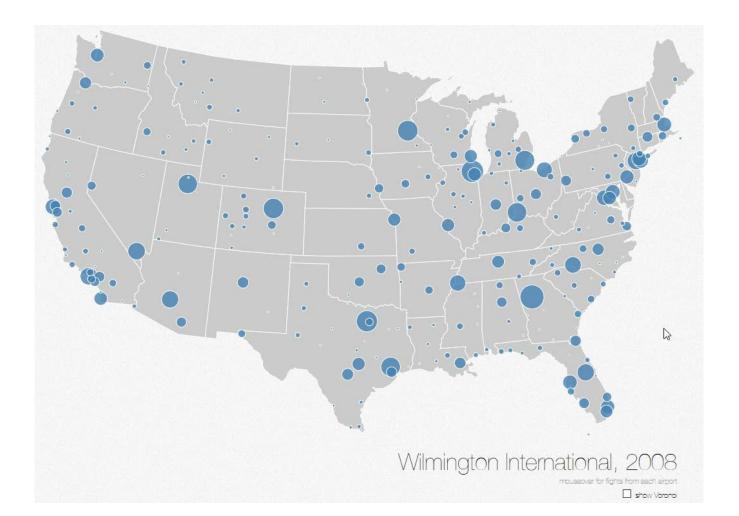
Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)





http://mbostock.github.io/d3/talk/20111018/#28



### BASIC

Point Selection

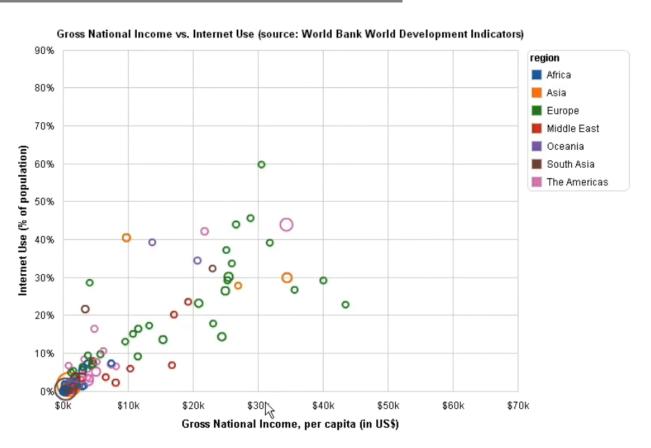
Mouse Hover / Click

Touch / Tap

Select Nearby Element (e.g., Bubble Cursor)

Region Selection Rubber-band or Lasso Area Cursors ("Brushes")

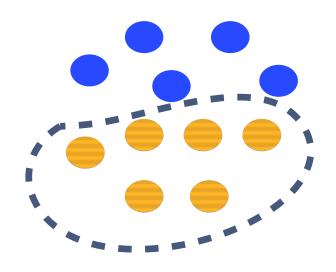
### RANGE SELECTION



GENERALIZED SELECTION HEER ET AL. 2008

#### **BRUSHES**

#### LASSOS



## WILLS' SELECTION TAXONOMY:

# WILLS' SELECTION TAXONOMY SELECTION MEMORY

MEMORY

25 < AGE < 35

COUNTRY = CANADA

EDU LEVEL = POSTSECONDARY

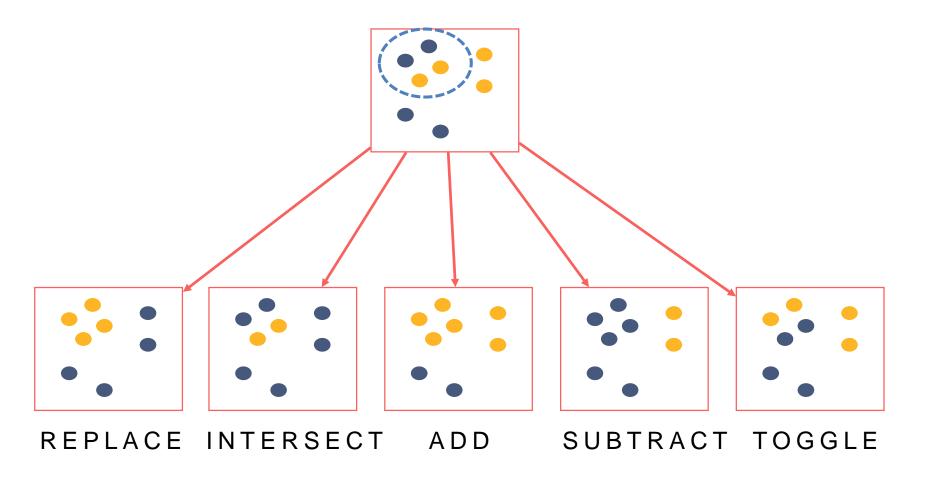
MEMORYLESS

25 < AGE < 35

COUNTRY = CANADA

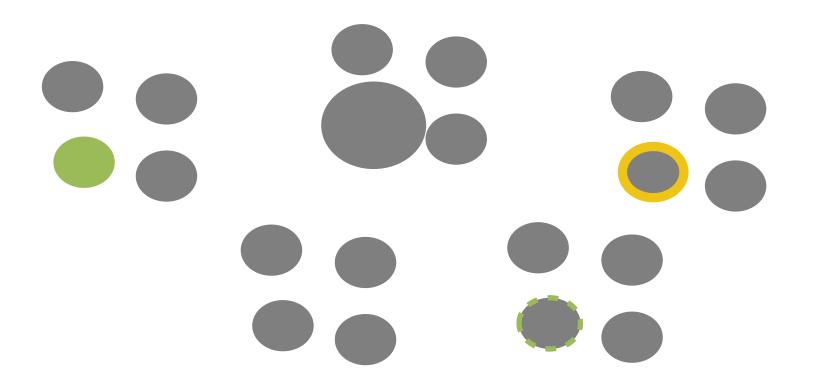
EDU LEVEL = POSTSECONDARY

### SELECTION OPERATIONS



### HIGHLIGHTING

SELECTION + CHANGE IN APPEARANCE



#### **SELECT**

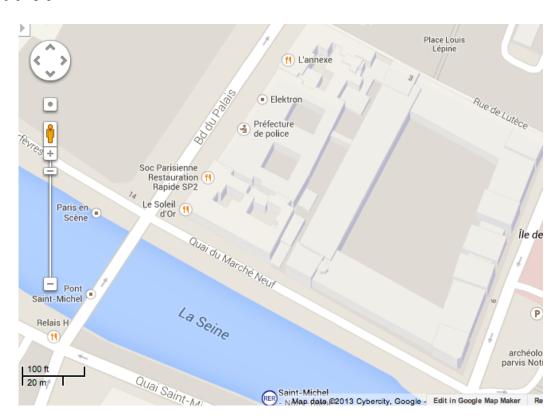
### **EXPLORE**

SHOW ME SOMETHING ELSE

FILTER
RECONFIGURE
ENCODE
ABSTRACT/ELABORATE
CONNECT

## PROBLEM

#### Where am I?



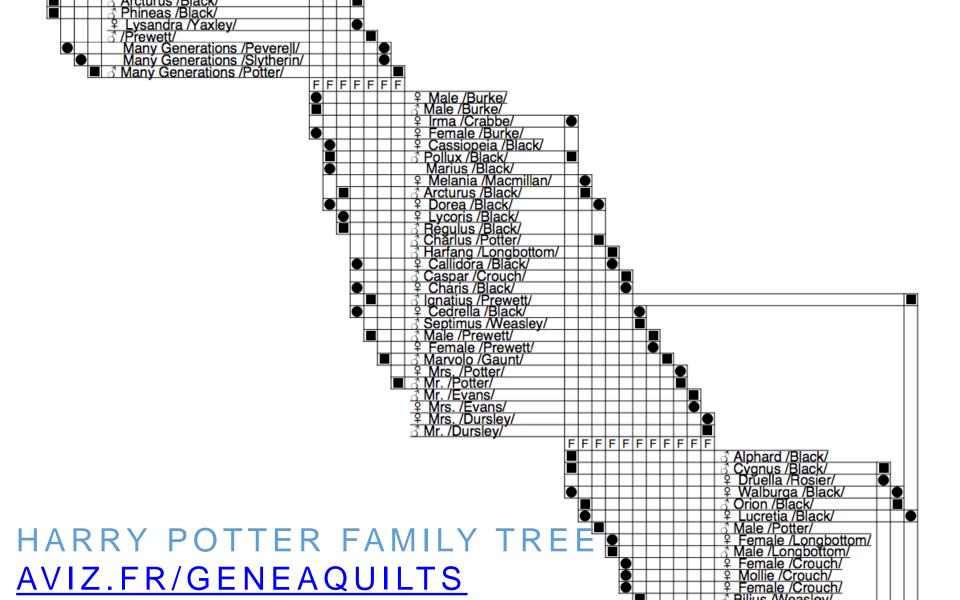


### **NAVIGATION**



### PANNING 4





## SELECT

FILTER

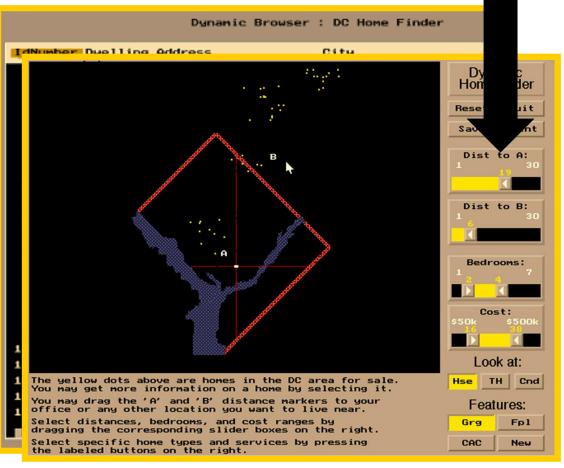
SHOW ME SOMETHING CONDITIONALLY

RECONFIGURE
ENCODE
ABSTRACT/ELABORATE
CONNECT

### **FILTERING**

> SELECT house-addres
FROM realty-db
WHERE price >= 200,0
price <= 400,000 All
bathrooms >
garage == 2 /
bedrooms >=

### REPLACING A QUERY WITH "DYNAMIC QUERY WIDGETS"



HOMEFINDER WILLIAMSON AND SCHNEIDERMAN 1992

Dynamic Queries Demos:
Revised HomeFinder
and Text Version
plus Health Statistics Atlas

Ben Shneiderman

COPYRIGHT® 1994 UNIVERSITY OF MARYLAND

### DIRECT MANIPULATION

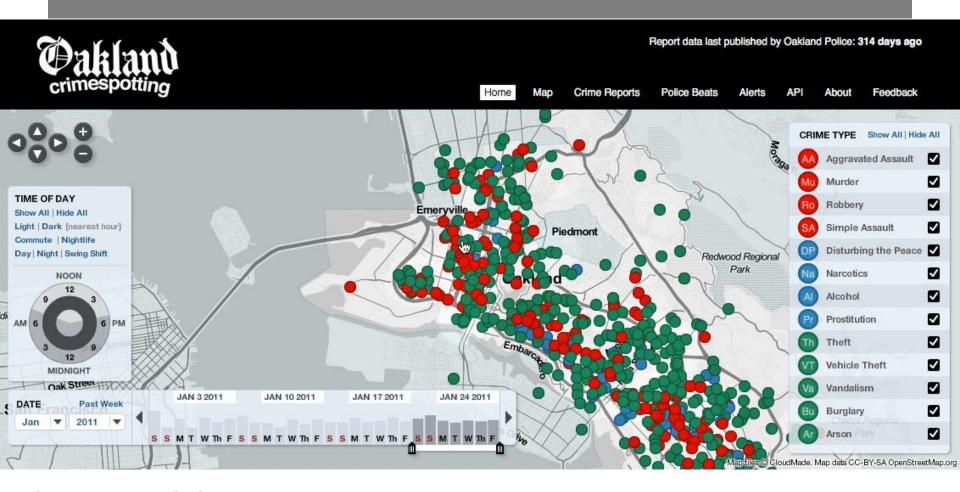
- 1. Visual representation of objects and actions
- 2. Rapid, incremental and reversible actions
- 3. Selection by pointing (not typing)
- 4. Immediate and continuous display of results

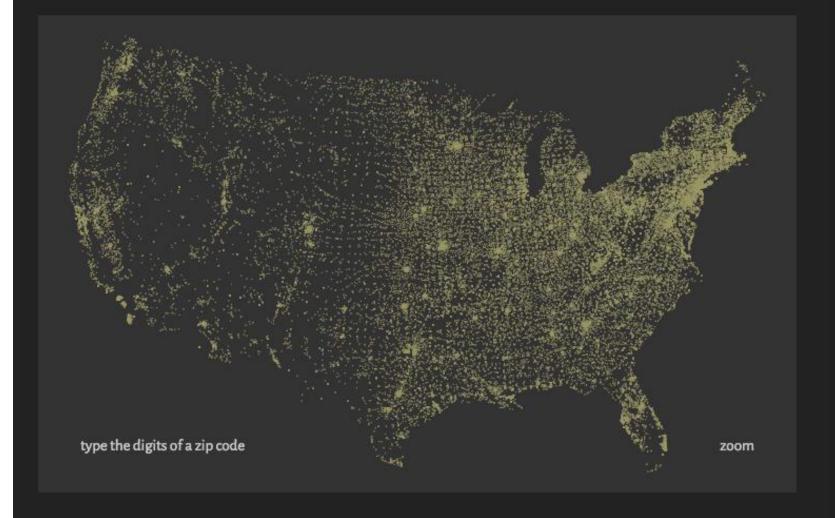
Dynamic Queries Demos:
Revised HomeFinder
and Text Version
plus Health Statistics Atlas

Ben Shneiderman

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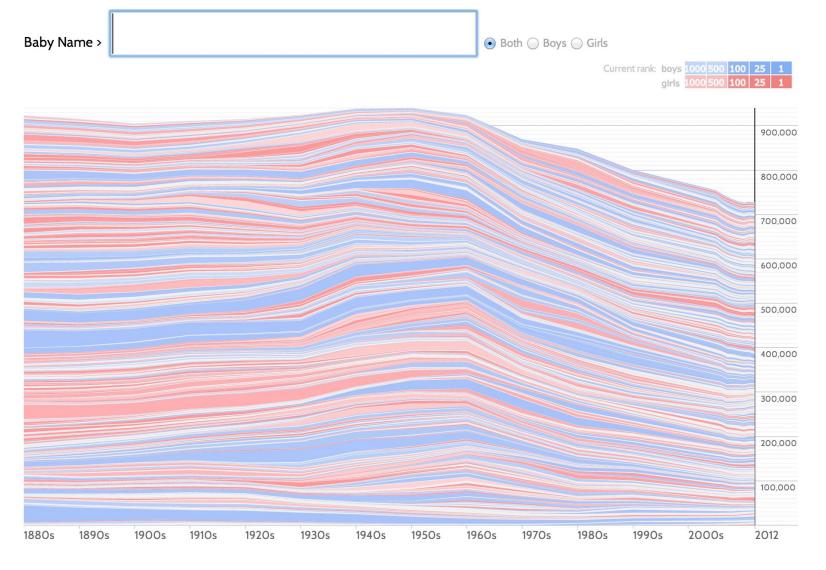
### CRIMESPOTTING





Hit the letter z, or click the word zoom to enable or disable zooming

zipdecode BEN FRY 19



BABY NAME VOYAGER MARTIN WATTENBERG 2005

SELECT EXPLORE FILTER

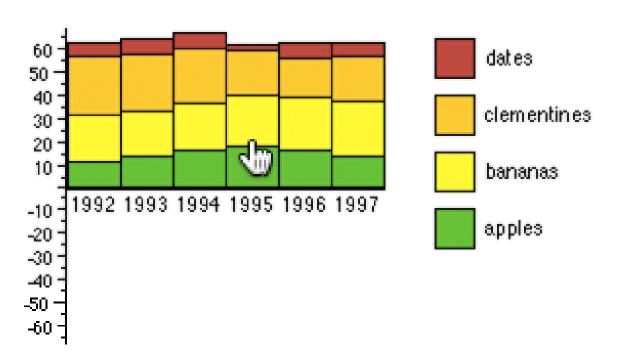
SHOW ME A DIFFERENT ARRANGEMENT

### RECONFIGURE

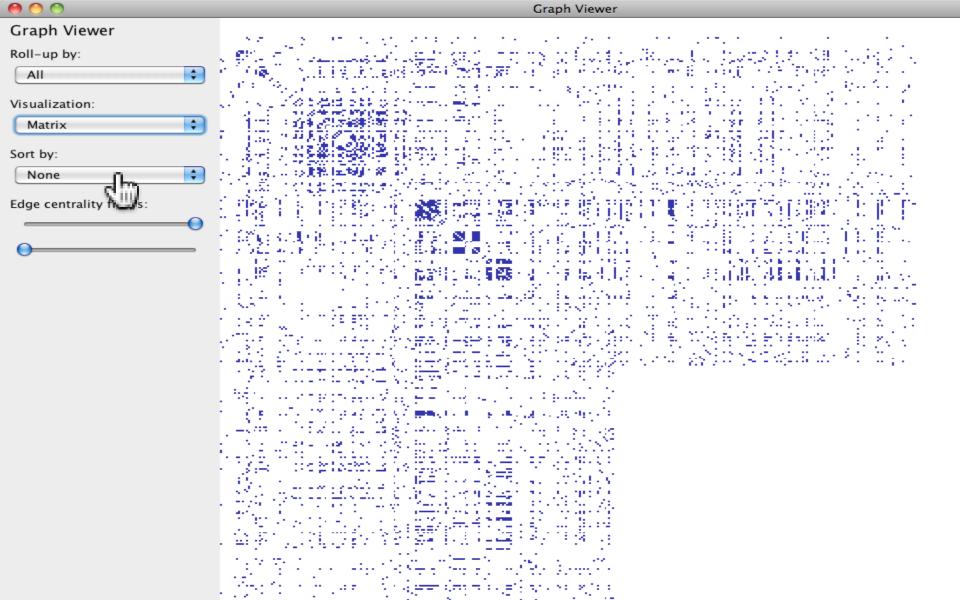
ENCODE
ABSTRACT/ELABORATE
CONNECT

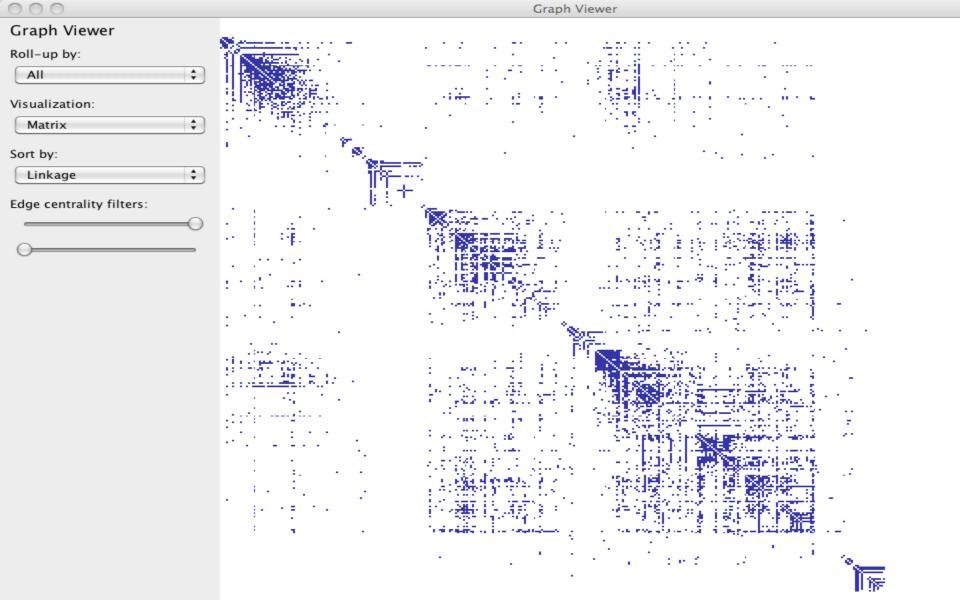
### RE-ARRANGING DATA

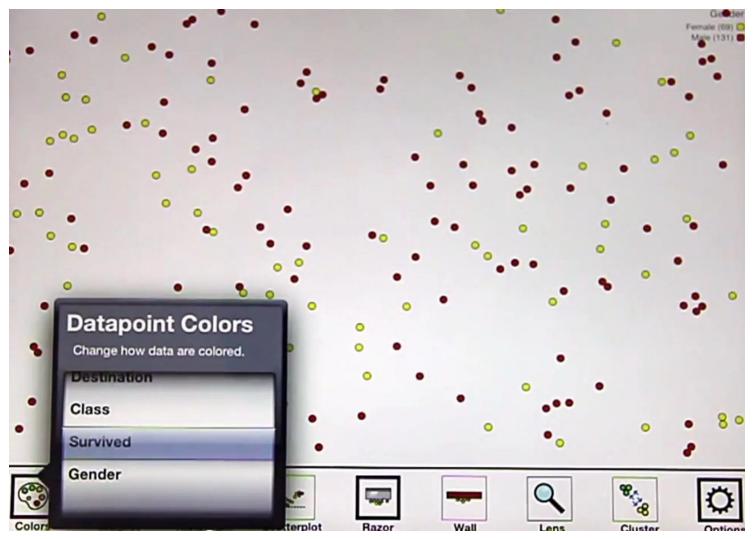
#### Fruit Sales 1992-1997



INTERACTIVE STACKED HISTOGRAMS [DIX & ELLIS, 1998]







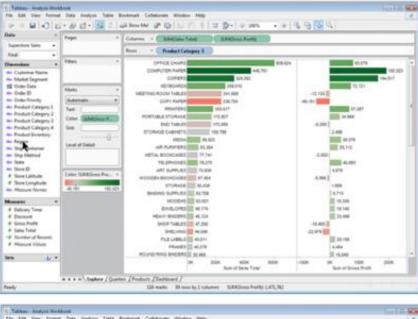
**KINETICA [RZESZORTARKSI & KITTUR 2013]** 

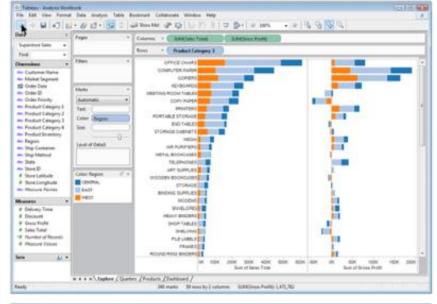
SELECT EXPLORE FILTER RECONFIGURE

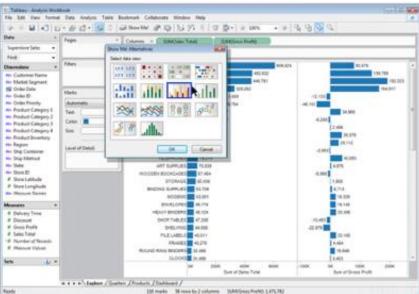
ENCODE

SHOW ME A DIFFERENT REPRESENTATION

ABSTRACT/ELABORATE CONNECT









SELECT EXPLORE FILTER RECONFIGURE ENCODE

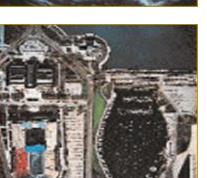
SHOW ME MORE OR LESS DETAIL

### ABSTRACT/ELABORATE

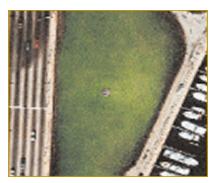
CONNECT

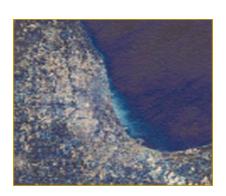
### CHANGING LEVELS OF ABSTRACTION













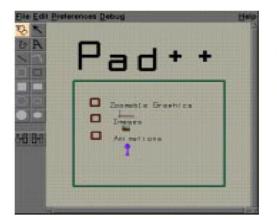


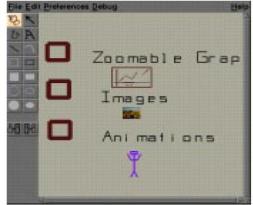


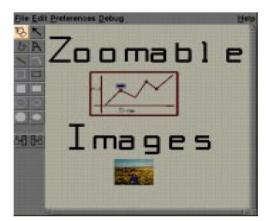
**POWERS OF TEN RAY & CHARLES EAMES 1977** 

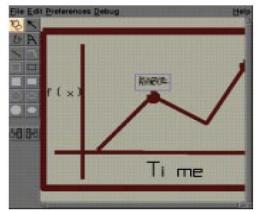


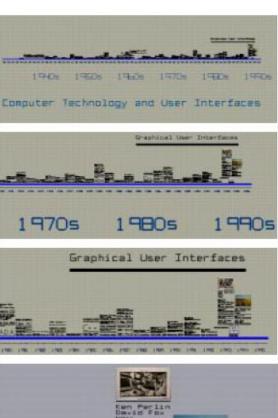
# SEMANTIC ZOOMING

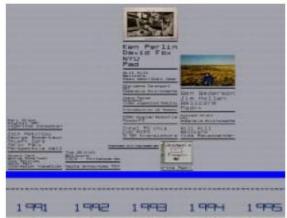










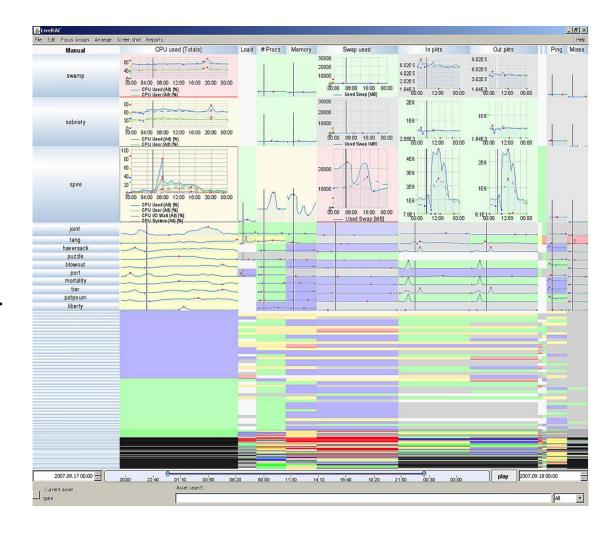


PAD++ BEDERSON AND HOLLAN 1994

## LiveRAC

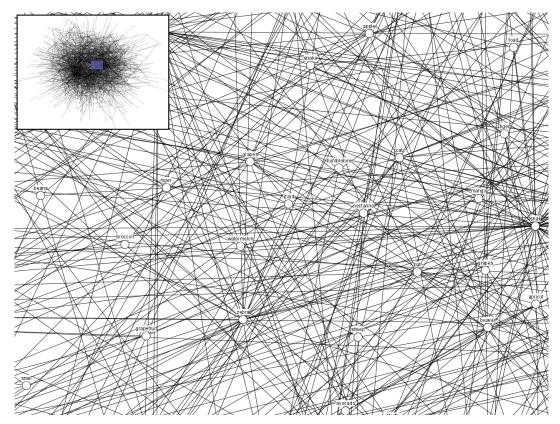
#### **ENCODINGS CHANGE**

- -COLORED BOX
- -SPARKLINE
- -SIMPLE LINE CHART
- -FULL CHART: AXES
  AND TICKMARKS

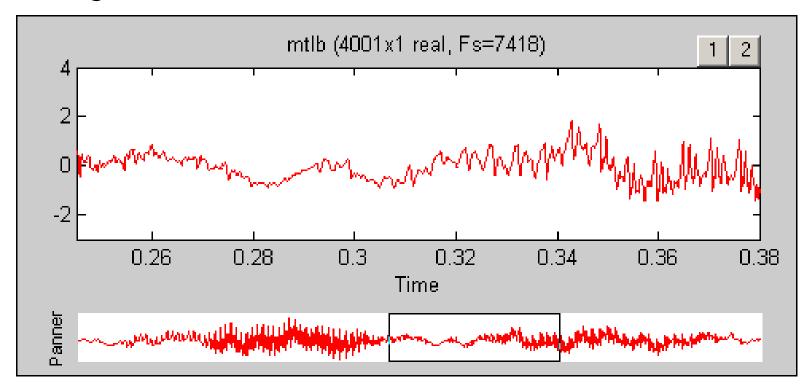


MCLACHLAN ET AL. 2008

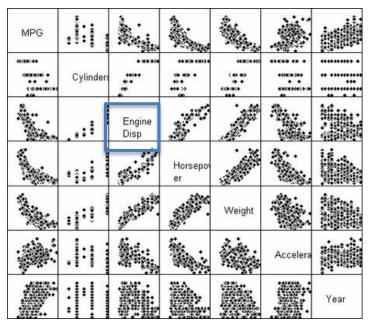
#### Panning a large graph

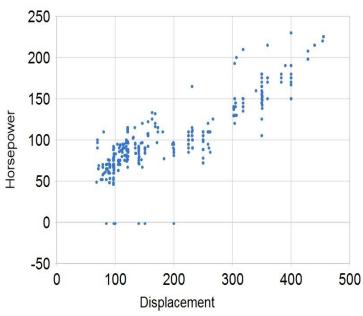


#### Panning a line chart

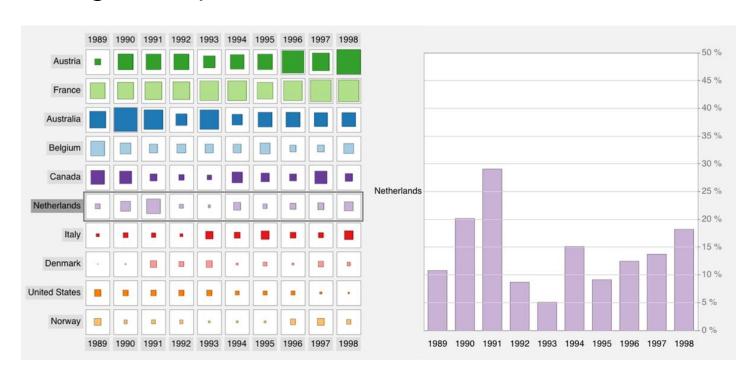


#### Browsing Multiple Views



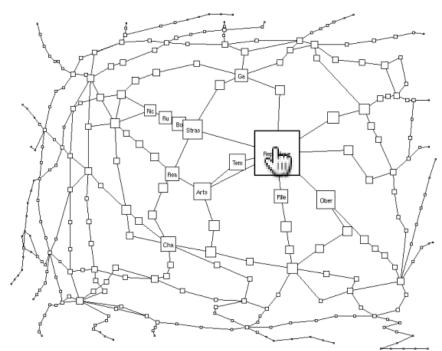


#### Browsing Multiple Views

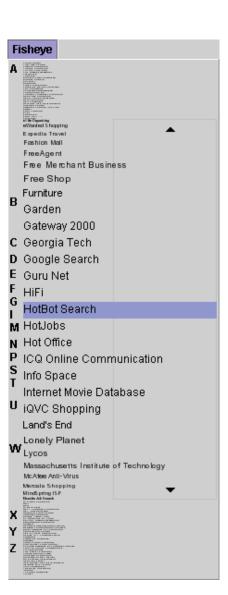


#### **Space Distortion**

1) Fisheye Views of Graphs

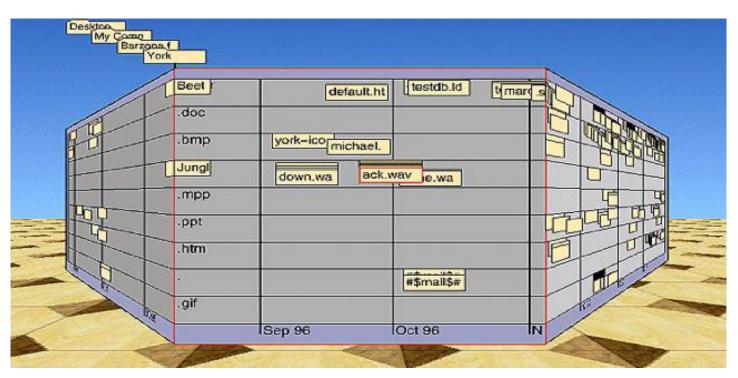


Space Distortion 2) Fisheye Menus



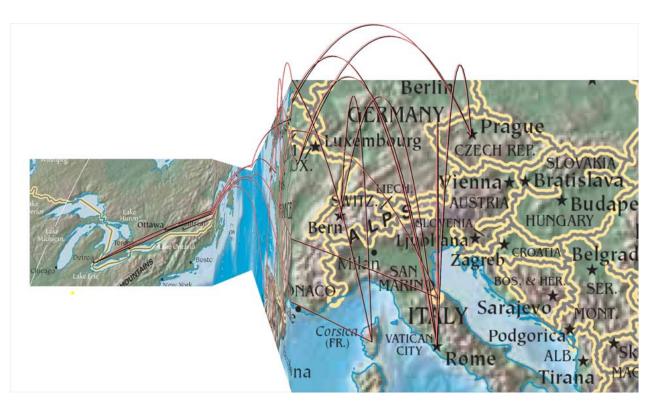
Space Distortion

3) Perspective Wall



**Space Distortion** 

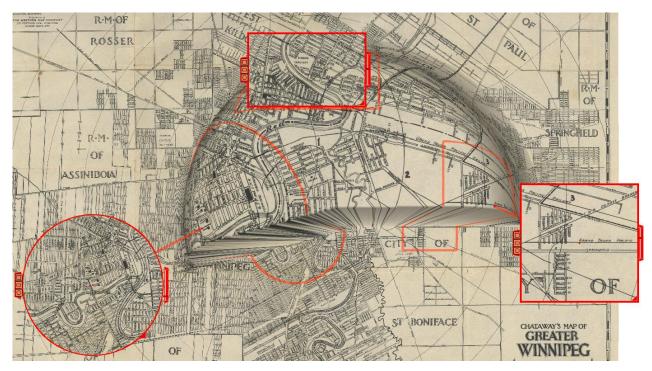
4) Melange



# Mélange Space-Folding for Multi-Focus Interaction

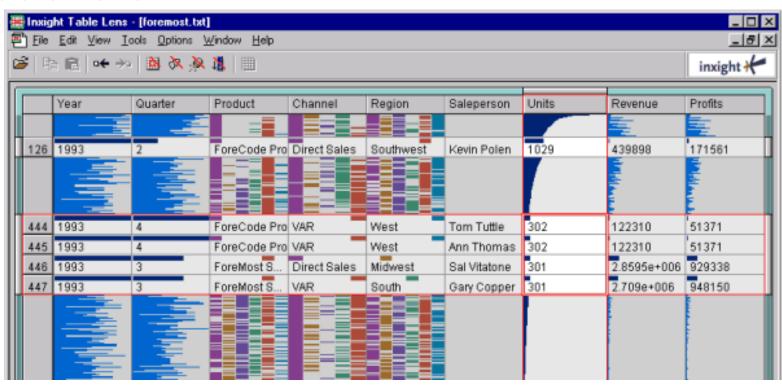
Niklas Elmqvist<sup>1</sup>, Nathalie Henry<sup>1,2,3</sup>, Yann Riche<sup>1,2,4</sup> and Jean-Daniel Fekete<sup>1</sup>
<sup>1</sup> INRIA <sup>2</sup> LRI, Univ. Paris-Sud <sup>3</sup> University of Sydney <sup>4</sup> University of Queensland (elm. nhenry, riche, fekete)@lri.fr

#### The Undistort Lens





#### Table Lens

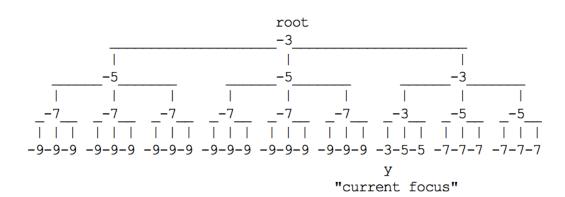


#### Generalized Fisheye Views

```
(c) The Fisheye DOI:

DOI_{fisheye(tree)}(x|.=y) = API(x) - D(x,y)

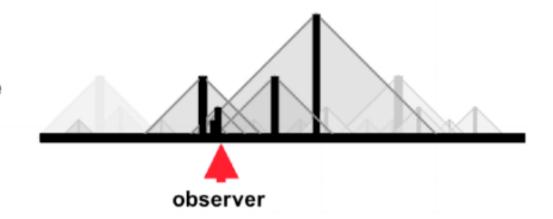
= -(d_{tree}(x,y) + d_{tree}(x,root))
```



Furnas, 1986 Generalized Fisheye Views

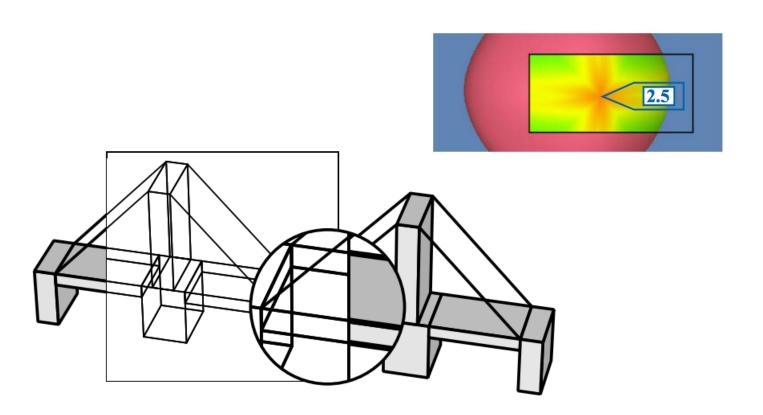
#### Generalized Fisheye Views

Pattern of Influence on the Observer: Fisheye Subset of entities

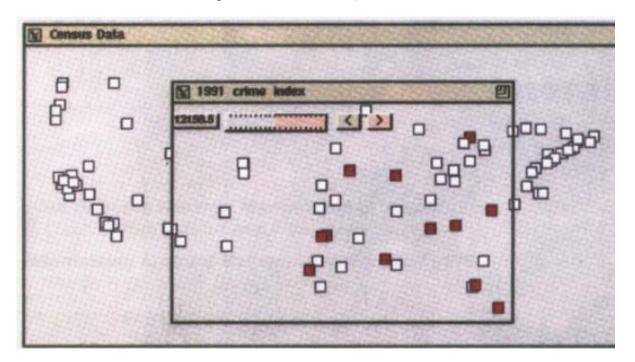


Furnas, 2010

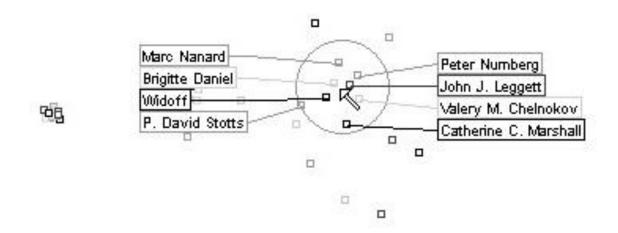
A Fisheye Follow-Up: Further Reflections on Focus + Context



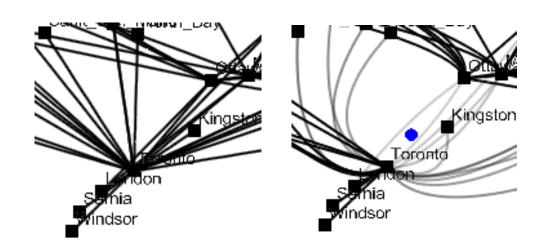
#### Movable filters for dynamic queries



#### **Exentric Labeling**



#### Edge lenses



SELECT **EXPLORE** FILTER RECONFIGURE ENCODE ABSTRACT/ELABORATE

CONNECT

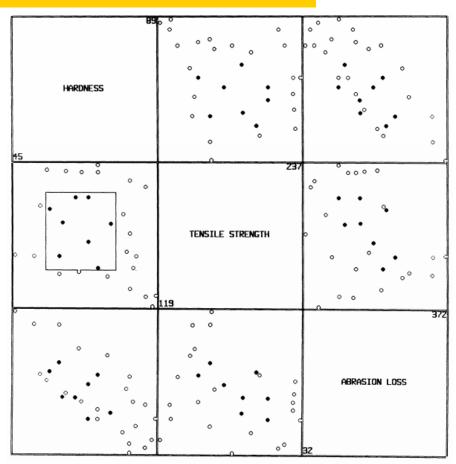
SHOW ME RELATED ITEMS

## BRUSHING AND LINKING

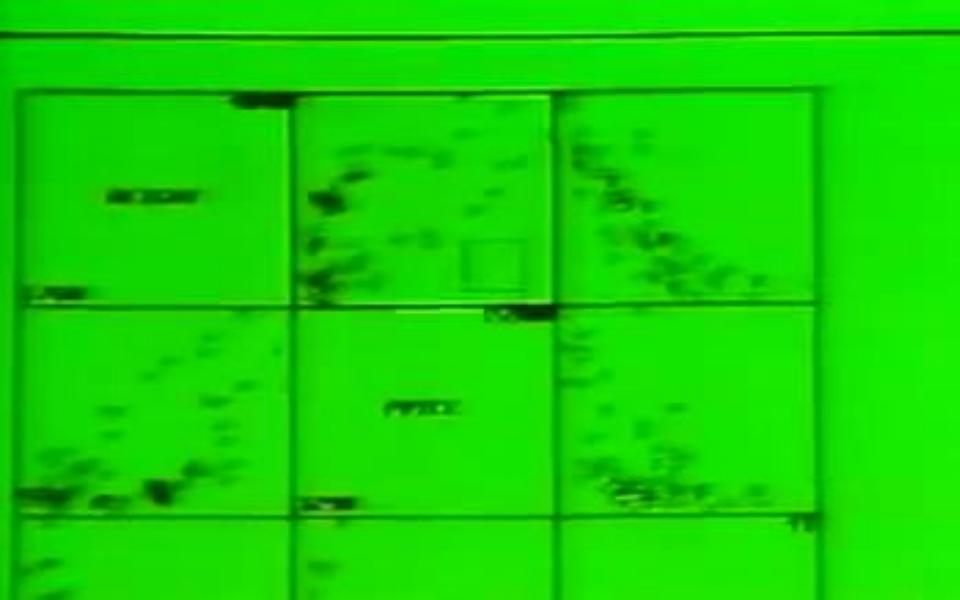
SELECT ("BRUSH") A SUBSET OF DATA SEE SELECTED DATA IN OTHER VIEWS

THE COMPONENTS MUST BE *LINKED*BY *TUPLE* (MATCHING DATA POINTS),
OR
BY *QUERY* (MATCHING RANGE OR
VALUES)

#### BRUSHING AND LINKING



**BRUSHING SCATTERPLOTS BECKER & CLEVELAND 1982** 



## BRUSHING & LINKING

**HOW LONG IN MAJORS** 

Years Assists CHits/Years PutO

**SALARIES** 

**ASSISTS VS PUTOUTS** (FIELDING **ABILITY)** 

Position

CHits/Years

Log(1+Salary)

**HOME RUNS VS HITS** (BATTING **ABILITY)** 

**DISTRIBUTION OF POSITIONS PLAYED** 

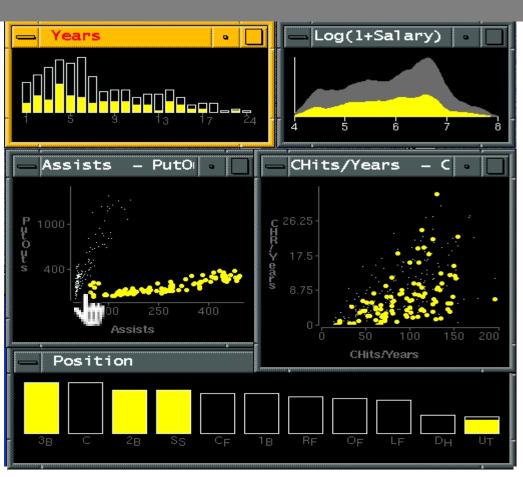
**BASEBALL STATISTICS [FROM WILLS 95]** 

## BRUSHING & LINKING

HOW LONG IN MAJORS

ASSISTS VS PUTOUTS (FIELDING ABILITY)

DISTRIBUTION OF POSITIONS PLAYED



**SALARIES** 

HOME RUNS
VS HITS
(BATTING
ABILITY)

**BASEBALL STATISTICS [FROM WILLS 95]** 

# Generalized Selection via Interactive Query Relaxation

Jeffrey Heer | Maneesh Agrawala | Wesley Willett University of California, Berkeley

# SEVEN CATEGORIES OF INTERACTION BY INTENT

YI ET AL. 2007

SELECT **EXPLORE FILTER** RECONFIGURE ENCODE ABSTRACT/ELABORATE CONNECT

# TAXONOMIES OF INTERACTION

- What?
  - What is the user doing?

- Why?
  - Why is the user doing it?
- How?
  - How is the user doing it?

## HOW?

#### INTERACTION TECHNIQUE

"An interaction technique is the fusion of **input and output**, consisting of all **software and hardware** elements, that provides a way for the user to accomplish a task" (Tucker, 2004)

#### TYPES OF INTERACTION TECHNIQUES

Input: mouse, touch, keyboard, speech,...

Shneiderman: Command-line interfaces vs. Direct manipulation interfaces

## HOW?

#### INTERACTION TECHNIQUE

"An interaction technique is the fusion of **input and output**, consisting of all **software and hardware** elements, that provides a way for the user to accomplish a task" (Tucker, 2004)

#### TYPES OF INTERACTION TECHNIQUES

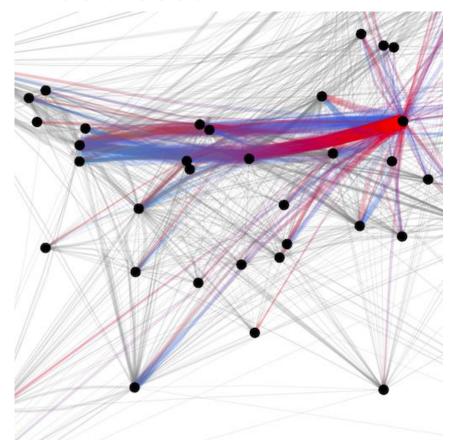
Input: mouse, touch, keyboard, speech,...

Shneiderman: Command-line interfaces vs. Direct manipulation interfaces

Beaudouin-Lafon: **Instruments** with different degrees of **directness** 

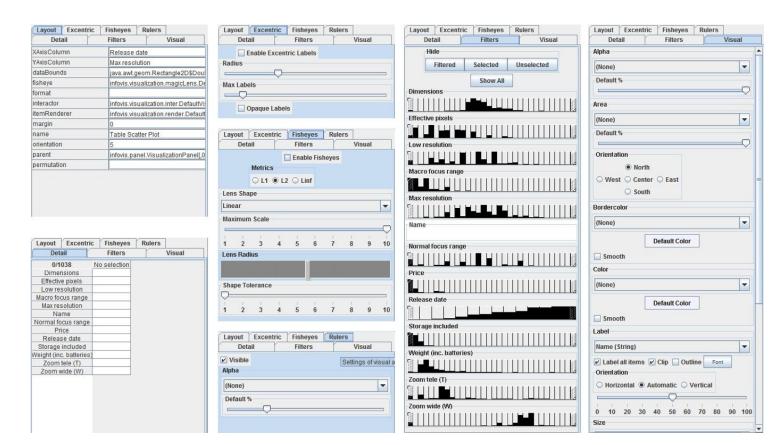
# PITFALLS

#1 - Interaction has a cost



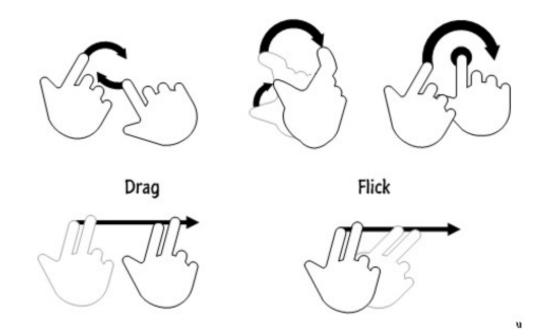
## PITFALLS

#### #2 - Controls take screen real-estate



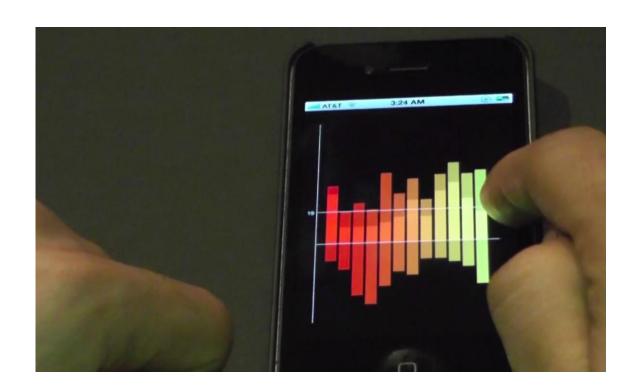
# PITFALLS

#3 - Few techniques are self-explanatory



## **GOING BEYOND THE DESKTOP**

# TOUCH DEVICES

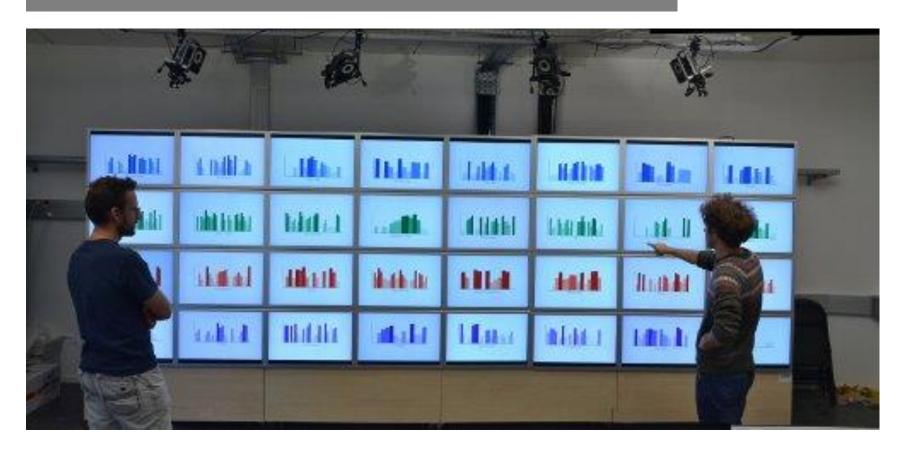


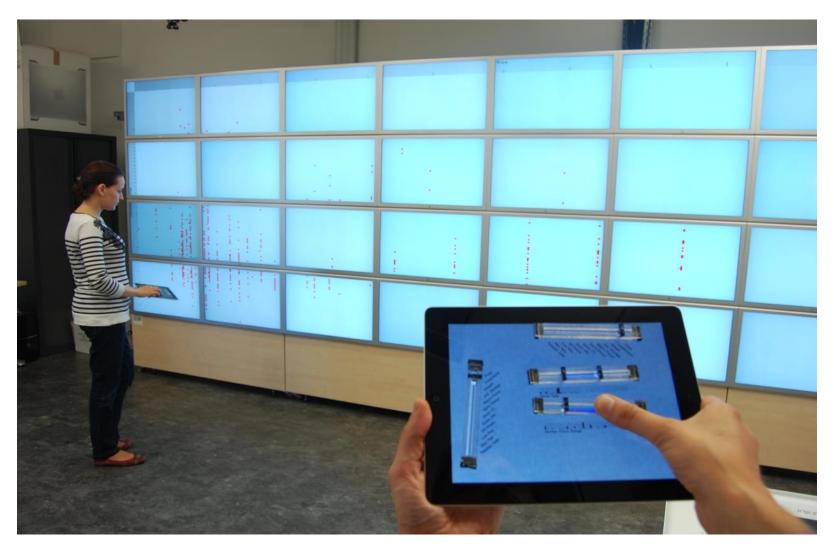
Sadana and Stasko, 2013

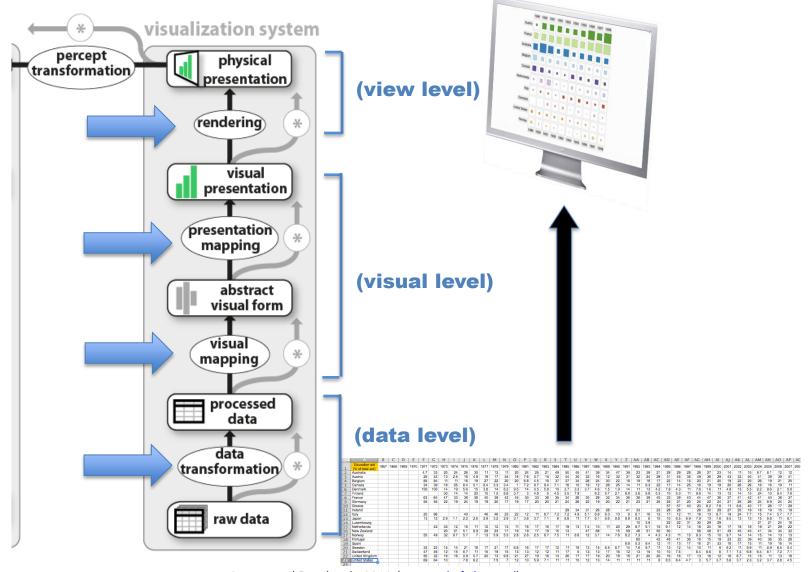
# TABLETOP DEVICES



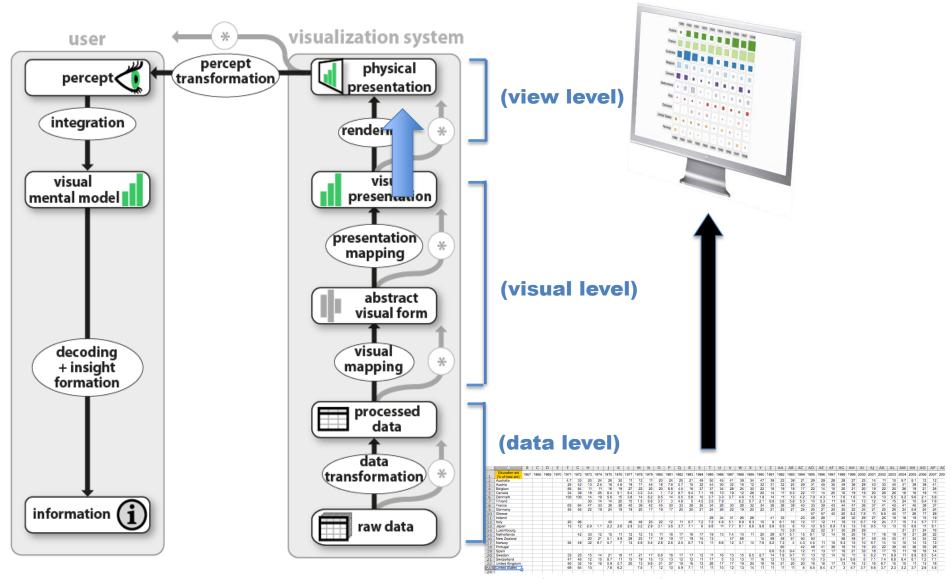
#### WALL-SIZED DISPLAYS



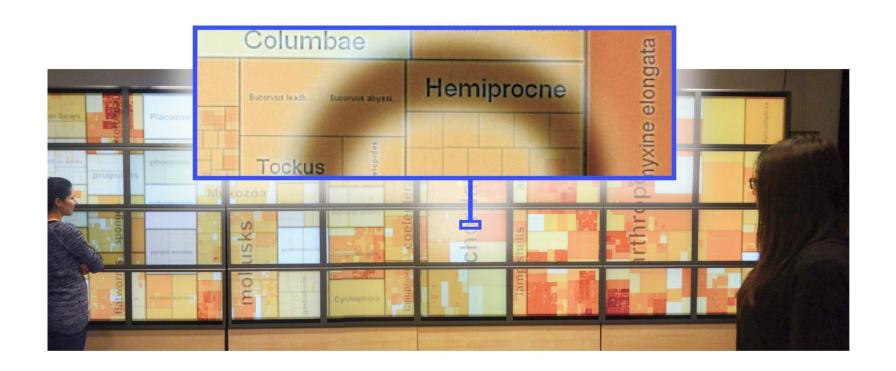




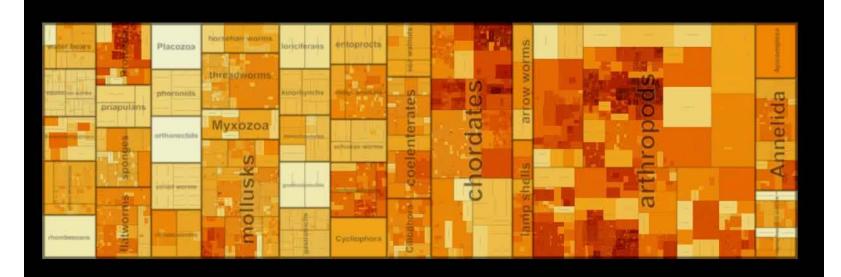
Jansen and Dragicevic 2013 (www.aviz.fr/beyond)



Jansen and Dragicevic 2013 (www.aviz.fr/beyond)

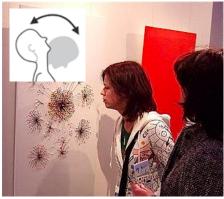






# INTERACTION WITH THE PHYSICAL WORLD







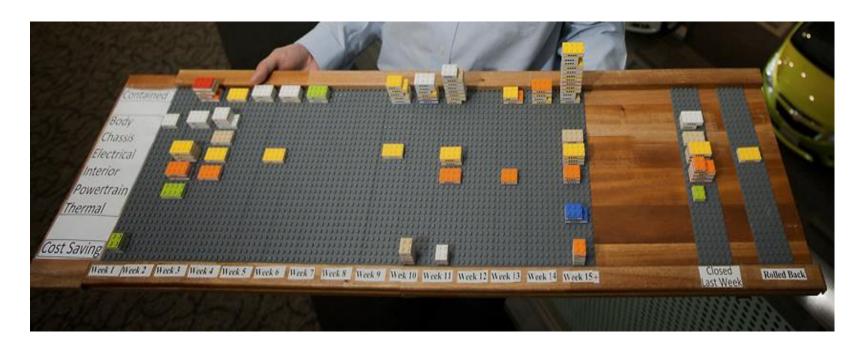




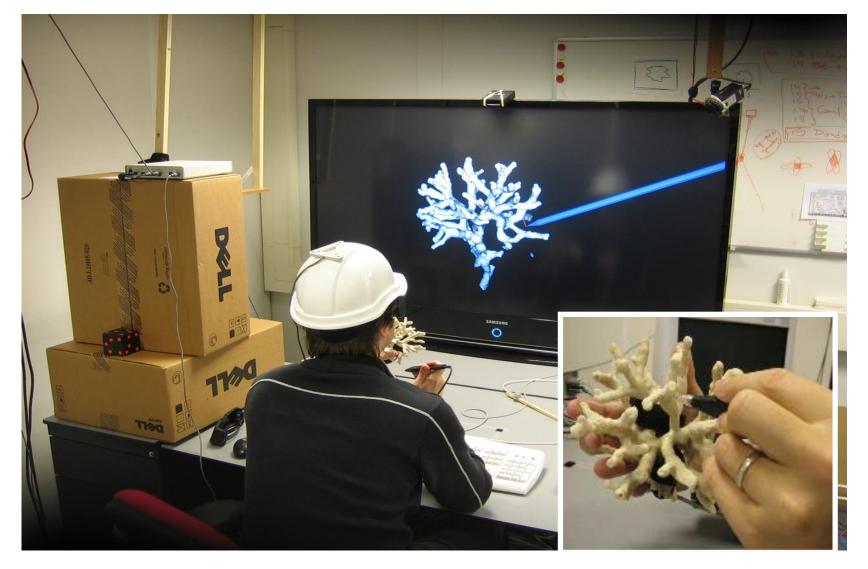
# PHYSICAL VISUALIZATIONS



#### tinyurl.com/physvis



[Mark Wilson. How GM is saving cash using legos as a data viz tool. April 2012]

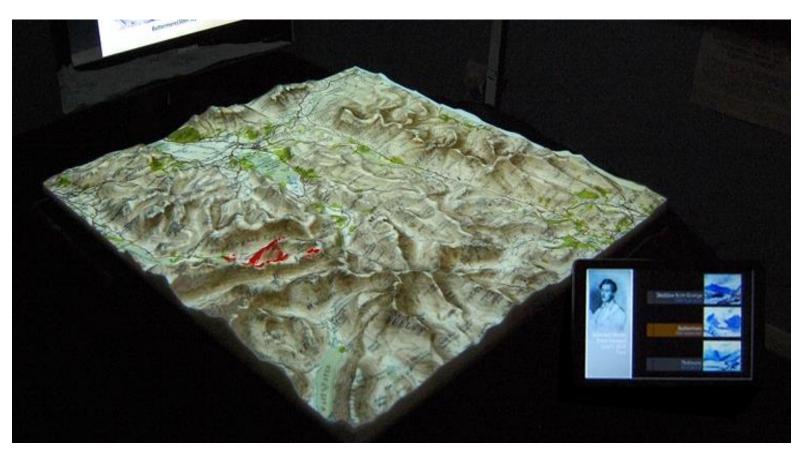


[Kruszynski & van Liere, Tangible Props for Scientific Visualization, Virtual Reality 13 (4) 2009]

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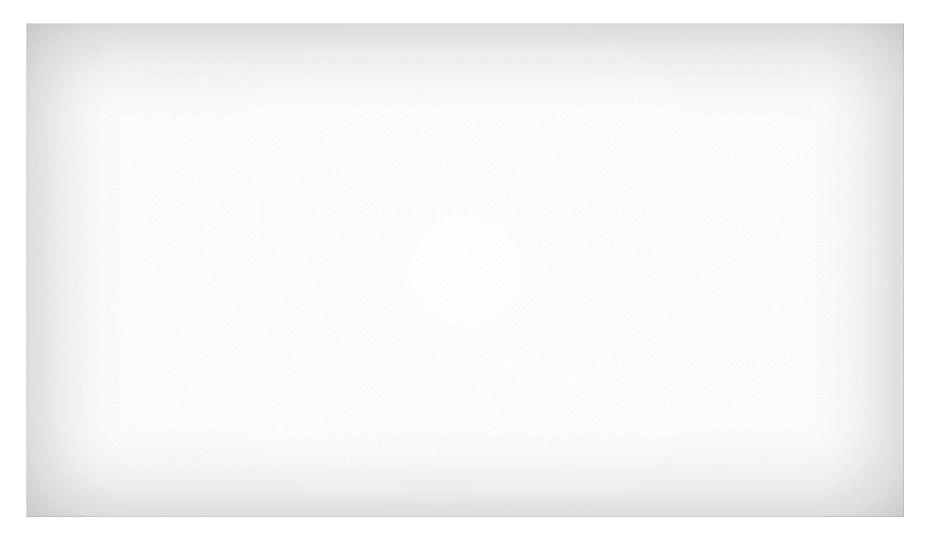
[Stefaner & Hemmert, emoto data sculpture, <a href="http://www.nand.io/visualisation/emoto-installation">http://www.nand.io/visualisation/emoto-installation</a>]



[PARM: Projected Augmented Relief Models, University of Nottingham, 2012]



Relief (Leithinger et al, 2009)



### **ACKNOWLEDGEMENTS**

Slides in were inspired and adapted from slides by

- Wesley Willett (University of Calgary)
- Pierre Dragicevic (Inria)