INTRODUCTION TO STATISTICS

Slides by **Pierre Dragicevic**



WHAT YOU WILL LEARN

Statistical theory

Applied statistics

This lecture

GOALS

- Learn basic intuitions and terminology
- Perform basic statistical inference with R
- Focus on high-level aspects
- Accent on estimation rather than hypothesis testing ("the New Statistics")

ORGANIZATION

- Part I Elementary notions
- Part II Tutorial with R
- Part III Assignments

A DEFINITION

 Statistics is the study of the collection, analysis, interpretation, presentation and organization of data.

Dodge, Y. (2006) The Oxford Dictionary of Statistical Terms, OUP.

ORIGINS

- 1750s German Statistik "analysis of data about the state"
- Quickly adopted in England (previously called "*political arithmetics*")



ORIGINS

• John Graunt, 1662 *Observations on the bills of mortality*





THE TABLE OF CASUALTIES.

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1619 1633 1647 1651 1655 1619 In 20 1630 1634 1648 1652 1656 1649

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Aged	916	835	889	696	780	834	8 64	974	743	892	869	1176	900	1095	\$79	712	661	671	70-	623	794	714	2475	2814	2220	\$ 2452	2680	1247	15757
Ague, and Fevers	1260	884	751	970	1038	1212	1 282	1371	689	875	999	1800	2303	2148	9561	1091	1115	1108	951	1279	1622	2360	4418	6235	186	4001	4262	25/7	21784
Apoplex, and fodainly	68	74	64	74	105	111	118	86	91	102	113	138	91	67	22	36	1000	17	24	35	26	-	75	85	280	421	444	177	1100
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Cancer, Gangrene, and Fiftula	26	29	31	19	31	53	36	37	73	31	24	35	63	52	20	14	23	28	27	30	24	30	85	112	105	157	150	114	600
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Chrifomes, and Infants	1369	1254	1065	990	1237	1280	1050	1343	1 089.	1393	1101	1144	858	1153	2590	2378	2035	2258 2	130	2315	2113	1895	277	8453	4678	4910	4788	4510	32105
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Cold, and Cough	1		1				41	36	21	58	30	31	33	24	10	58	51	55	45	54	50	\$7	174	207	00	77	140	43	598
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Cancer, Gangrene, and Filtula	20	29	31	19	31	53	16	37	73	31	
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Colick, and Wind	103	21	05	02	70	102	4.4	101	50	140	
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Confumption, and Cough	2433	2200	2388	1938	2350	2410	2210	2868	2 606	5104	1
Convultion	684	491	530	493	\$69	053	606	818	702	1017	£
Cramp	1 20	1 11	1		1			100	14 g/		Ľ
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Excellive drinking	110	1 23	2		1.	-03	1		10000	1000	2
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Falling-Sicknets	3	2	2	1		3	4	1	4	3	L
Flox, and fmall Pox	120	400	11:00	-184	616	1275	110	SIL	1204	823	R
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	12	13	10	1 7	17		10.35	17	10	1 16	

ORIGINS

John Graunt, 1662

Observations on the bills of mortality

- First "life tables"
- Dispelled several myths about the plague
- First analysis of sex ratio
- First realistic estimate of the population in London

ORIGINS

- Prompted collection of more data
- Parallel developments in probability theory
- Statistics then developed into a more rigorous discipline and was applied to:
 - Business & industry
 - Medicine
 - Science

STATS & VISUALIZATION

Statistical Charts – William Playfair 1759 – 1823

Exports and Imports to and from DENMARK & NORWAY from 1700 to 1780.



The Bottom line is divided into Years, the Right hand line into 1.10,000 each. Rediened as the Act dente, 18 May 1966 by W. Playfair

STATS & VISUALIZATION

Exploratory Data Analysis

 Tukey, 1977

John W. Tukey

EXPLORATORY DATA ANALYSIS



Box-and-whisker plots with end values identified





Figure 5.14 Generalized draftsman's display of the four-dimensional iris data (like Figure 5.11), with one flower plotted as an asterisk.

Statistical Graphics AT&T Bell Labs Video, 1985









sample ($\bar{\chi}$ = 57.25) is our best estimate of the population mean (μ_{χ})







STATS & VISUALIZATION

Confirmatory data analysis

- For answering questions rigorously
- Example: is this new drug effective?
- Strong focus on automatic procedures, computation and objectivity
- Looking at data can impair objectivity:
 - Cherry picking, snooping, fishing, data mining



STATS & VISUALIZATION

Exploratory data analysis is sometimes compared to detective work: it is the process of gathering evidence.

Confirmatory data analysis is comparable to a court trial: it is the process of evaluating evidence.

Exploratory analysis and confirmatory analysis *"can—and should—proceed side by side"* (Tukey; 1977).

Quoted from the SAS Institute

WHAT ARE STATS?

- A set of tools and methods
- With an old tradition:
 - Origins in demographics
 - Anchored in mathematics & probability theory
 - Visual representations play a role
 - A generally strong focus on (computationally cheap) numerical calculations

WHAT ARE STATS?

- Good for:
 - Summarizing data for presentation
 - Answering questions rigorously
 - Making predictions
 - Making rational, evidence-based decisions
 - A long accumulated experience!

STATISTICAL TOOLS



STATISTICAL TOOLS

DESCRIPTIVE STATISTICS

INFERENTIAL STATISTICS



STATISTICAL TOOLS

DESCRIPTIVE STATISTICS



AN EXAMPLE

Selling encyclopedias





day	Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
1	€320	€80	€139	€330	€133	€387
2	€74	€60	€98	€44	€182	€29
3	€340	€67	€42	€100	€51	€91
4	€322	€54	€89	€44	€67	€886
5	€146	€195	€47	€173	€49	€227
6	€24	€288	€124	€111	€730	€79
7	€42	€249	€26	€77	€672	€45
8	€76	€67	€140	€382	€195	€171
9	€99	€312	€125	€123	€43	€98
10	€915	€77	€106	€250	€149	€70
11	€202	€504	€101	€205	€682	€134
12	€47	€167	€126	€48	€93	€63
13	€34	€65	€55	€56	€333	€1,157
14	€76	€46	€89	€104	€56	€470
15	€75	€34	€184	€35	€299	€205
16	€68	€37	€275	€170	€57	€192

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15	€75	€34	€184	€35	€299	€205
16	€68	€37	€275	€170	€57	€192
17	€126	€23	€114	€30	€43	€60
18	€43	€290	€89	€446	€57	€226
19	€149	€215	€43	€63	€62	€72
20	€31	€81	€26	€469	€60	€39
21	€81	€127	€47	€68	€315	€566
22	€141	€70	€317	€40	€160	€42
23	€113	€947	€203	€102	€108	€76
24	€209	€48	€81	€102	€50	€56
25	€94	€95	€67	€21	€54	€41
26	€159	€125	€67	€263	€69	€173
27	€271	€176	€250	€35	€48	€24
28	€52	€85	€77	€136	€95	€82
29	€30	€12	€317	€157	€240	€58
30	€104	€31	€181	€113	€45	€27





CENTRAL TENDENCY

Name & Meaning	Formula / Example	Used for				
Arithmetic Mean [average]	$\frac{sum}{size} = \frac{a+b+c}{3}$	Most situations ("average item")				
Median [middle value]	Middle of sorted list (2 middles? Average 'em)	Wildly varying samples (houses, incomes)				
Mode [most popular]	Most popular value	No compromises (winner takes all)				
Geometric Mean [average factor]	³√abc	Investments, growth, area, volume				
Harmonic Mean [average rate]	$\frac{3}{\frac{1}{a} + \frac{1}{b} + \frac{1}{c}}$	Speed, production, cost				


When are the mean and the median equal? When do they differ?

negative skew

symmetric

positive skew



From Shreya Sethi

• • •

• •



From Shreya Sethi

What is the best measure of central tendency?



DISPERSION

Standard Deviation

$$\sigma = \sqrt{\frac{1}{N} \sum_{i=1}^{N} (x_i - \mu)^2}$$



Image from Wikipedia

DEPENDENCE

Correlation



DEPENDENCE

Correlation



Image from Wikipedia

DEPENDENCE

Correlation



r = -0.08





Average Sales

 Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
€149	€154	€122	€143	€173	€195

Average Sales





September 2014



How much can we trust this chart?

LET US TRAVEL TO THE FUTURE



September 2014



October 2014



November 2014



December 2014

September 2014



October 2014



November 2014



December 2014



BACK TO THE PRESENT

September 2014

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1	€320	€80	€139	€330	€133	€387
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September 2014



How much can we trust this chart?

STATISTICAL TOOLS

INFERENTIAL STATISTICS







Terminology:

Sample vs. population

- Mean, median, standard deviation, correlation, etc:
 - A sample statistic
 - A population parameter

Unit of statistical analysis



= "the thing that I'm sampling from a larger population"

Unit of statistical analysis

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1	€320	€80	€139	€330	€133	€387
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Unit of statistical analysis

day	Seller 1			
1	€320			
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8	€76			
9	€99			
10	€915			

Unit of statistical analysis

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STATISTICAL INFERENCE

Unit of statistical analysis

Average Sales

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STATISTICAL INFERENCE

Unit of statistical analysis

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"The sampling distribution of a statistic is the distribution of that statistic, considered as a random variable, when derived from a random sample of size n."

"It may be considered as the distribution of the statistic for all possible samples from the same population of a given size"



• **Demo** http://onlinestatbook.com/stat_sim/sampling_dist/







95% confidence interval



- Resampling techniques
 - Bootstrapping



Complete element space











Theorem (B. Efron, Ann. Statist. 1979)

When N tend to infinity, the distribution of average values computed from bootstrap samples is equal to the distribution of average values obtained from ALL samples with N elements which can be constructed from the complete space. Thus the width of the distribution gives an evaluation of the sample quality.

 Bootstrapping video

Confidence Intervals Using Bootstrapping



 How did people this do before computers?





















Height in inches

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Sir Francis Galton
1822 – 1911

Bean Machine or Galton Board:



Central Limit Theorem

Given certain conditions, the arithmetic mean of a sufficiently large number of iterates of independent random variables, each with a well-defined expected value and well-defined variance, will be approximately normally distributed

"Exact" Confidence Intervals



t ~ 1.96 for large samples





margin of error = length of blue line



95% confidence interval



Different random samples

tinyurl.com/danceptrial2

- Several interpretations
- « a range of plausible values for µ. Values outside the CI are relatively implausible. » (Cumming and Finch, 2005)
- Examples of presentation formats: 2.2m, 95% CI [1.6m, 2.8m]
 2.2m +/- 0.6m
 from 1.6m to 2.8m



« a range of plausible values for μ. Values outside the CI are relatively implausible. » (Cumming and Finch, 2005)



« a range of plausible values for μ. Values outside the CI are relatively implausible. » (Cumming and Finch, 2005)


CONFIDENCE INTERVALS

 « a range of plausible values for μ. Values outside the CI are relatively implausible. » (Cumming and Finch, 2005)



CONFIDENCE INTERVALS

"values close to our M are the best bet for μ, and values closer to the limits of our CI are successively less good bets."



(Cumming, 2013)



"the figure provides good evidence that B outperforms A, whereas C and A seem very similar, and results are largely inconclusive concerning the difference between D and A."

PUBLISHED EXAMPLE

CAST: Effective and Efficient User Interaction for Context-Aware Selection in 3D Particle Clouds

Lingyun Yu, Konstantinos Efstathiou, Petra Isenberg, and Tobias Isenberg, Senior Member, IEEE



Fig. 1. (a) SpaceCast selects particle clusters by enclosing them with a lasso, based on the lasso shape; (b) TraceCast does not require an accurate lasso; and (c) with PointCast users can select tiny clusters from a noisy environment with only a single click or touch.

Abstract—We present a family of three interactive Context-Aware Selection Techniques (CAST) for the analysis of large 3D particle datasets. For these datasets, spatial selection is an essential prerequisite to many other analysis tasks. Traditionally, such interactive target selection has been particularly challenging when the data subsets of interest were implicitly defined in the form of complicated structures of thousands of particles. Our new techniques SpaceCast, TraceCast, and PointCast improve usability and speed of spatial selection in point clouds through novel context-aware algorithms. They are able to infer a user's subtle selection intention from gestural input, can deal with complex situations such as partially occluded point clusters or multiple cluster layers, and can all be fine-tuned after the selection interaction has been completed. Together, they provide an effective and efficient tool set for the fast exploratory analysis of large datasets. In addition to presenting Cast, we report on a formal user study that compares our new techniques not only

PUBLISHED EXAMPLE



Fig. 6. Ratios between mean completion times for the Cast selection techniques. Error bars show 95% confidence intervals.

Thus, overall we have good evidence that both Point-Cast and TraceCast outperform SpaceCast, and some indication that PointCast may outperform TraceCast. At any rate, the differences among Cast methods are marginal compared to the differences between each Cast method and CloudLasso or CylinderSelection.

BACK TO OUR EXAMPLE

Selling encyclopedias





Average Sales

Seller 1	Seller 2	Seller 3	Seller 4	Seller 5	Seller 6
€149	€154	€122	€143	€173	€195



Fair Statistical Communication in HCI

Pierre Dragicevic

Preprint v.1.6.3, to appear in February 2016. How to cite:

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Abstract Statistics are tools to help end users accomplish their task. In research, to be qualified as usable, statistical tools should help researchers advance scientific knowledge by supporting and promoting the effective communication of research findings. Yet areas such as human-computer interaction (HCI) have adopted tools i.e., *p*-values and dichotomous testing procedures—that have proven to be poor at supporting these tasks. The abusive use of these procedures has been severely criticized in a range of disciplines for several decades, suggesting that tools should be blamed, not end users. This chapter explains in a non-technical manner why it would be beneficial for HCI to switch to an *estimation* approach, i.e., reporting informative charts with effect sizes and interval estimates, and offering nuanced interpretations of our results. Advice is offered on how to communicate our empirical results in a clear, accurate, and transparent way without using any tests or *p*-values.

1 Introduction

A common analogy for statistics is the toolbox. As it turns out, researchers in human-computer interaction (HCI) study computer tools. A fairly uncontroversial position among them is that tools should be targeted at end users, and that we should

Understanding The New Statistics Effect Sizes, Confidence Intervals, and Meta-Analysis



Geoff Cumming



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Bad Stats: Not What It Seems

Towards a Statistical Reform in HCI and Visualization

Pierre Dragicevic and colleagues



This page provides arguments and reading material to explain why it would be beneficial for humancomputer interaction (HCI) and information visualization (infovis) to stop doing mindless null hypothesis significance testing (NHST) and start reporting informative charts with effect sizes and interval estimates, as well as offering more nuanced interpretations of our results. Our scientific standards can also be greatly improved by planning analyses and sharing experimental material online.

Content:

Fair Statistical Communication in HCI (book chapter) Bad Stats are Miscommunicated Stats (BELIV 2014 Keynote) Running an HCI Experiment in Multiple Parallel Universes (Alt.CHI 2014 Paper) Quotes about null hypothesis significance testing (NHST) Links Reading List More Readings Papers (somehow) in favor of NHST Papers against confidence intervals Papers from the HCI Community

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http://tinyurl.com/stats-dresden

